



*Fragrance Chemistry*

**Literature Talk**

November 1<sup>st</sup>, 2024

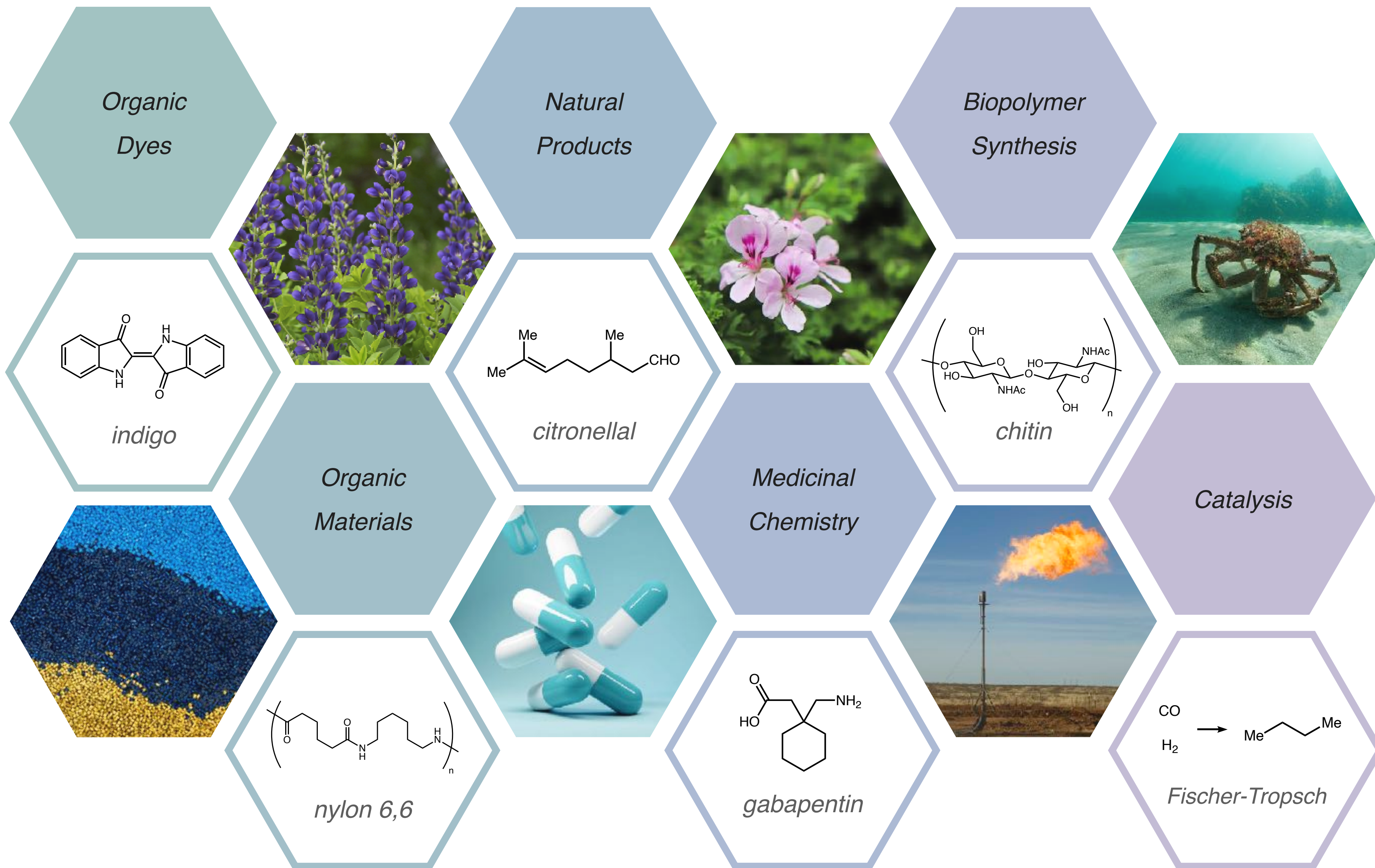
Iona Mathis McWhinnie

MacMillan Group

Princeton University



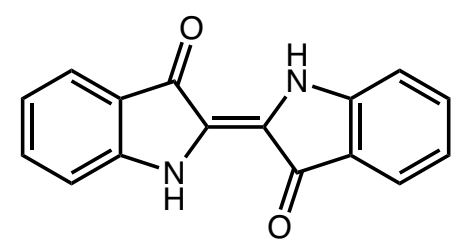
# Organic Synthesis in Society





# Organic Synthesis in Society

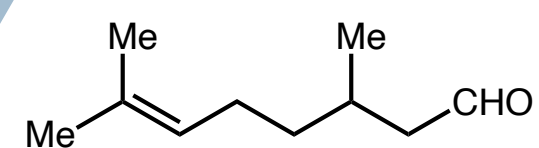
Organic  
Dyes



indigo



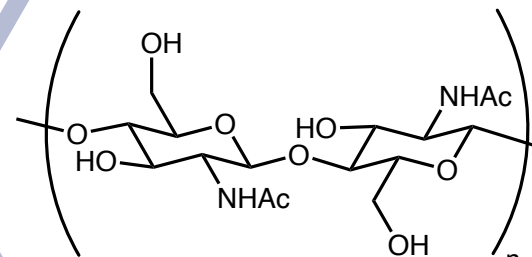
Natural  
Products



citronellal



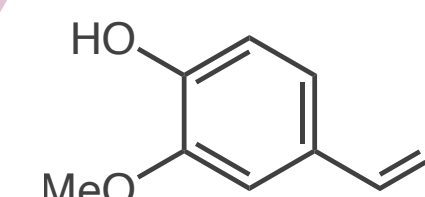
Biopolymer  
Synthesis



chitin



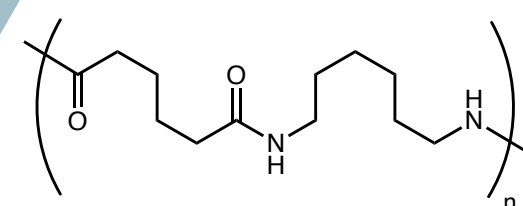
Fragrances and  
Flavors



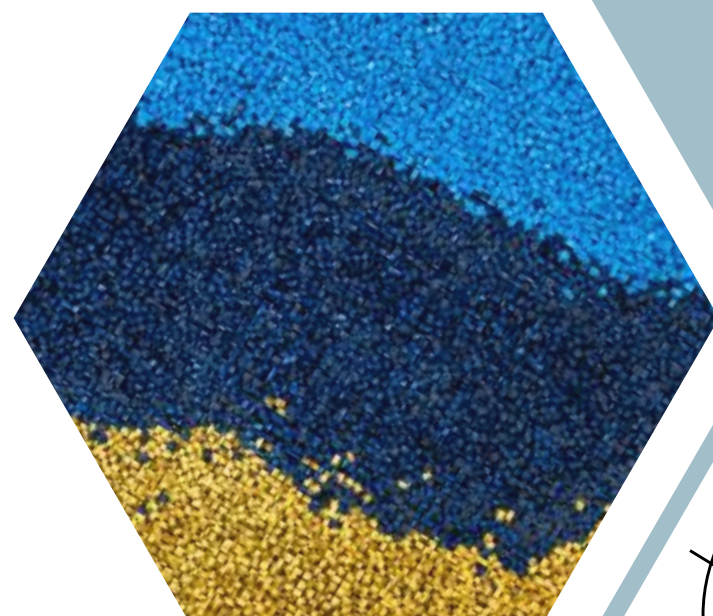
vanillin



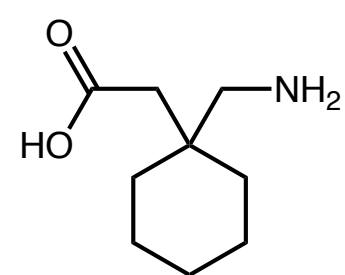
Organic  
Materials



nylon 6,6



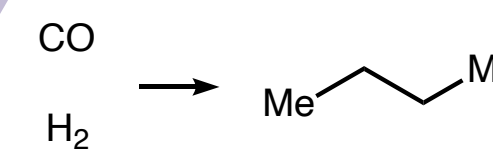
Medicinal  
Chemistry



gabapentin



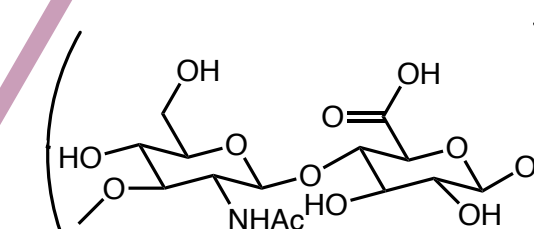
Catalysis



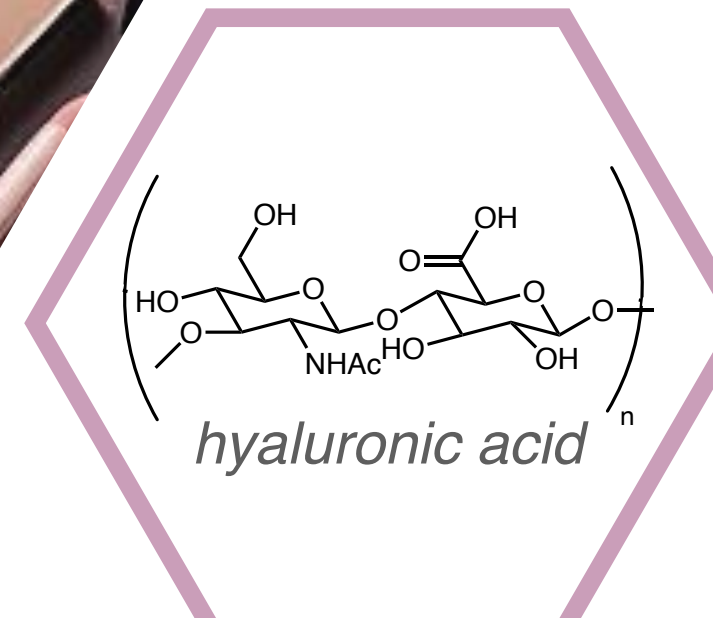
Fischer-Tropsch



Cosmetics



hyaluronic acid





# Organic Synthesis in Society





## *Outline*

### *The Olfactory Sense*

### *Natural Fragrances*

### *Synthetic Fragrances*

- *Vanillin*
- *(-)-Ambrox*
- *(-)- $\beta$ -Santalol*

### *Fragrance Discovery*

- *Discovery of Nympeal*

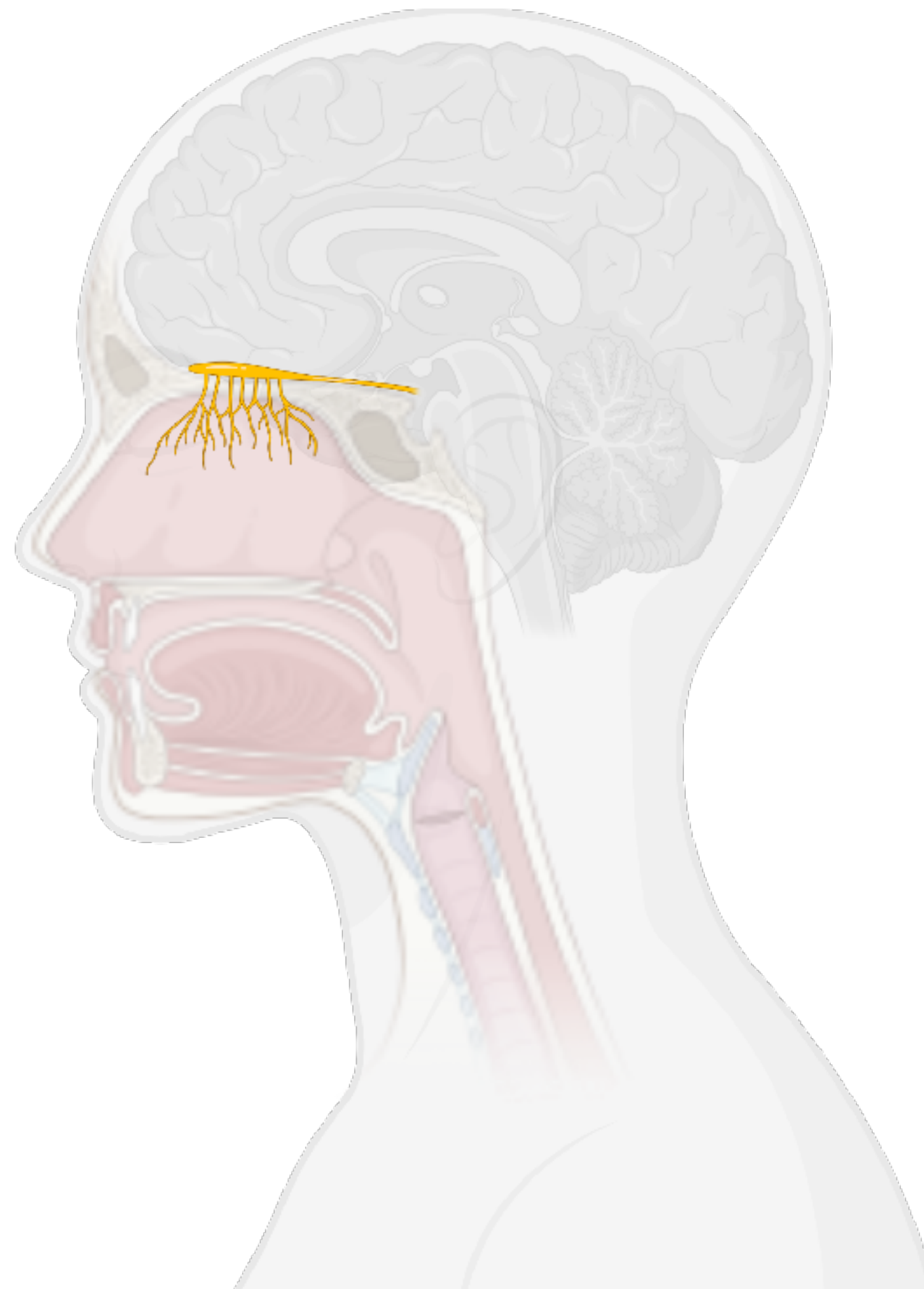
### *Conclusion and Outlook*



# The Olfactory Sense

## Importance of Olfaction

- food quality
- warning signals
- communication



## Requirements for an odorant

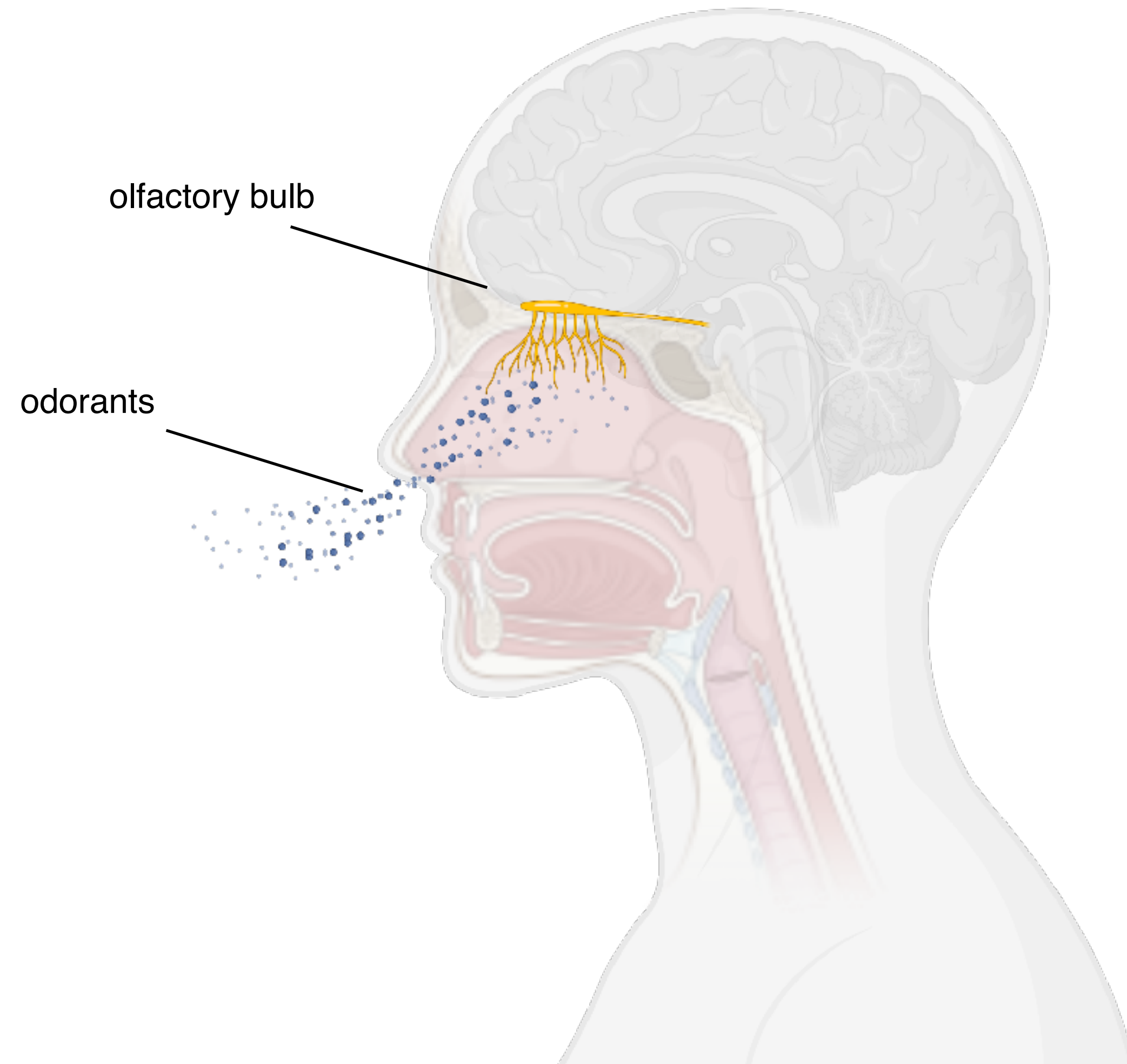
- ✓ volatile
- ✓ <300 Da
- ✓ hydrophobic

Sell, Charles S. *Fundamentals of fragrance chemistry*. John Wiley & Sons, 2019.

Sell, C. S., *Chemistry of Fragrances*. The Royal Society of Chemistry: 2006.



# The Olfactory Sense



## Requirements for an odorant

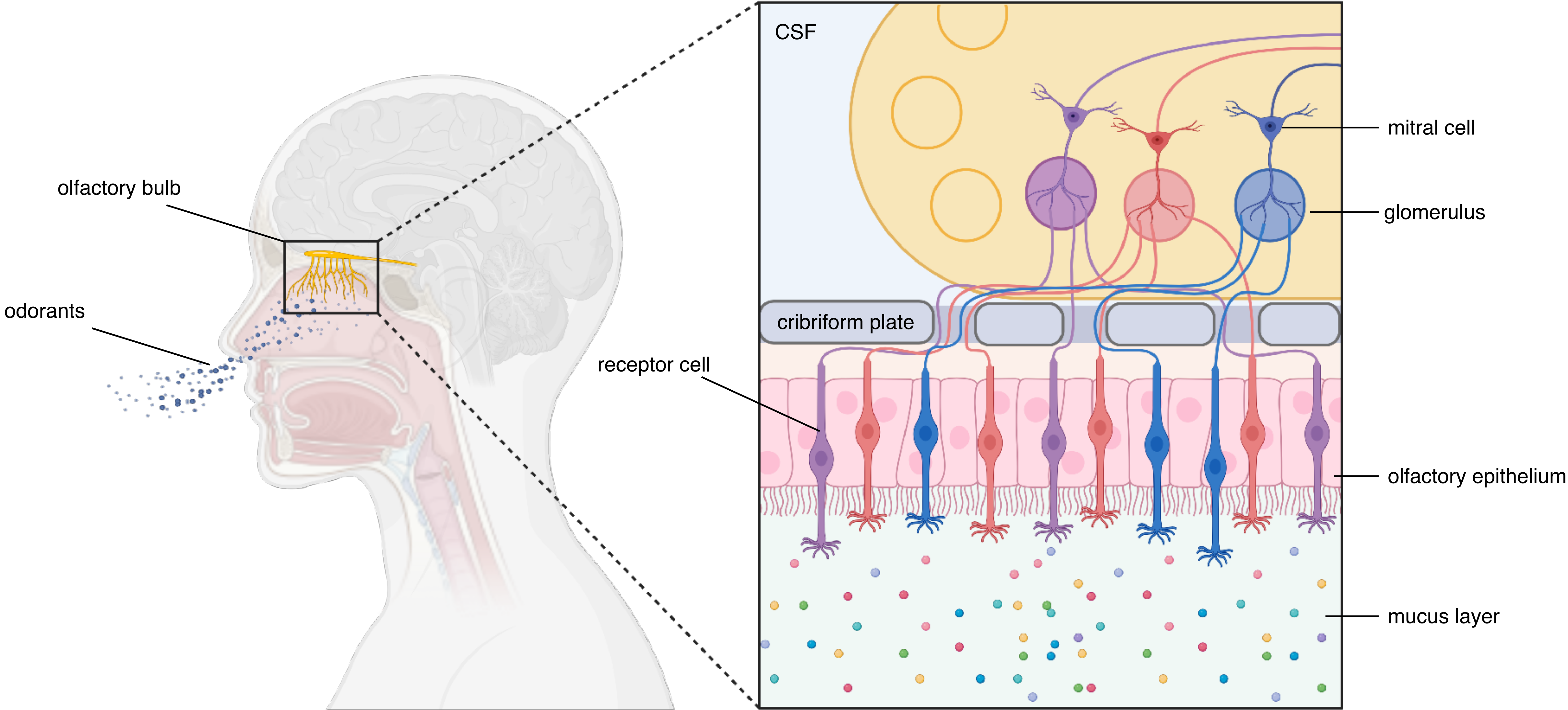
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Sell, Charles S. *Fundamentals of fragrance chemistry*. John Wiley & Sons, 2019.

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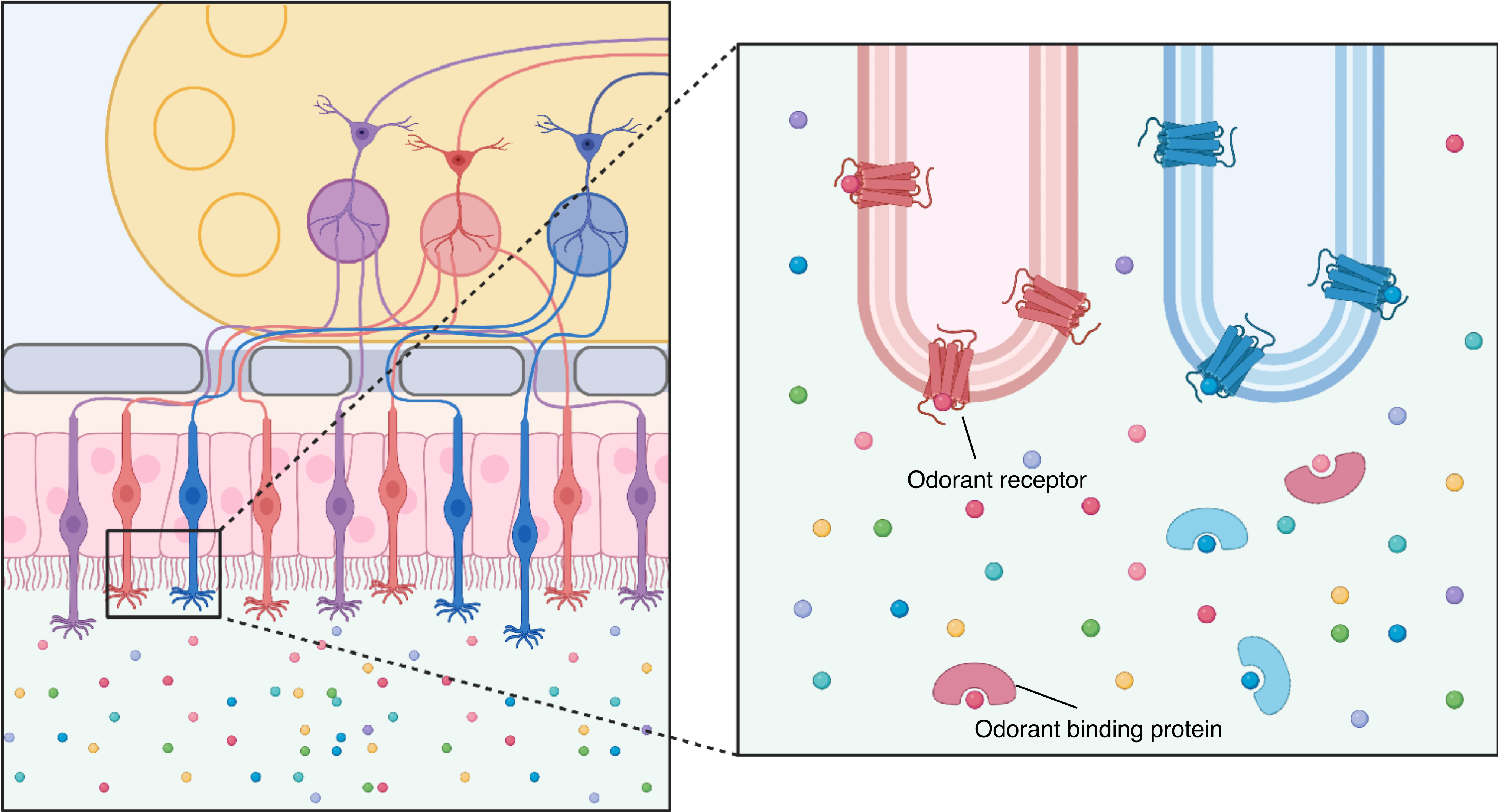


# The Olfactory Sense



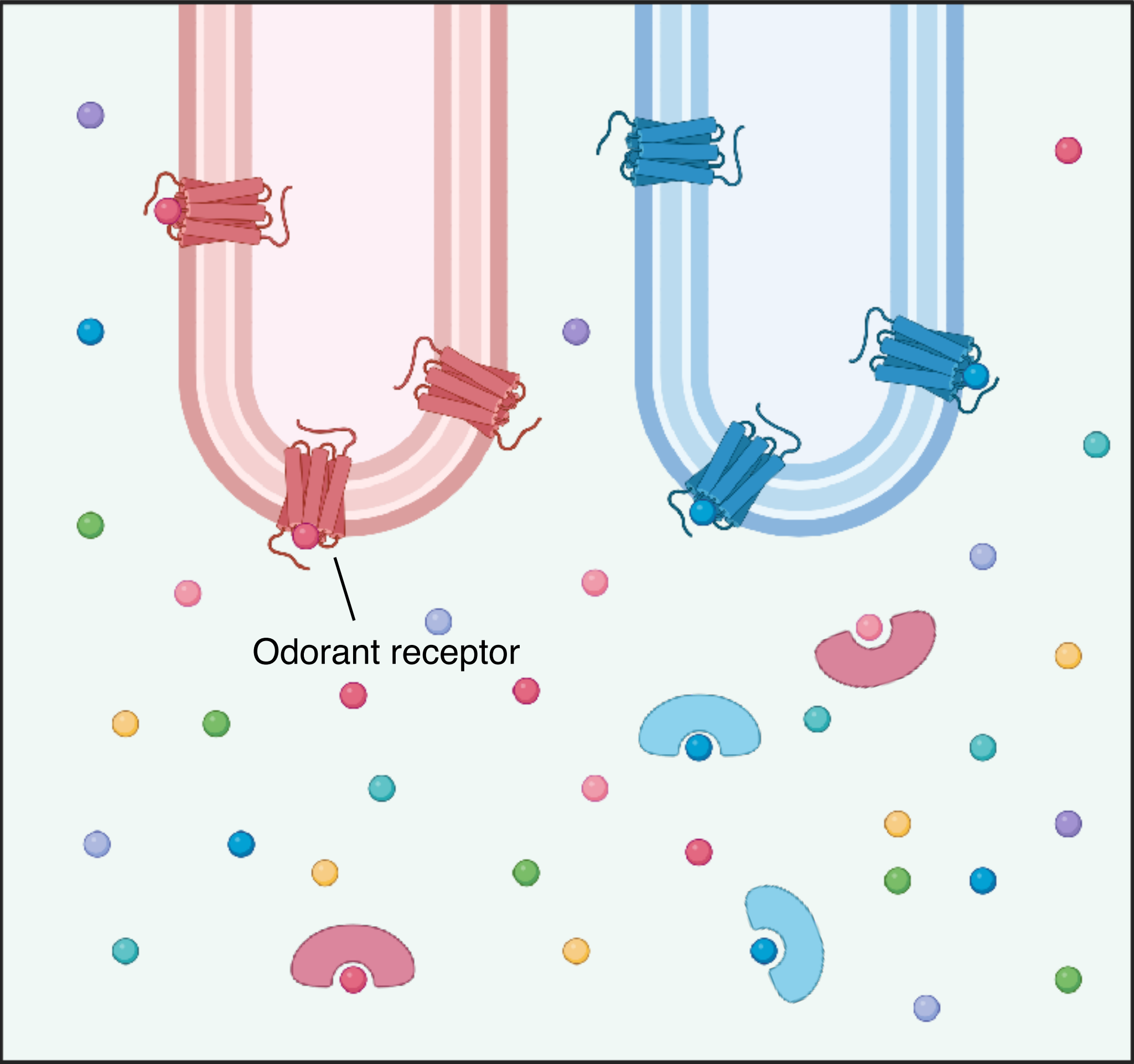


# The Olfactory Sense





# The Olfactory Sense



Richard Axel



Linda B. Buck



2004 Nobel Prize  
in Medicine

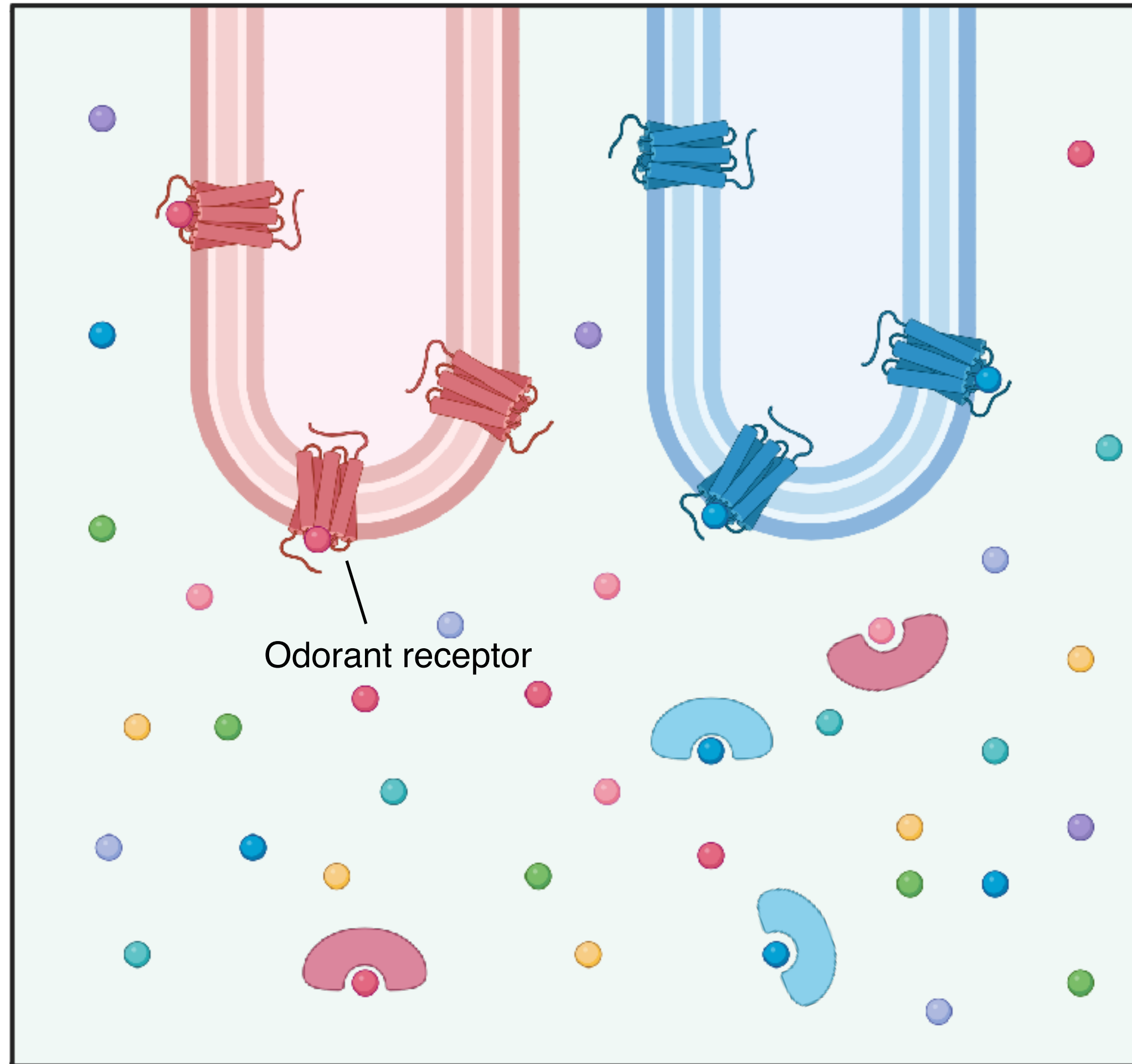
*“for their discoveries of odorant receptors and the organization of the olfactory system”*

Buck L. and Axel R. *Cell*. 1991, 65(1),175-187.

<https://www.nobelprize.org/prizes/medicine/2004/press-release/>



# The Olfactory Sense



Richard Axel



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*“for their discoveries of odorant receptors and the organization of the olfactory system”*

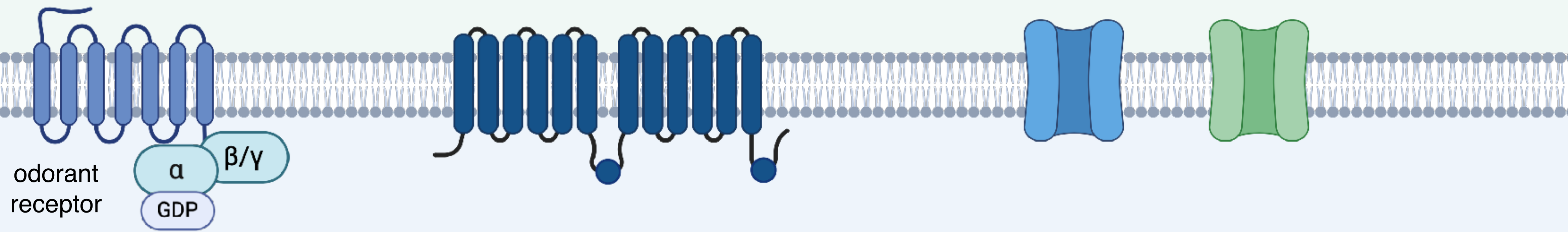
- each olfactory cell possesses one type of olfactory receptor
- 1000 genes coding for olfactory GPCRs, each responding to a select range of structural features
- a single molecule can activate multiple receptors
- olfactory signaling is combinatorial in nature

Buck L. and Axel R. *Cell*. 1991, 65(1),175-187.

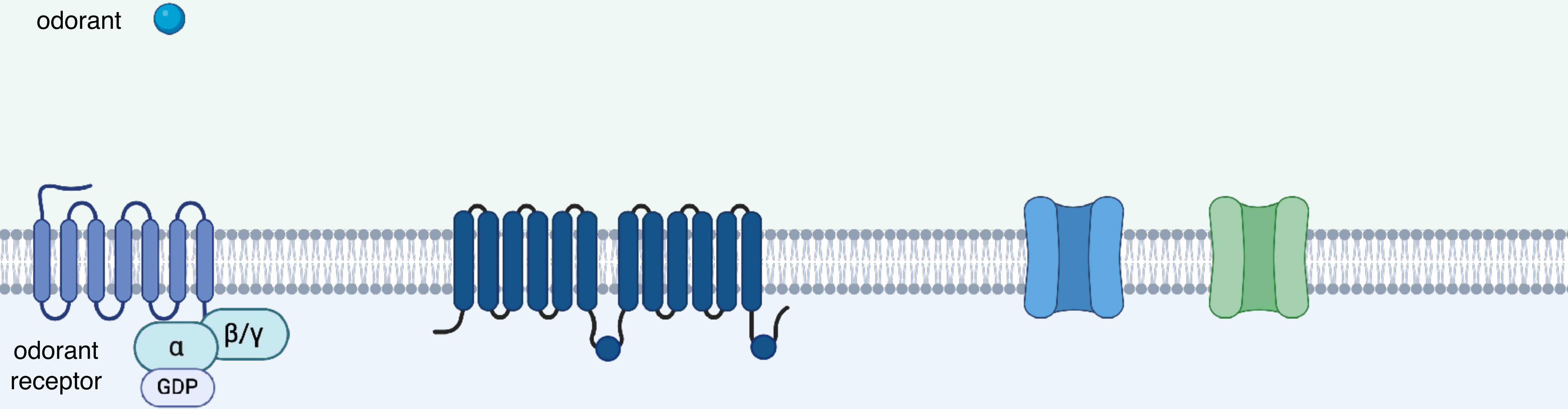
<https://www.nobelprize.org/prizes/medicine/2004/press-release/>



# Odorant Receptor Activation

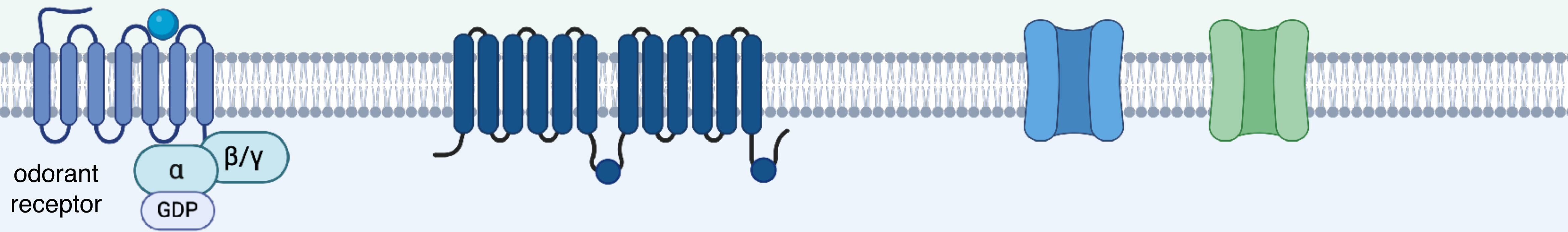


# Odorant Receptor Activation

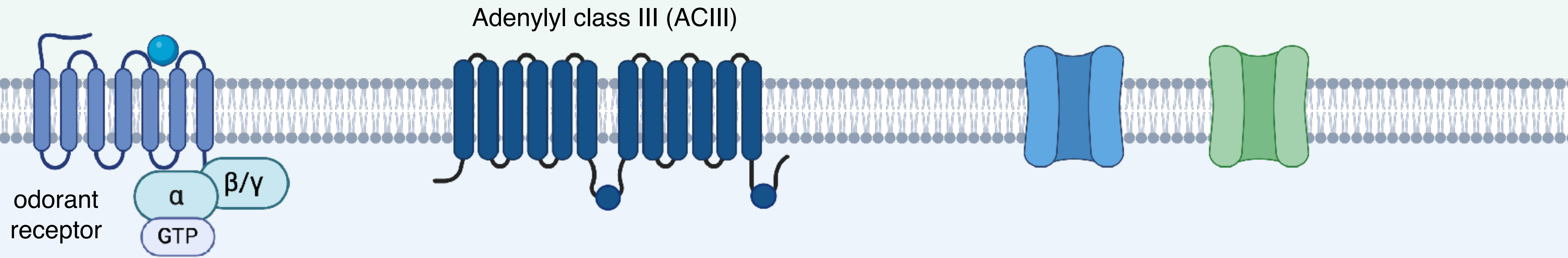




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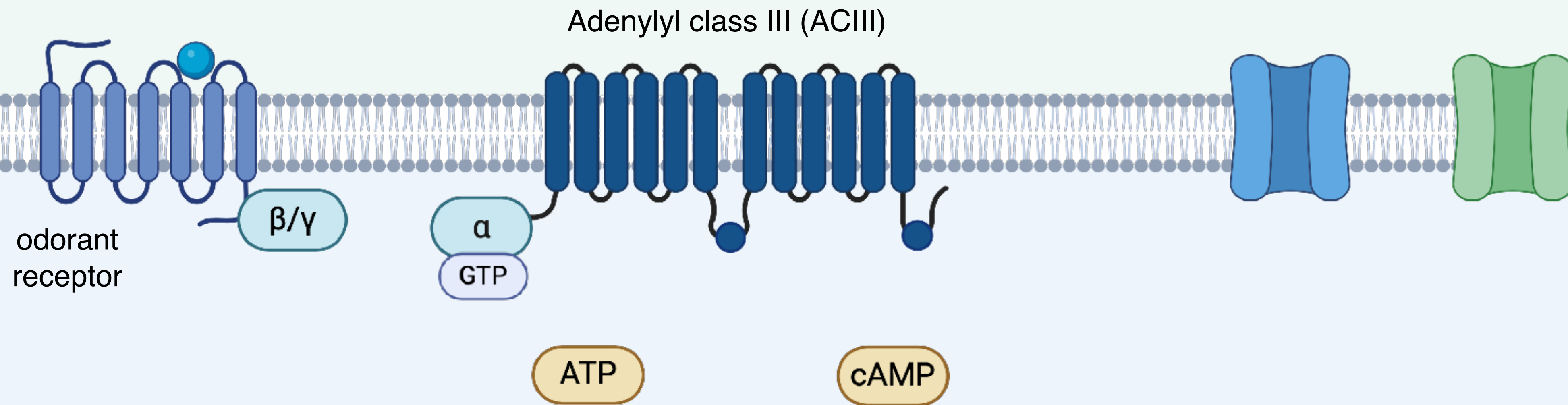


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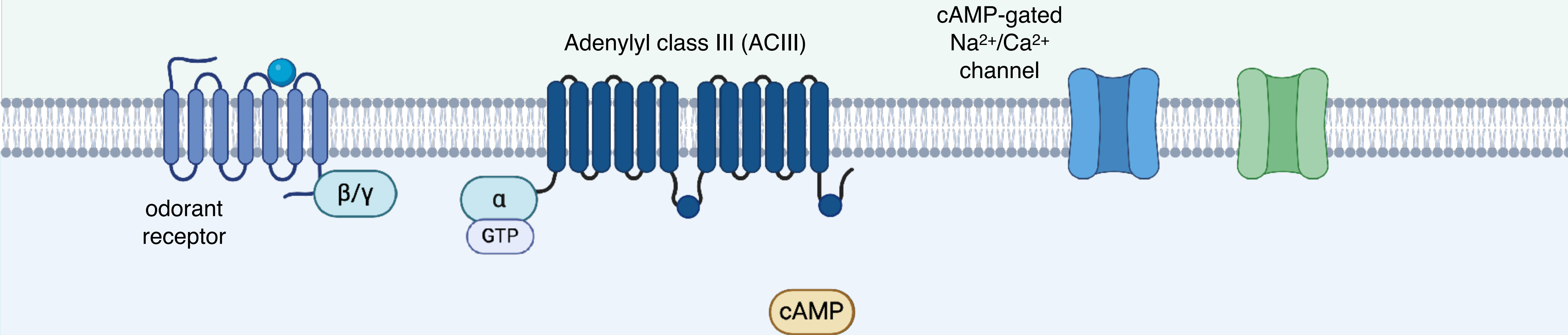




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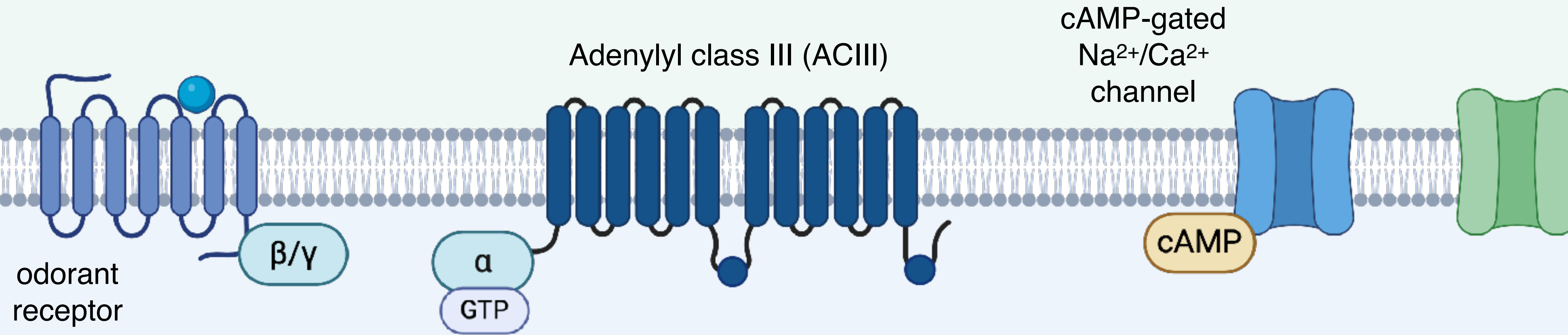


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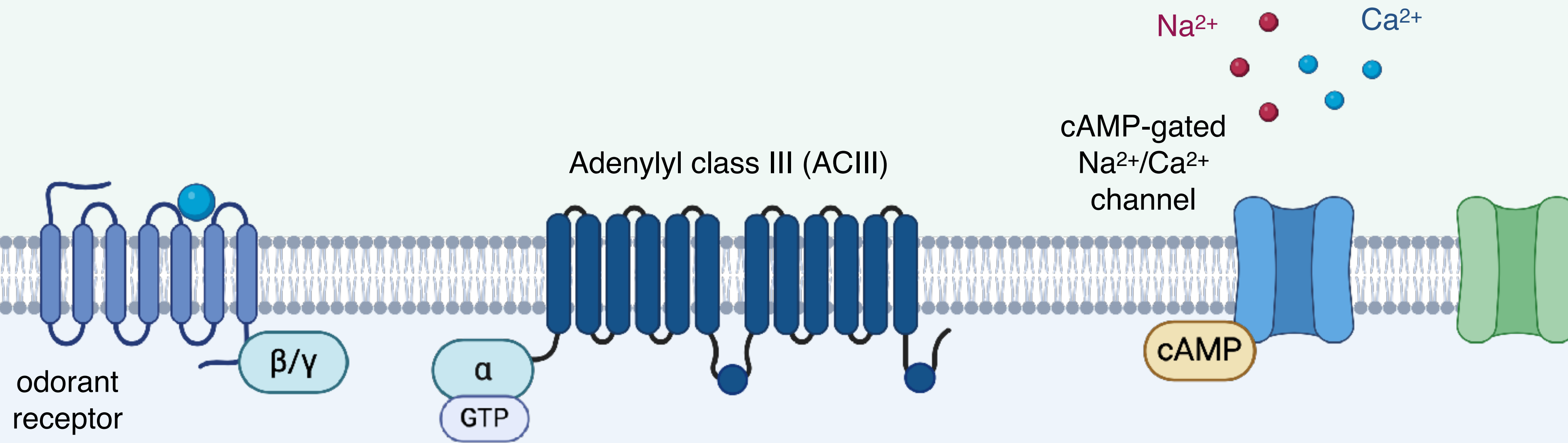




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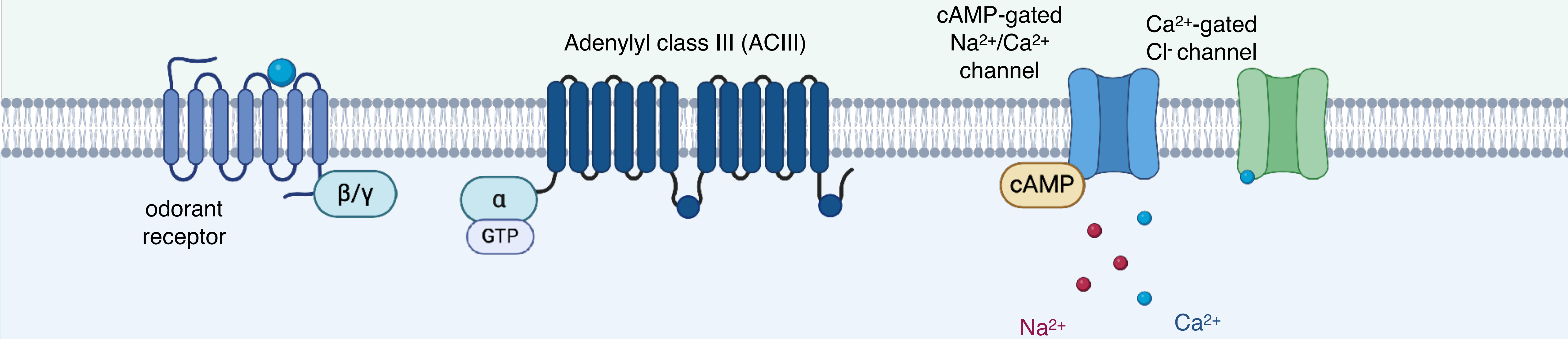


# Odorant Receptor Activation

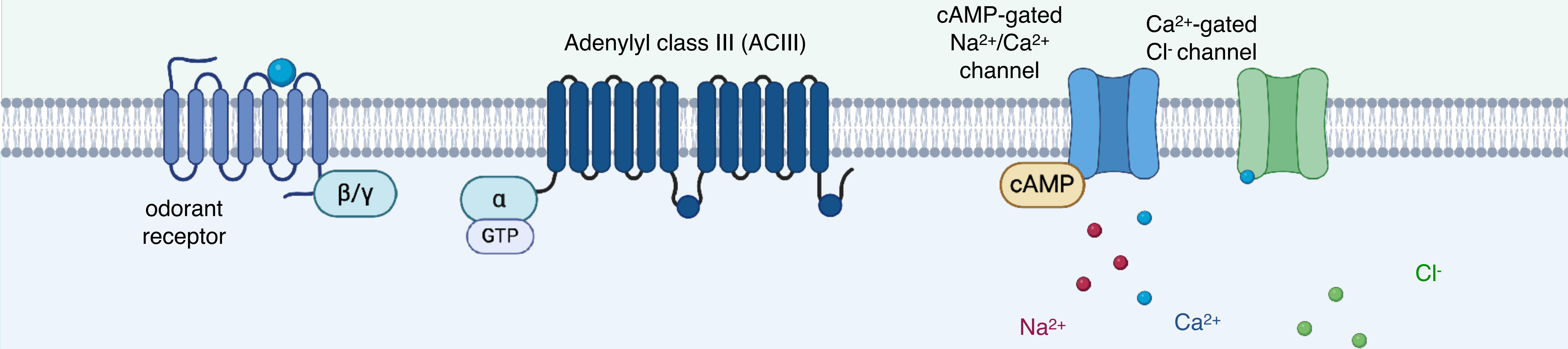




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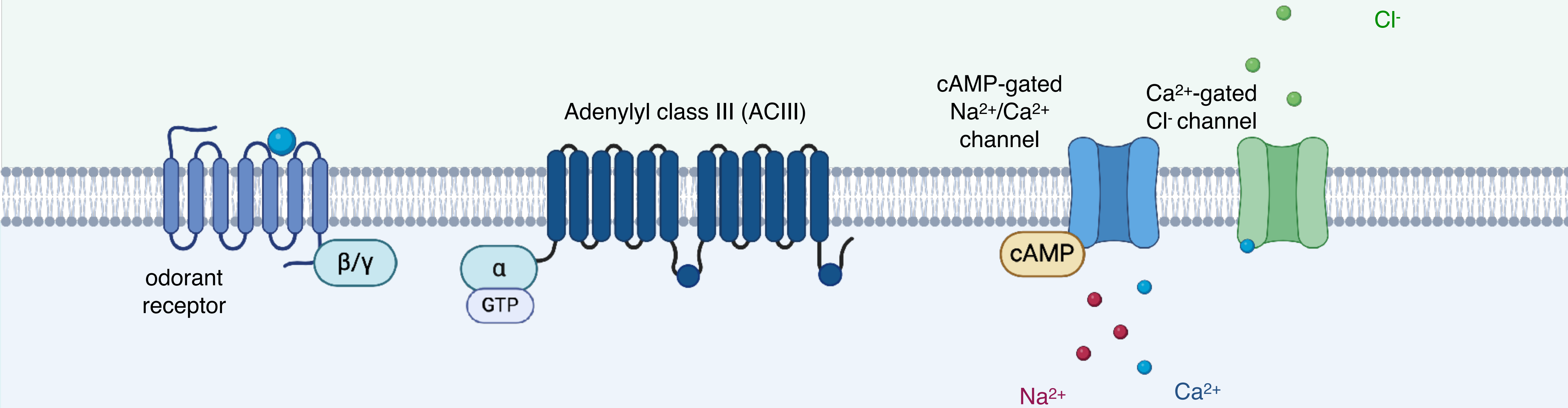


# Odorant Receptor Activation

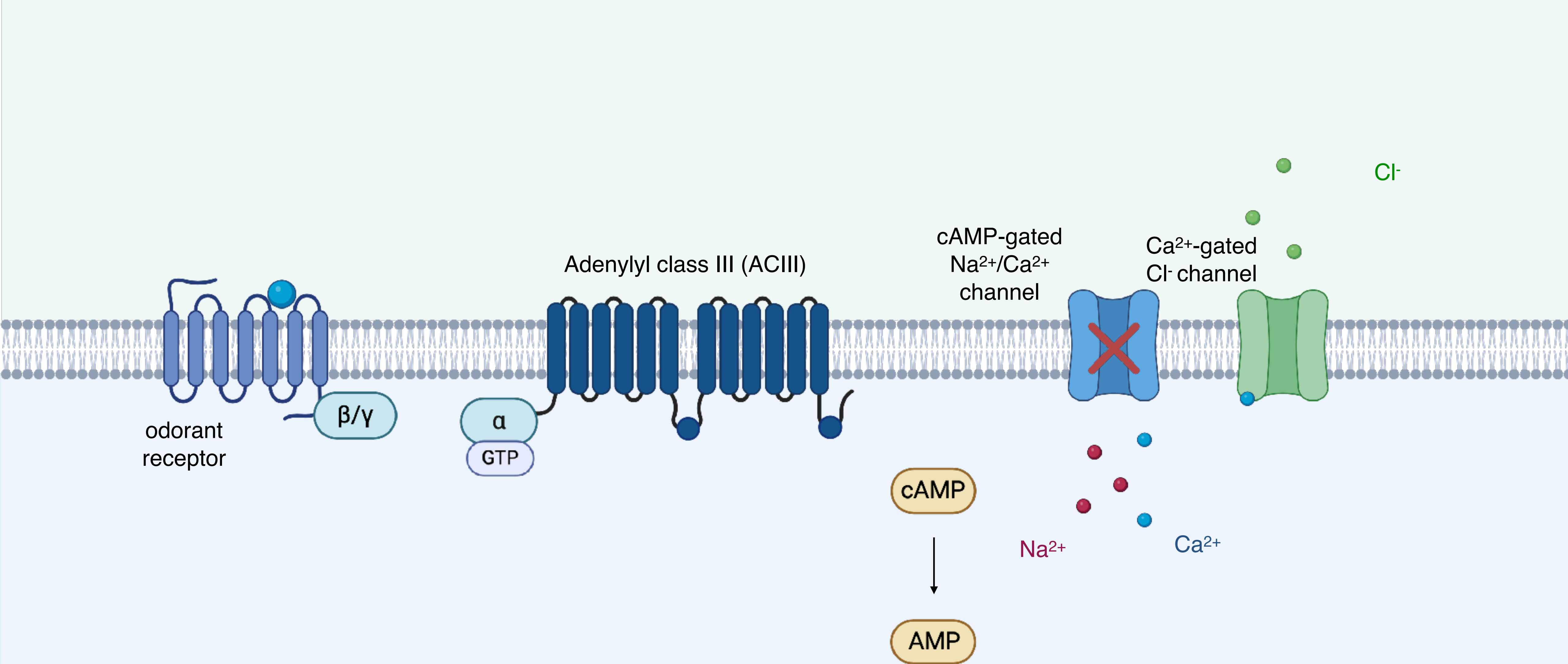




# Odorant Receptor Deactivation

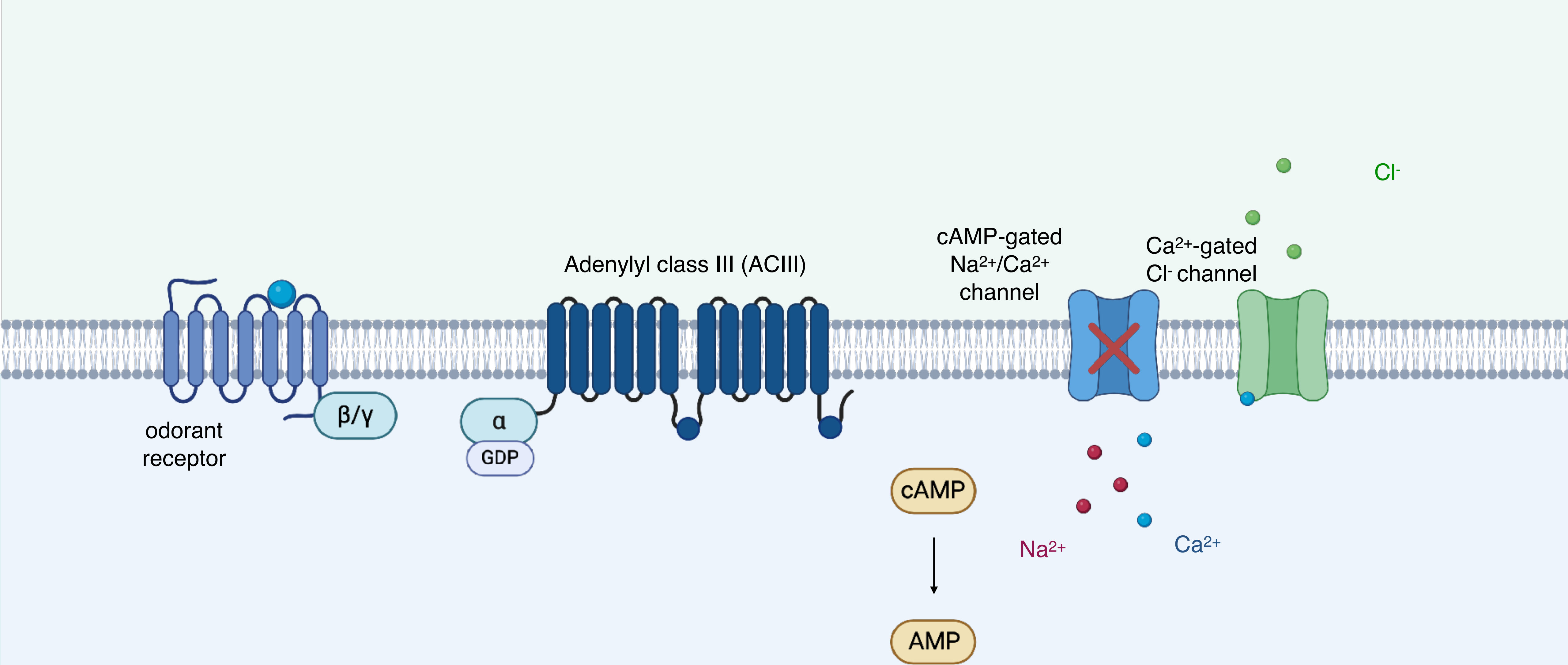


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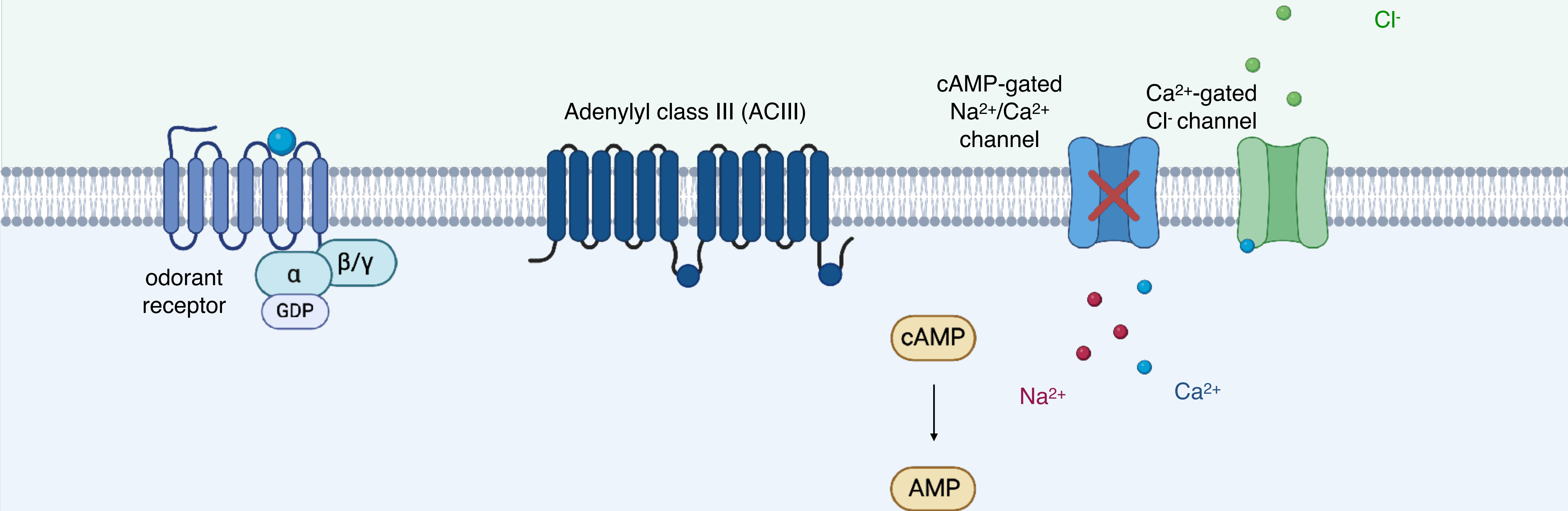




# Odorant Receptor Deactivation

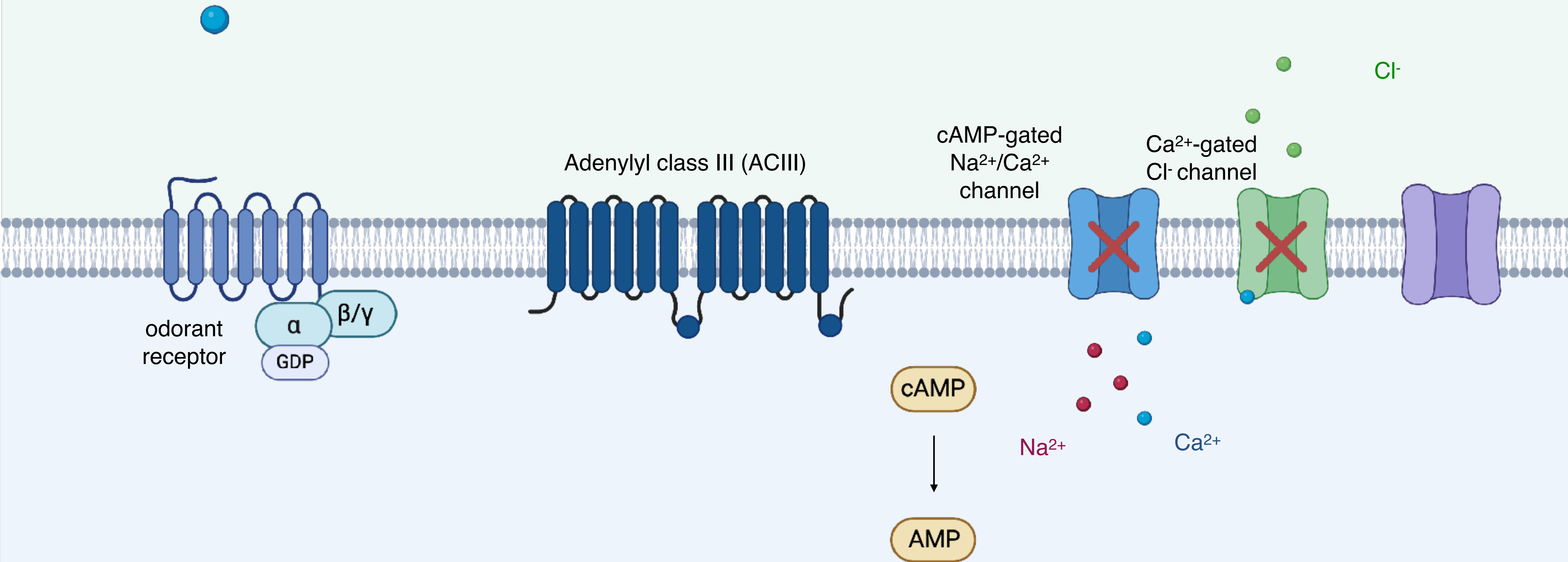


# Odorant Receptor Deactivation

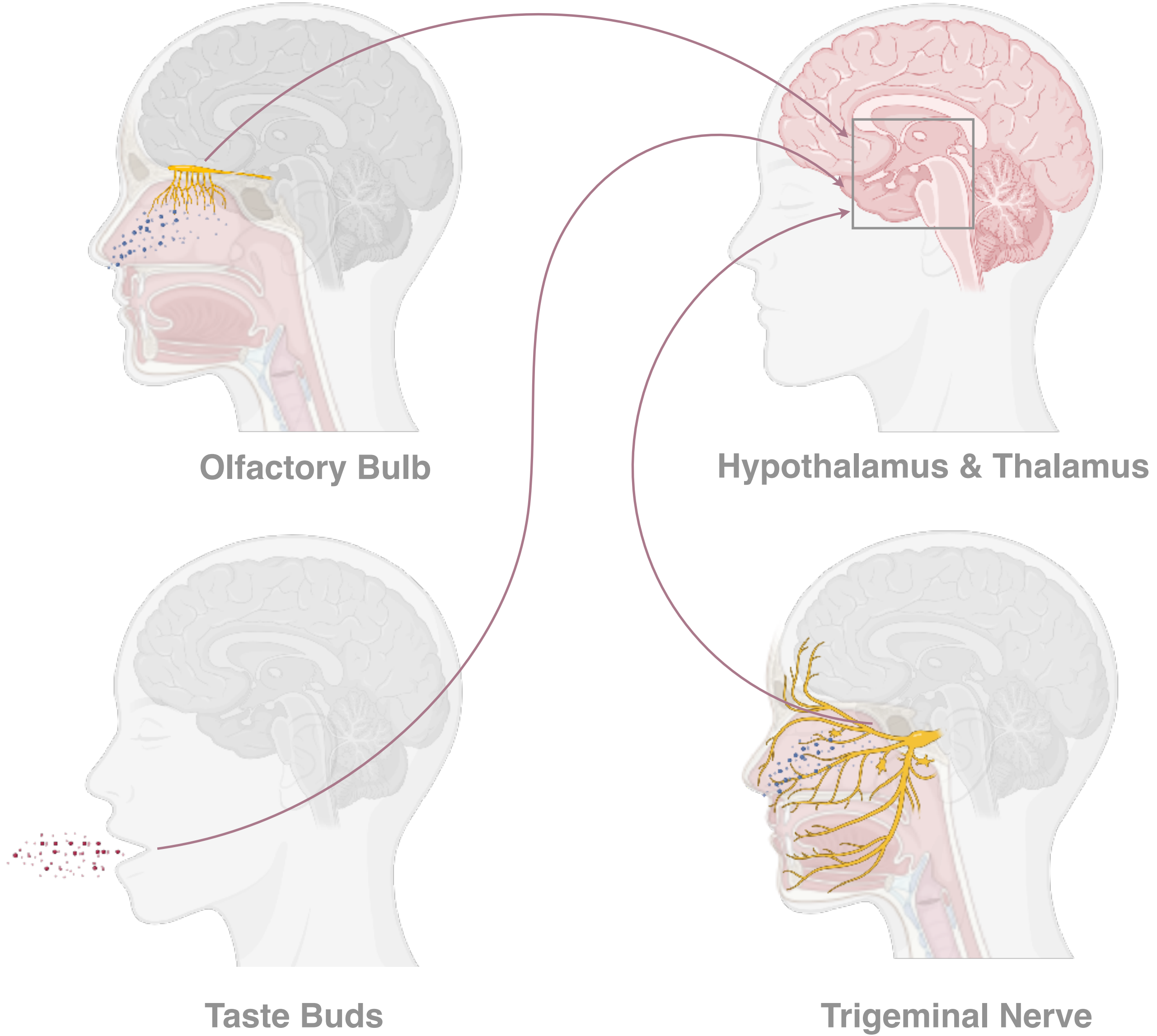
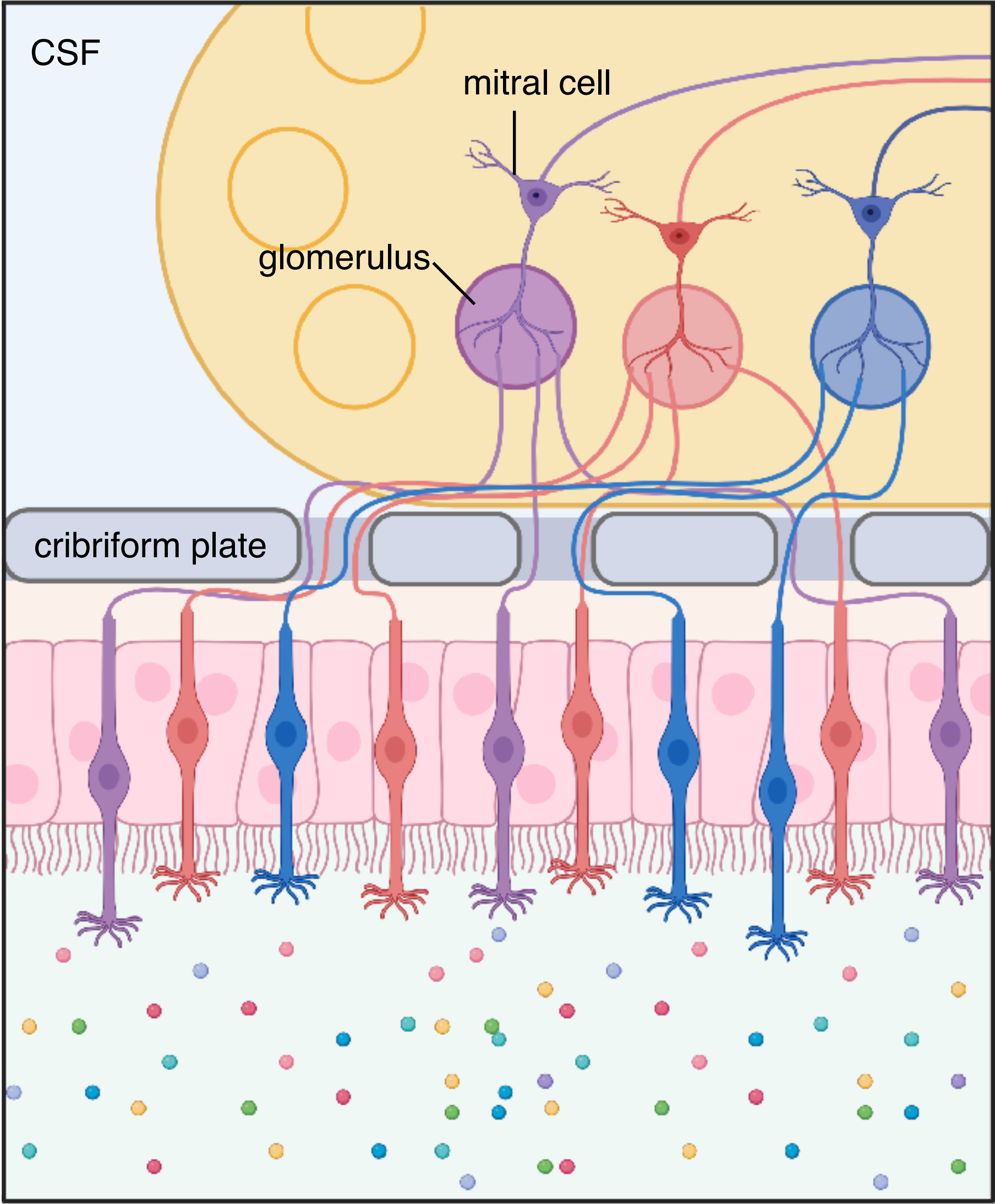




# Odorant Receptor Deactivation



The Olfactory Sense





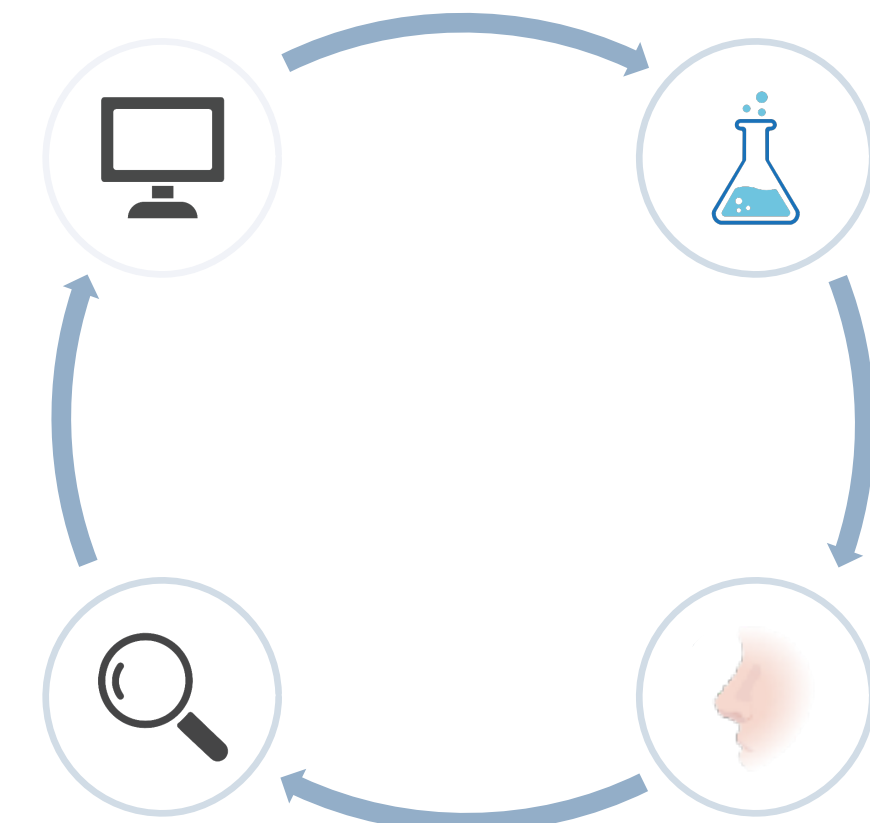
# *Fragrance Ingredients*



**Natural Sources**



**Synthesis**



**Fragrance Discovery**

# *Fragrance Ingredients*



**Natural Sources**



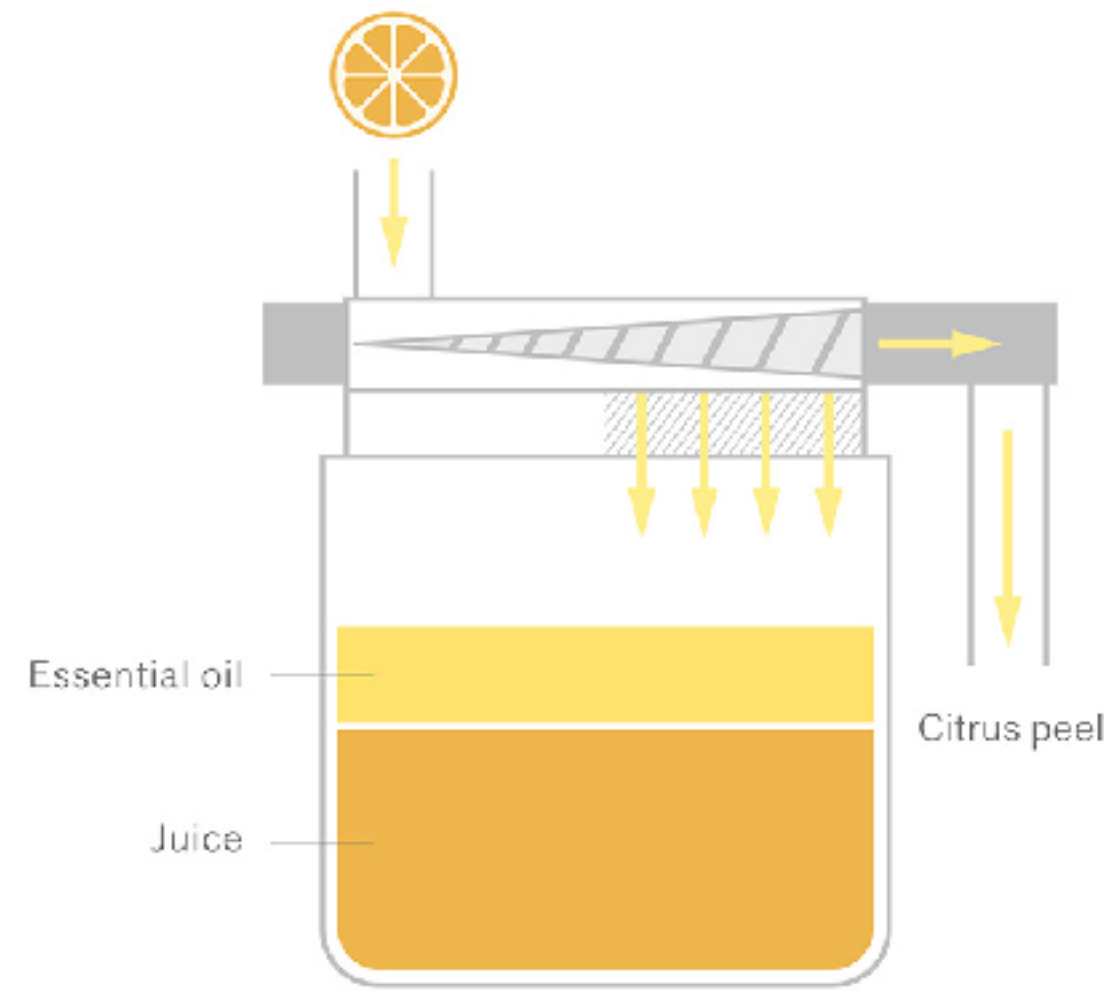
**Synthesis**



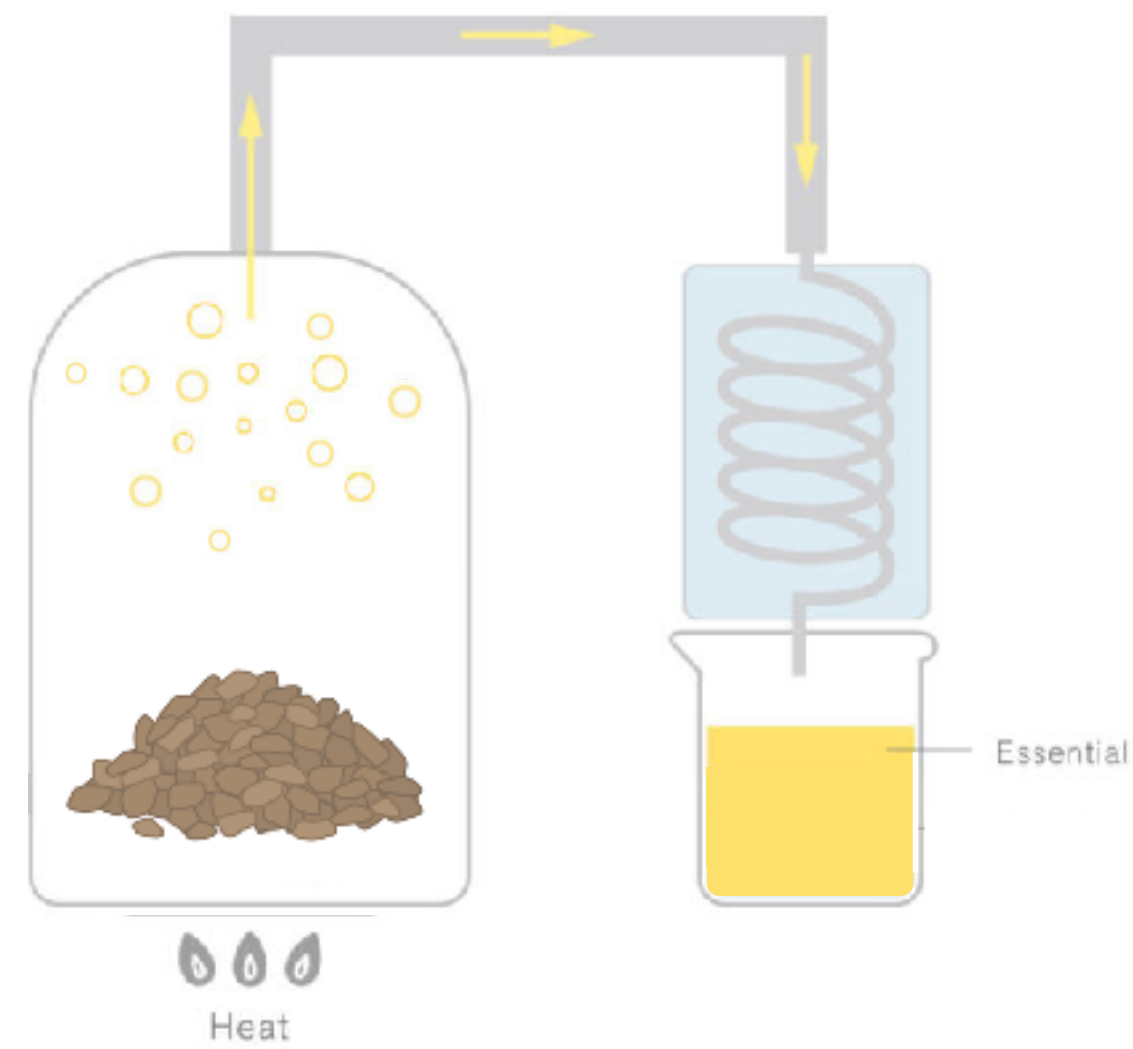
**Fragrance Discovery**



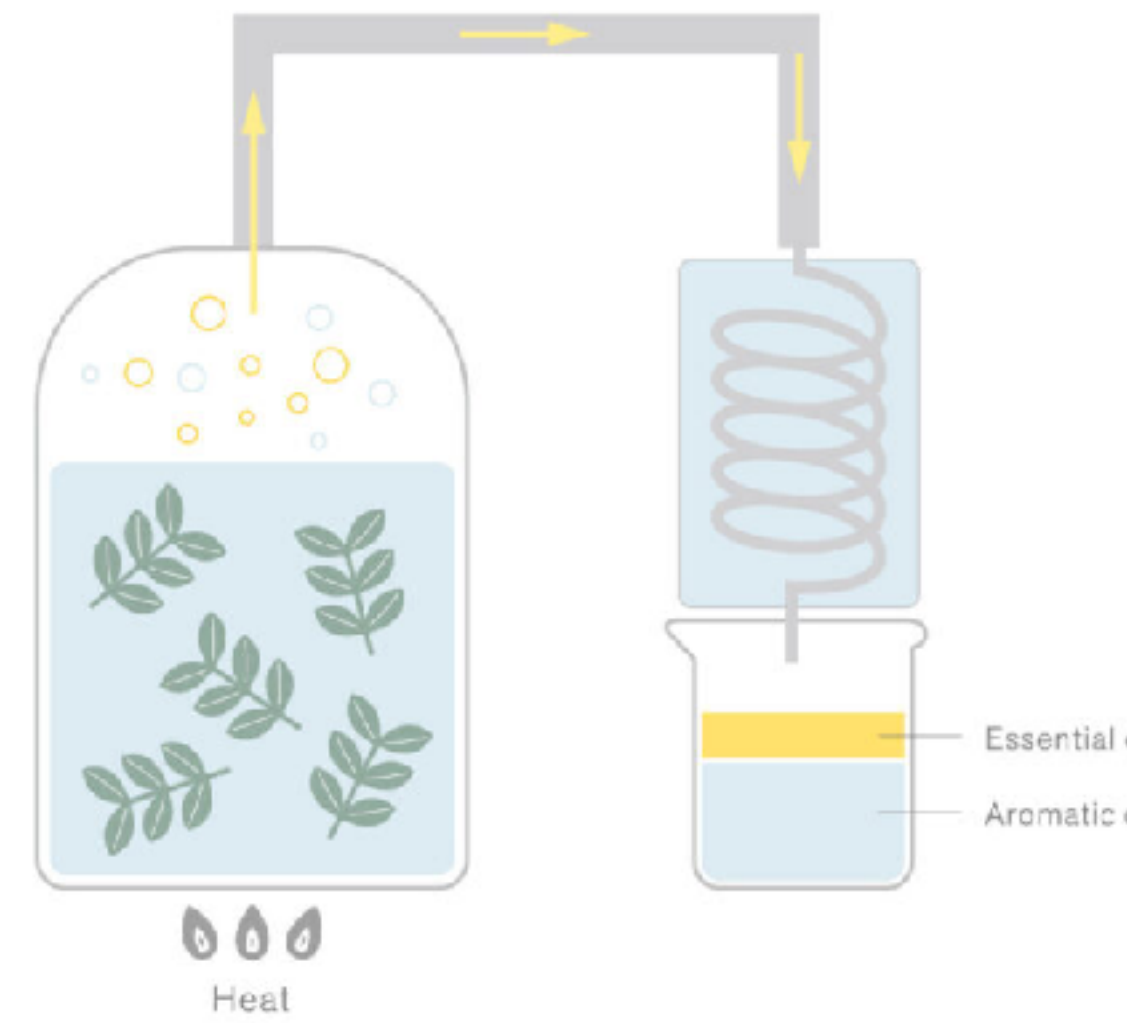
# Natural Sources



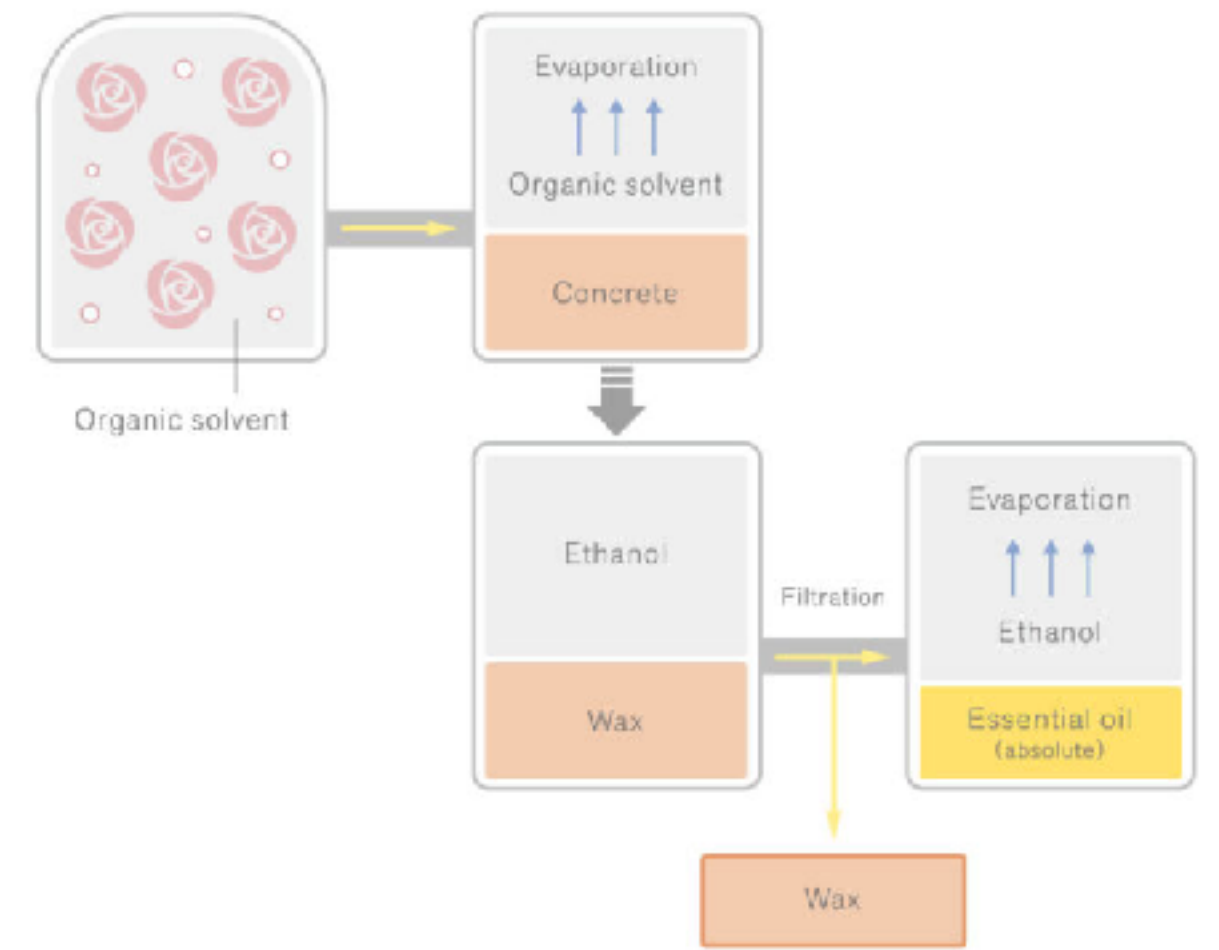
*Oil Expression*



*Dry Distillation*

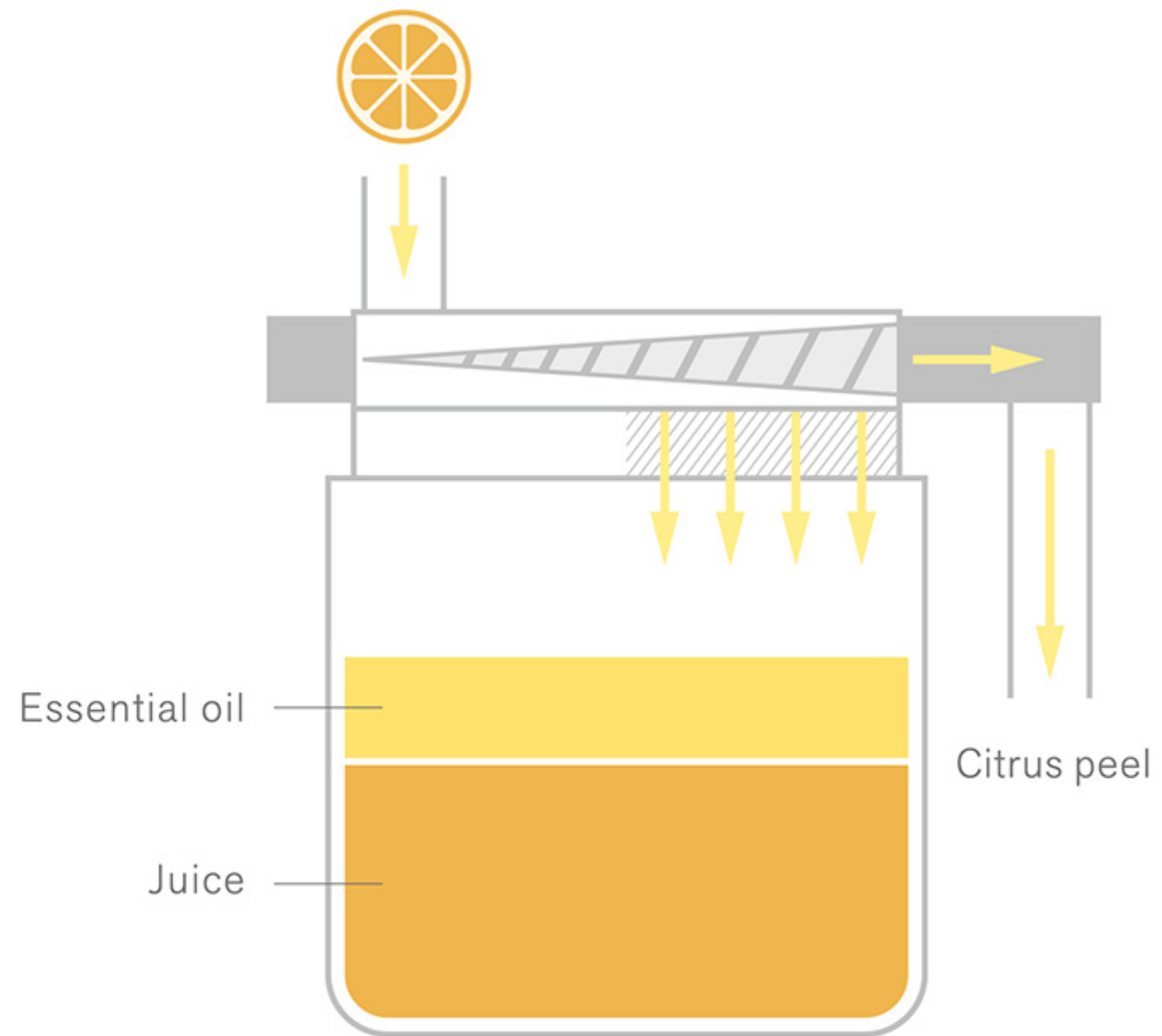


*Steam Distillation*



*Solvent Extraction*

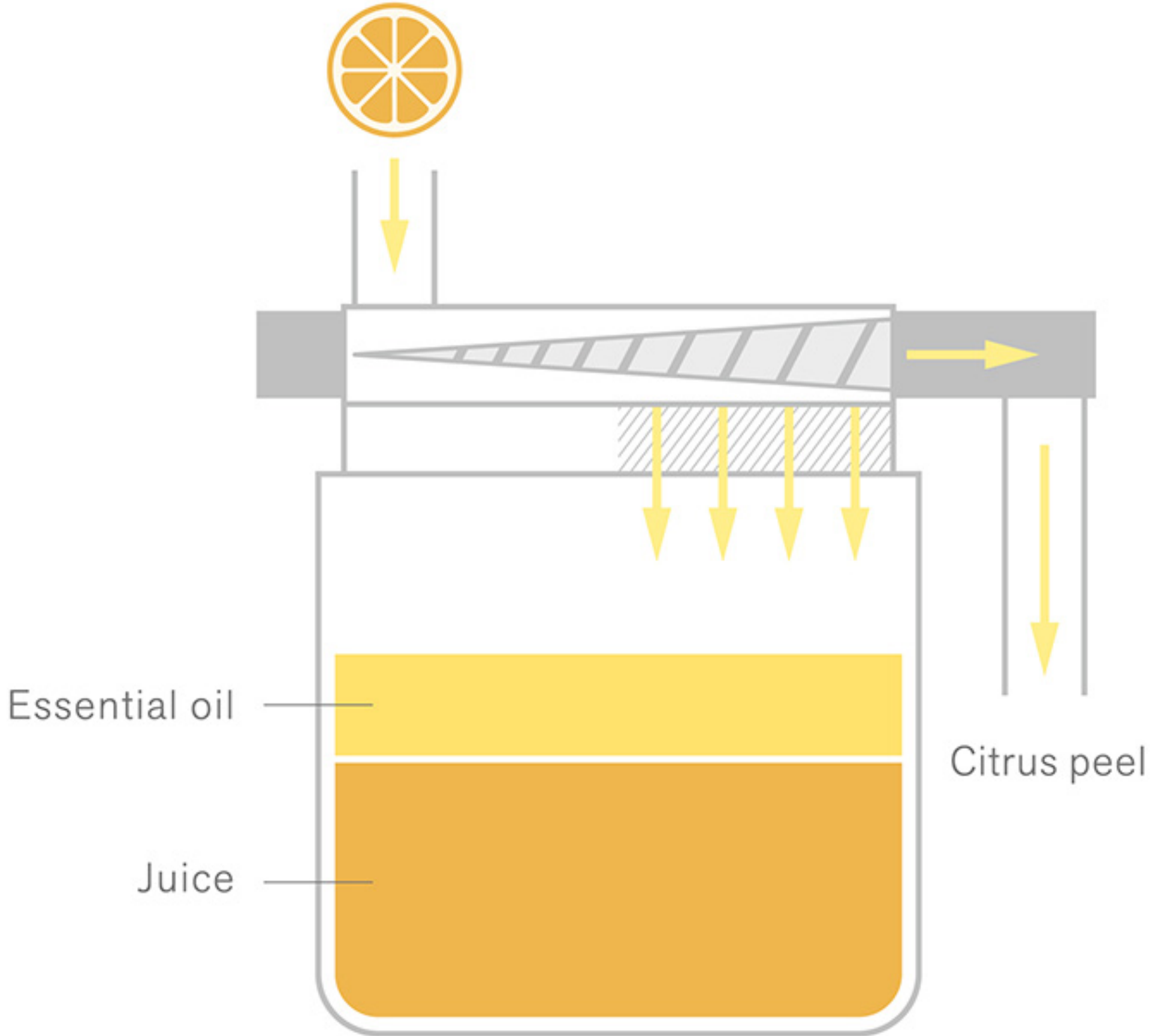
## Oil Expression



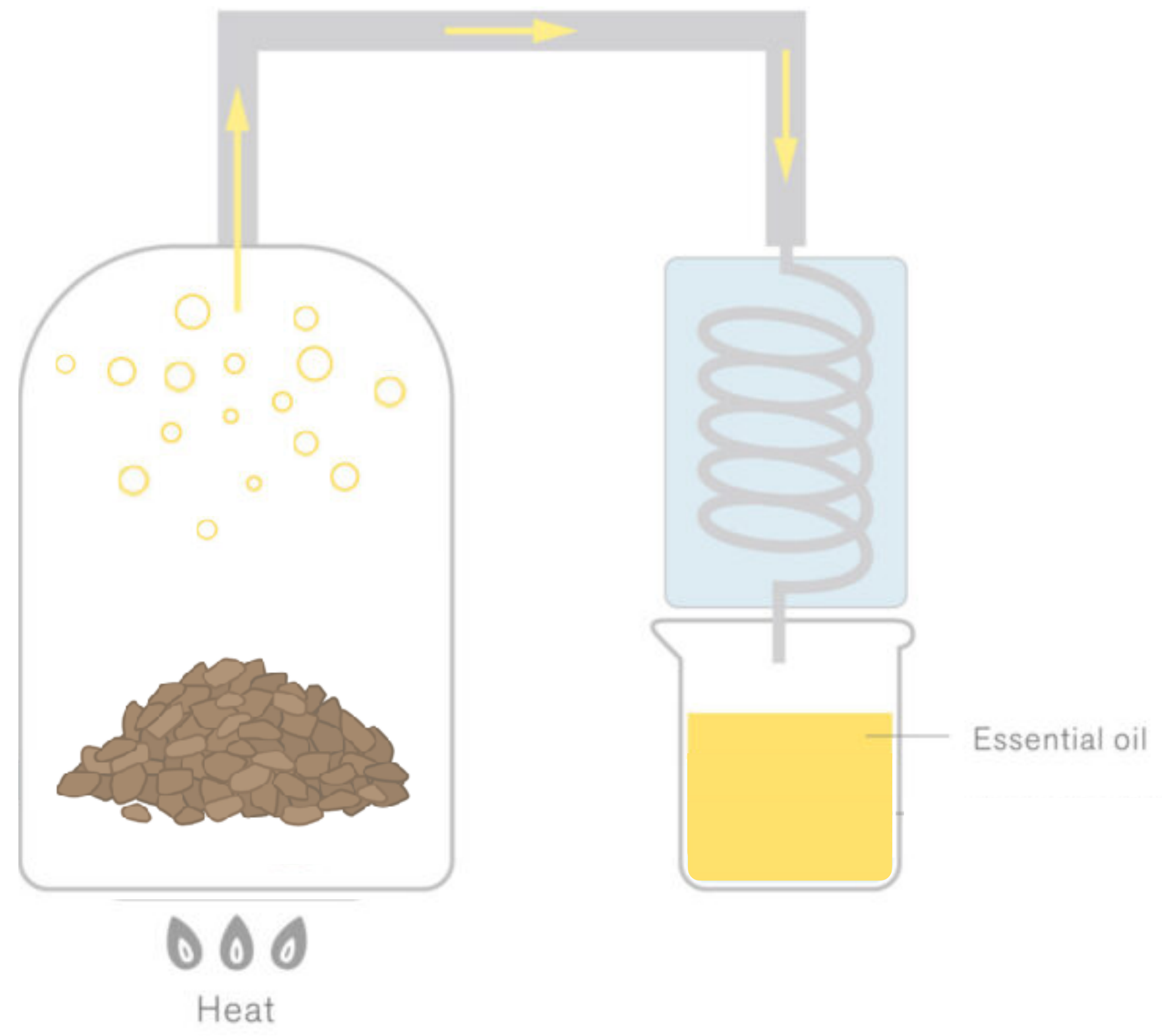
- Physical pressure applied to produce expressed oil
- Commercial citrus oils



*Oil Expression*



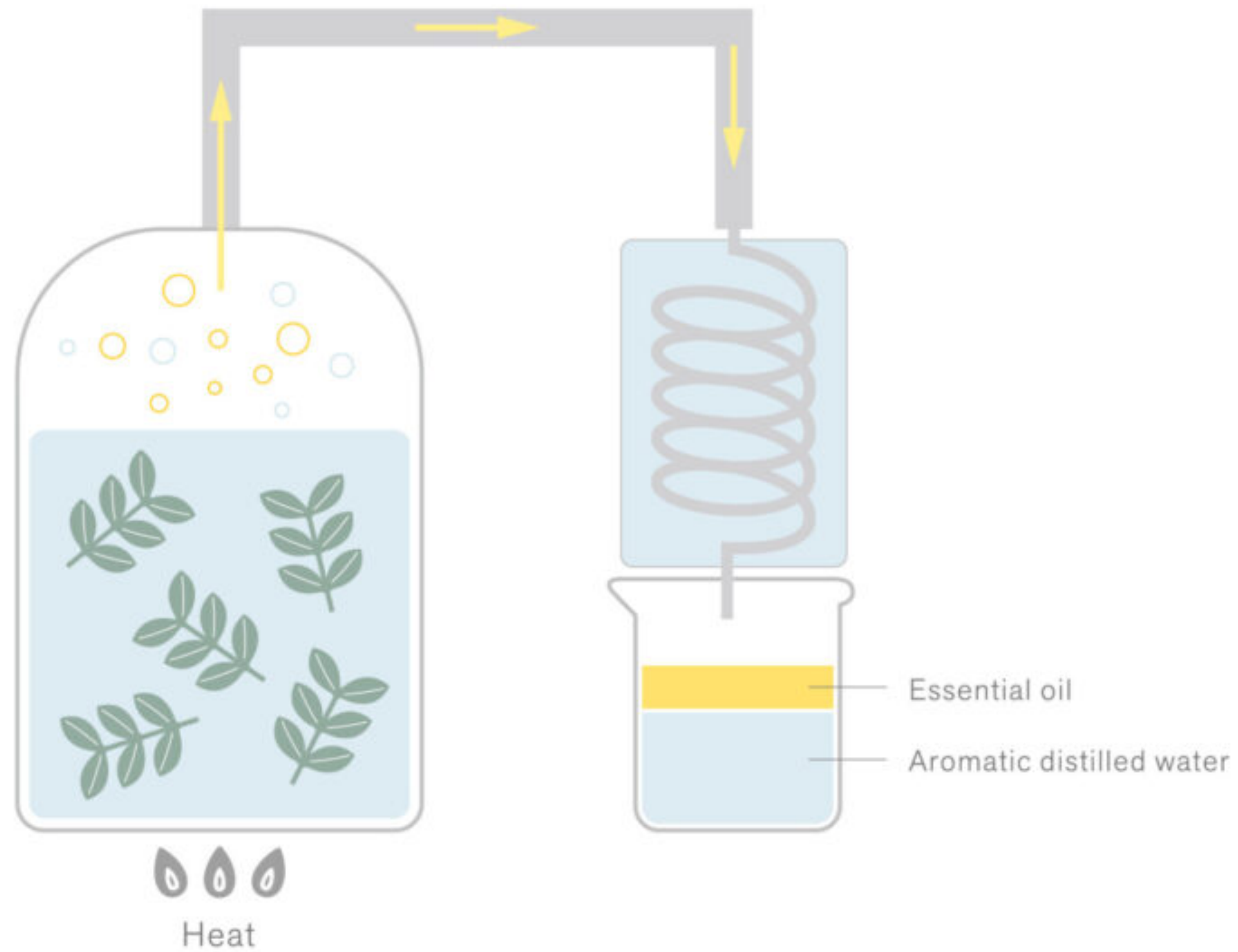
## Dry Distillation



- Heat applied directly to plant material
- Usually reserved for high boiling point wood oils

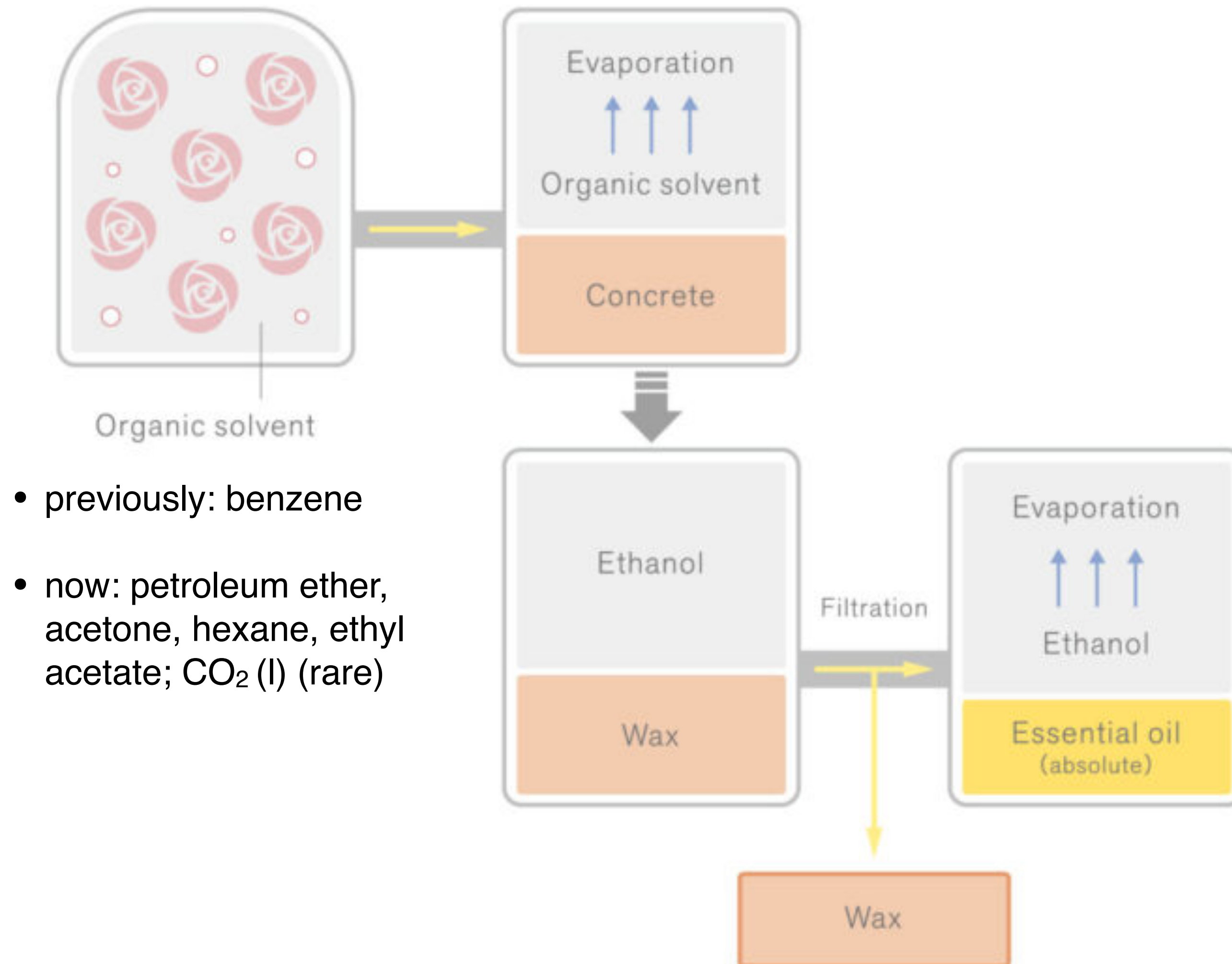


## Steam Distillation



- Water or steam added to material, co-distilled with oil
- Minimal degradation due to temperature ceiling

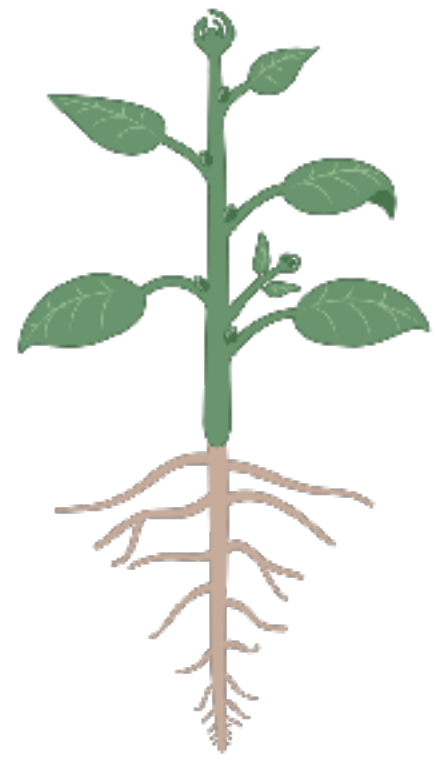
## Solvent Extraction



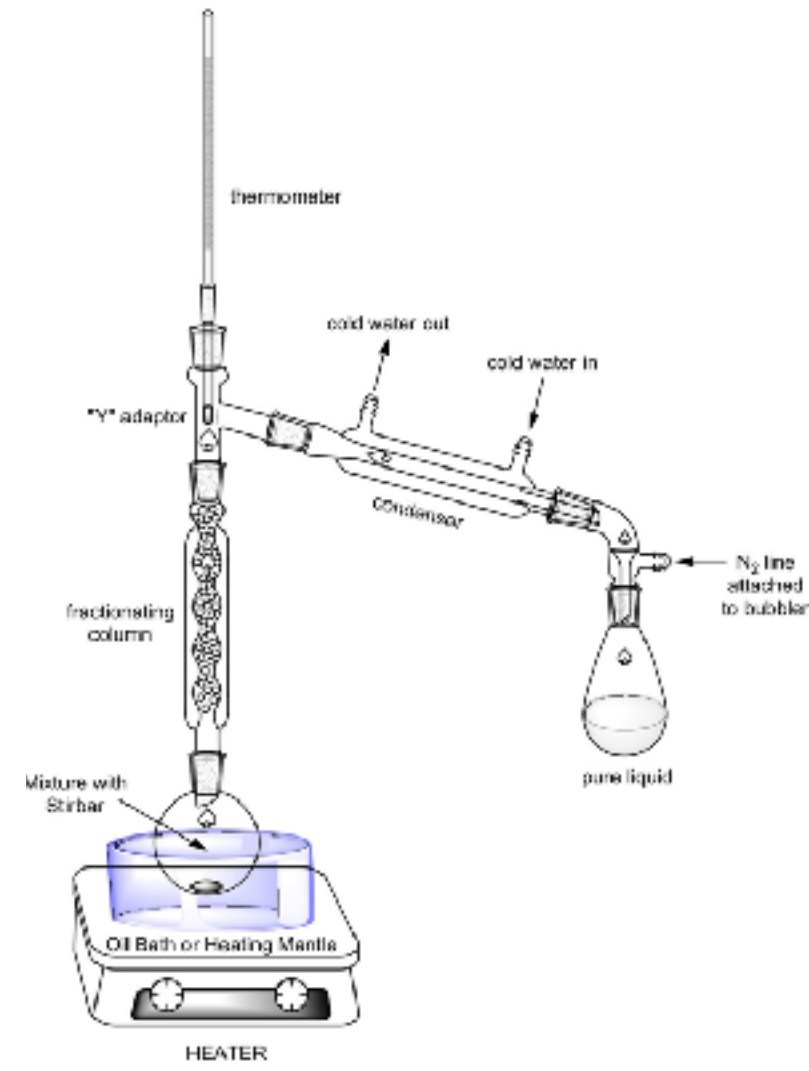
- previously: benzene
- now: petroleum ether, acetone, hexane, ethyl acetate; CO<sub>2</sub> (l) (rare)

- most important extraction method
- produces an absolute (residual solvent may be present)

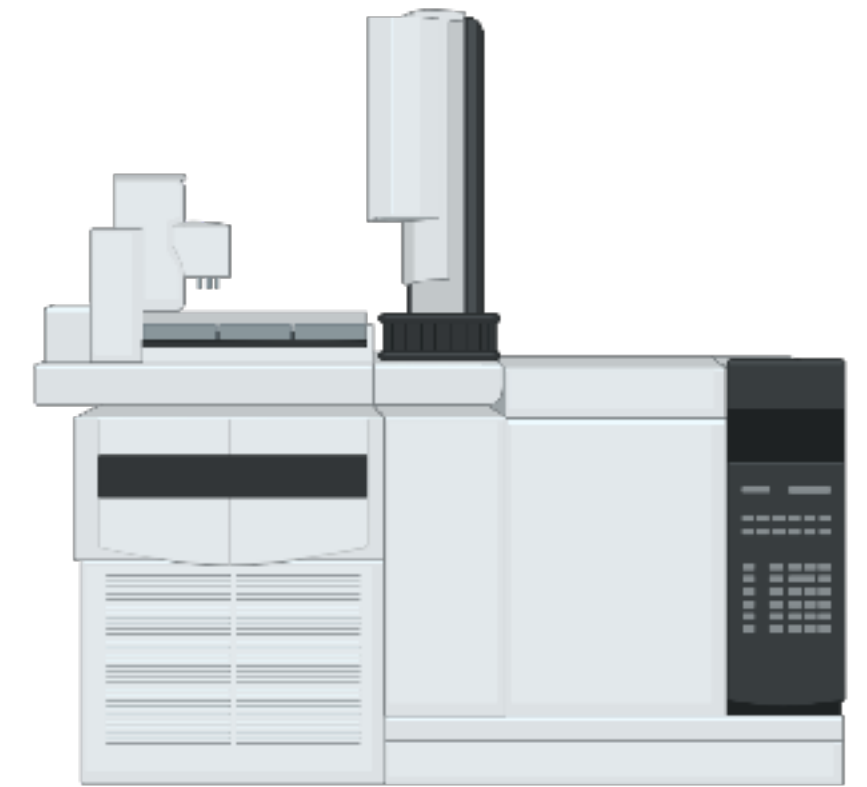
# Essential Oil Analysis



*Plant material*



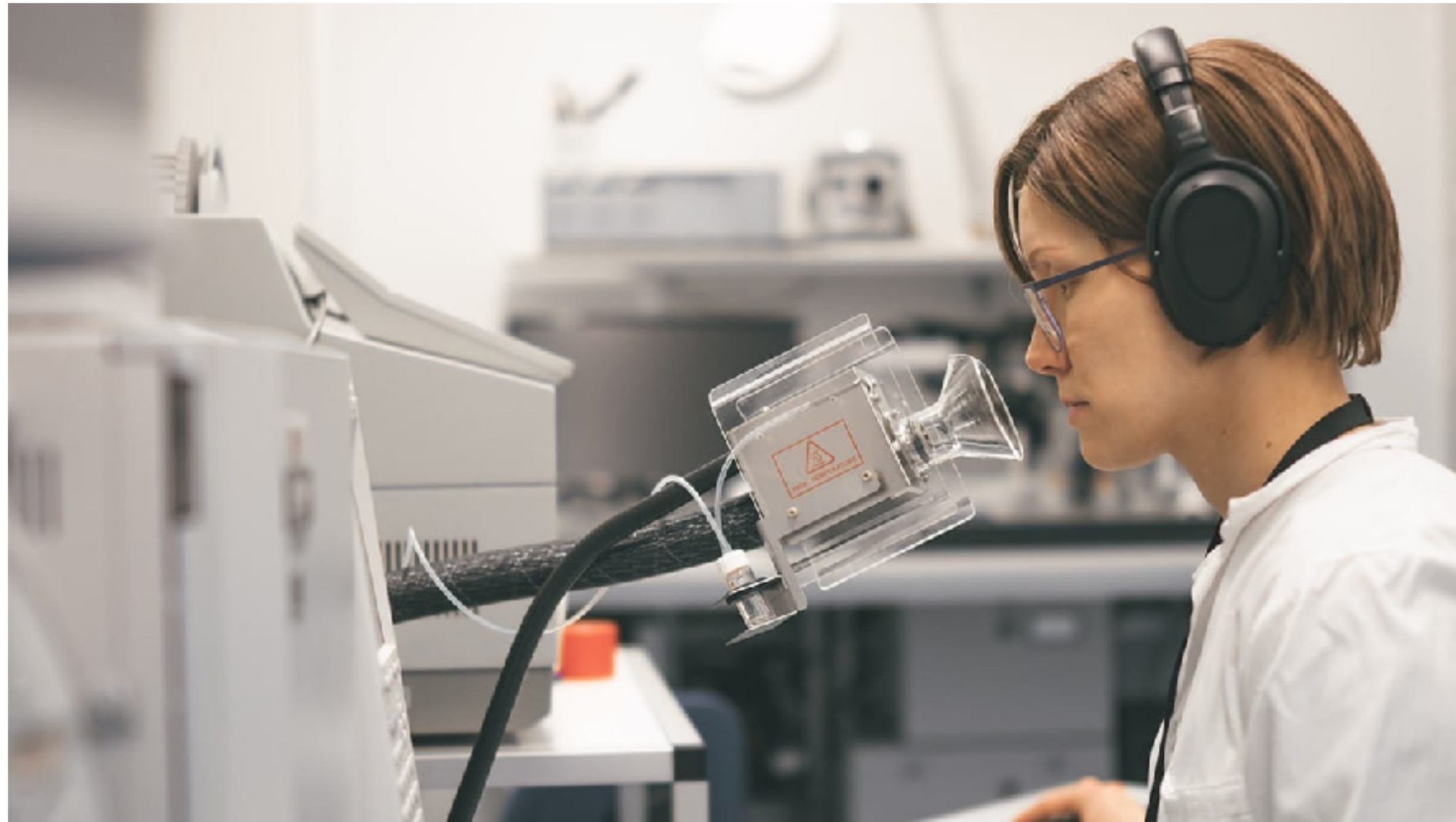
*Fractional distillation*



*GC-MS*



## *GC-Sniffing*

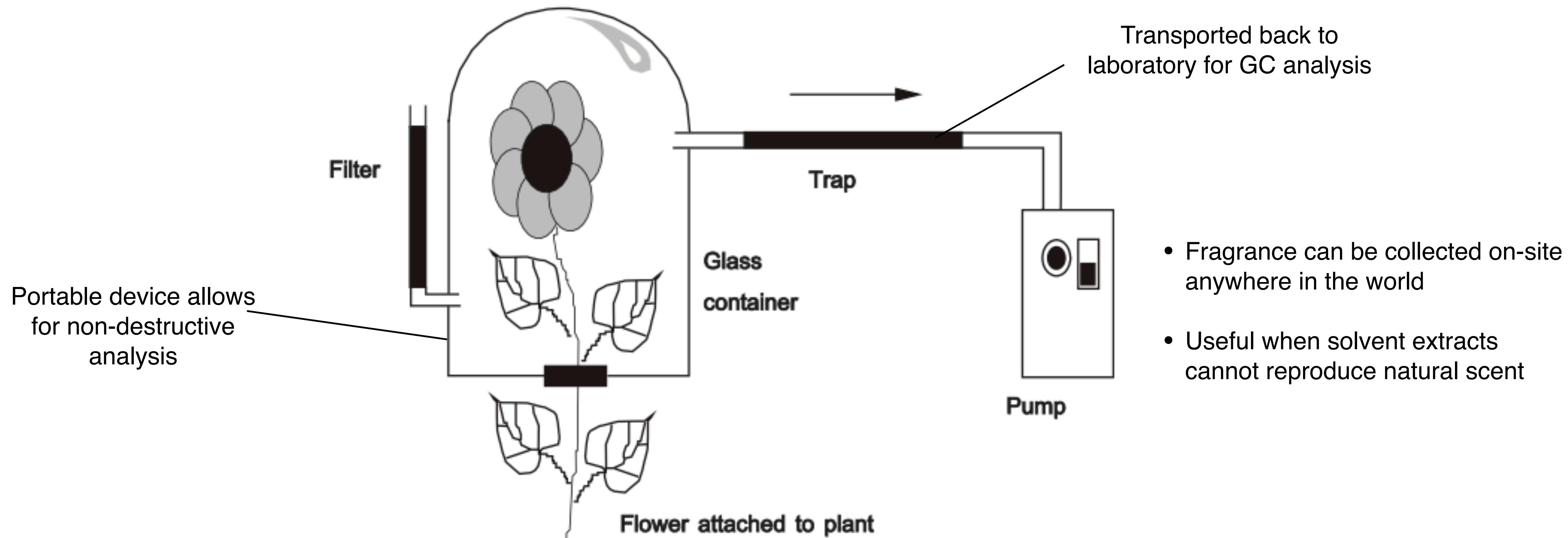


### *GC-Olfactometry or GC-Sniffing*

- Column effluent split between detector and smelling port
- Human nose can be more sensitive to certain materials than some detectors

# Headspace Analysis

**Headspace:** air above or around a fragrant substance that contains volatile compounds



# *Fragrance Ingredients*



**Natural Sources**



**Synthesis**



**Fragrance Discovery**



## Why Make Synthetic Fragrances?



### Sustainability

- unfavorable carbon footprints
- Low yielding and unsustainable land and water usage



### Cost

- Significant material burden; not atom economical
- Manual labor costs for growing and harvesting



### Security of Supply

- Limited availability for plants growing in select regions
- Supply dependent on weather and affected by natural disasters

## *Why Make Synthetic Fragrances?*



**Sustainability**



**Cost**



**Security of Supply**

***“Natural isn’t always better”***

*Vanillin*



## *From Vanilla to Vanillin*



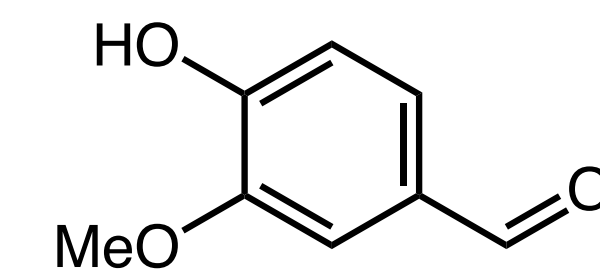
*Vanilla planifolia*

Native to the tropical forests of Mexico, Central and northern South Africa



*Vanilla Pods (1.7-2.8% vanillin)*

Dried, cured, and extracted for the production of vanilla extract



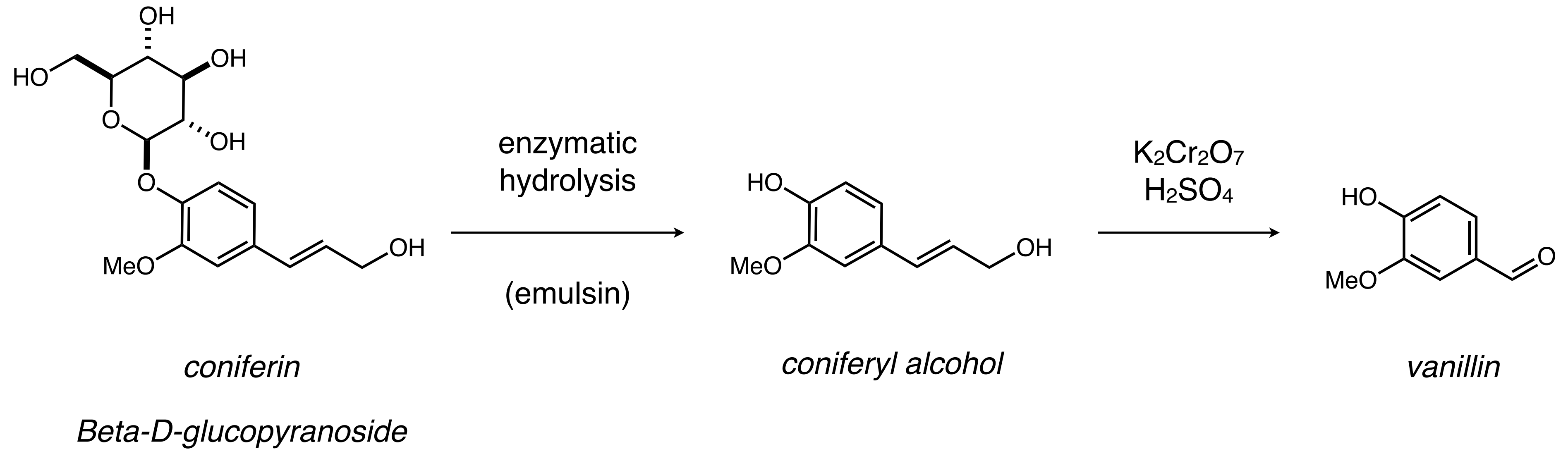
*Vanillin*

First isolated in 1858 by Théodore Nicolas Goblet

# First Synthesis of Vanillin – 1874



Wilhelm Haarmann  
1847–1931



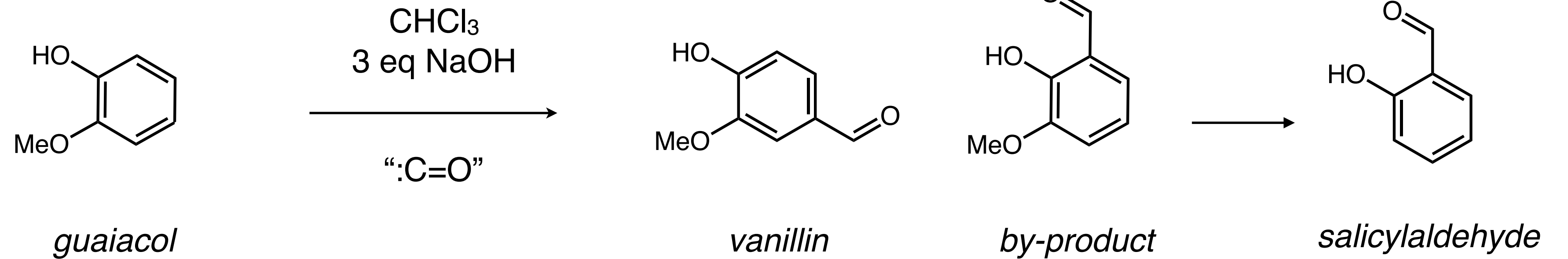
***First Route for the Industrial Production of Vanillin***

- ✘ Labor intensive
- ✘ Minimal cost benefits

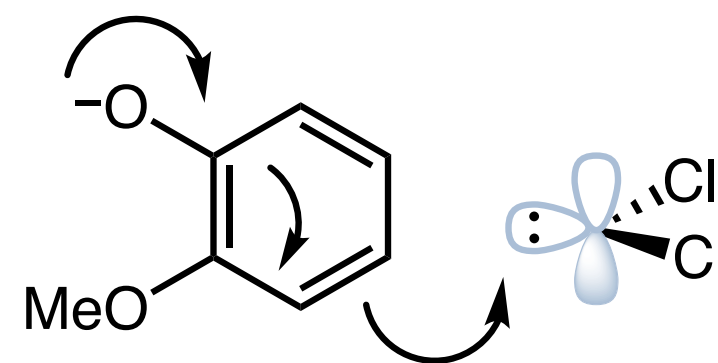
# Petrochemical Vanillin – 1876



Karl Ludwig Reimer  
1845-1883



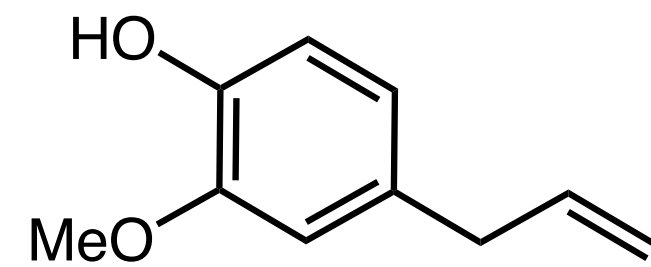
## Reimer–Tiemann Reaction



- ✘ Difficult to separate
- ✘ Salicylate odor

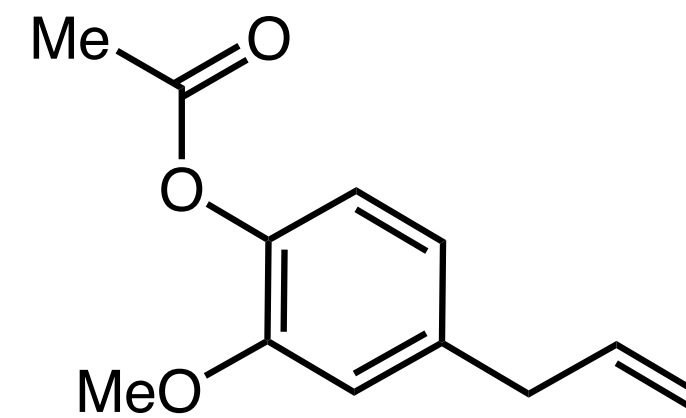
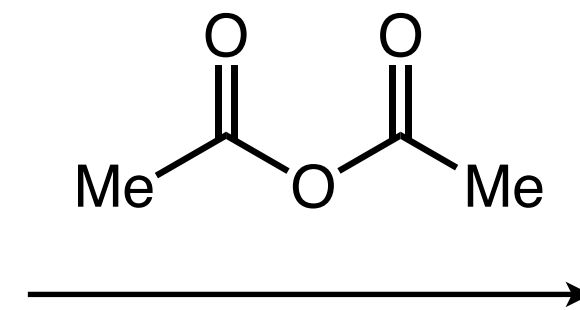


# Haarmann–Reimer Collaboration – 1876



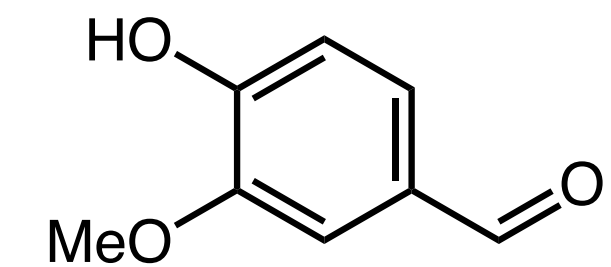
*eugenol*

70-95% in clove oil  
Easily isolated by distillation



*eugenyl acetate*

1.  $\text{K}_2\text{Cr}_2\text{O}_7$   
 $\text{H}_2\text{SO}_4$
2.  $\text{KOH}$  (aq)
3.  $\text{H}_2\text{SO}_4$



*vanillin*

***Produced on an Industrial Scale***



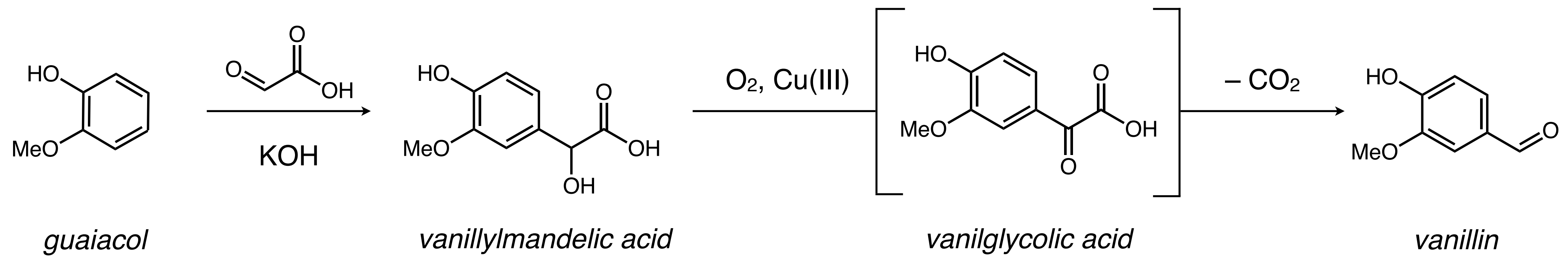
Abundant starting material



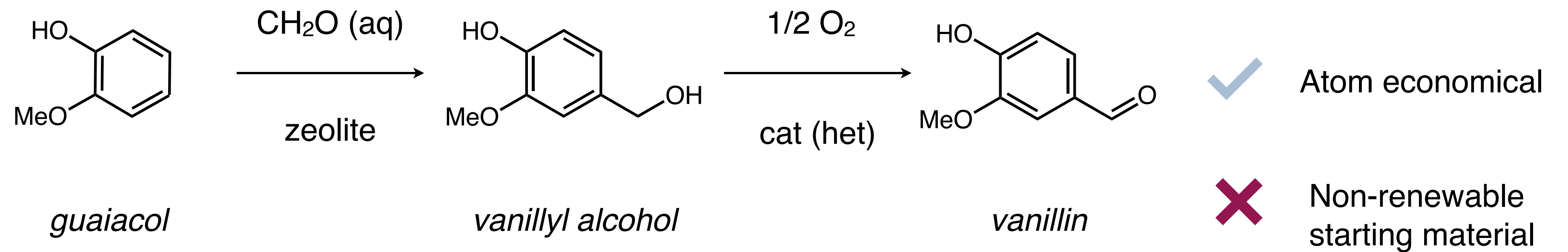
Chromium

## Modern Routes

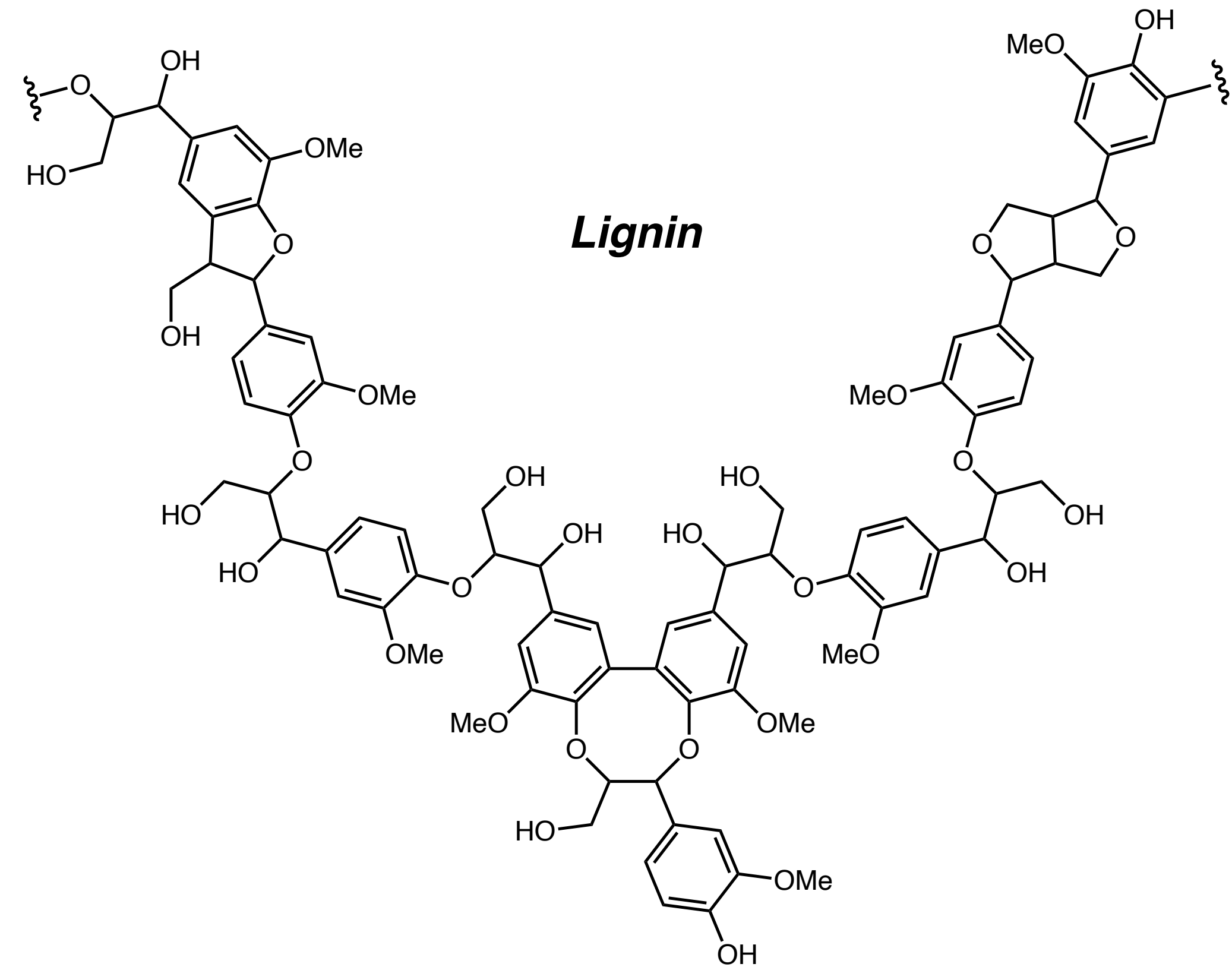
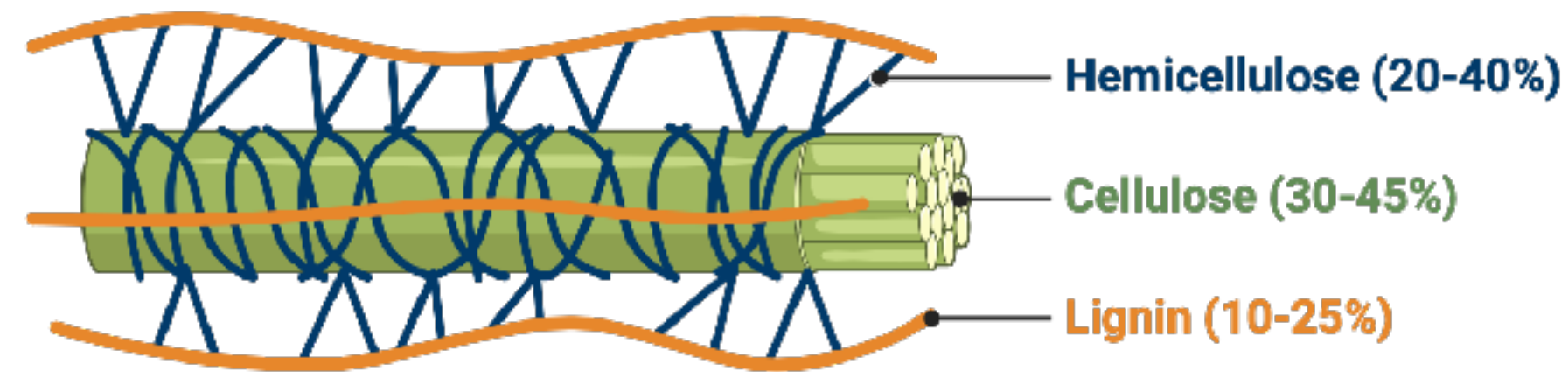
### Rhône-Poulenc (now Solvay)



### Solvay



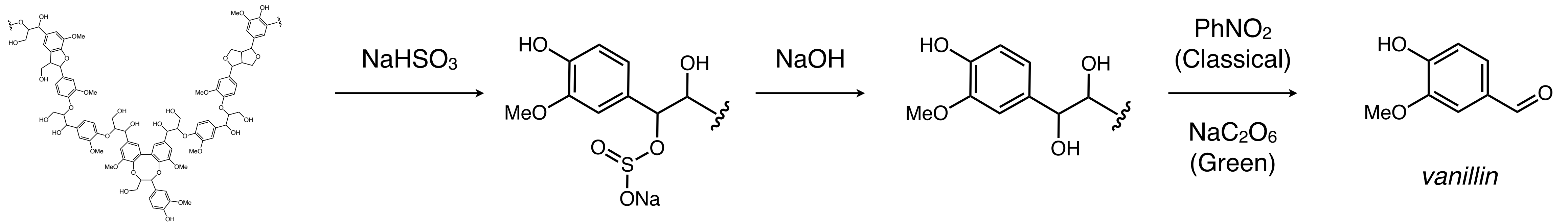
## Modern Syntheses of Vanillin – Lignin



*undesired waste material in paper and pulp industry*



## Modern Syntheses of Vanillin – Lignin



*Lignin*

*sodium lignosulfate*

*vanillin*



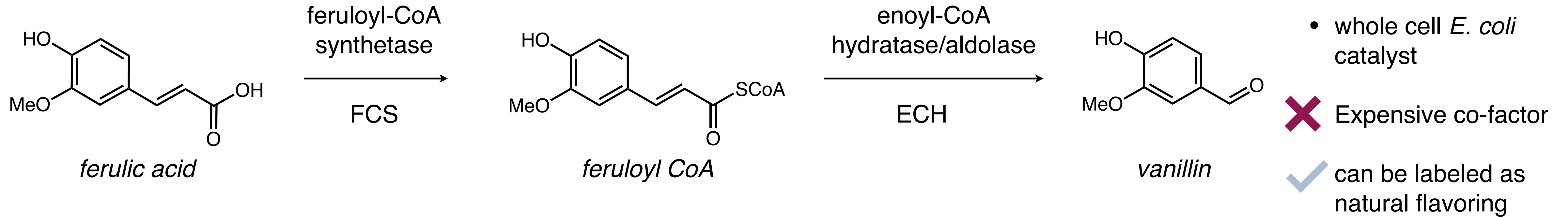
Renewable starting material



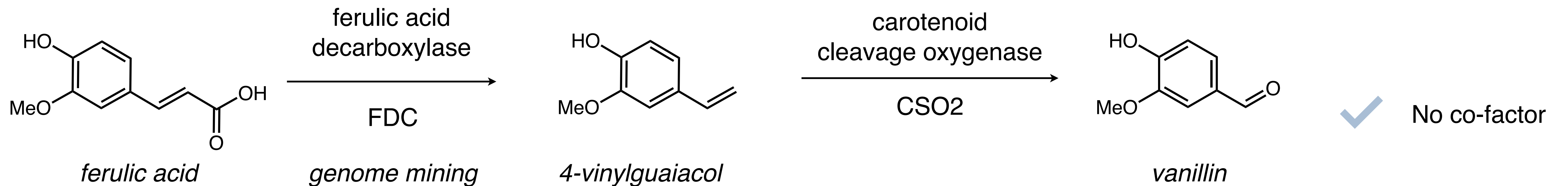
Cost effective

# Enzymatic Productions

## The Rhodia Process



## Cost-Efficient Upgrade



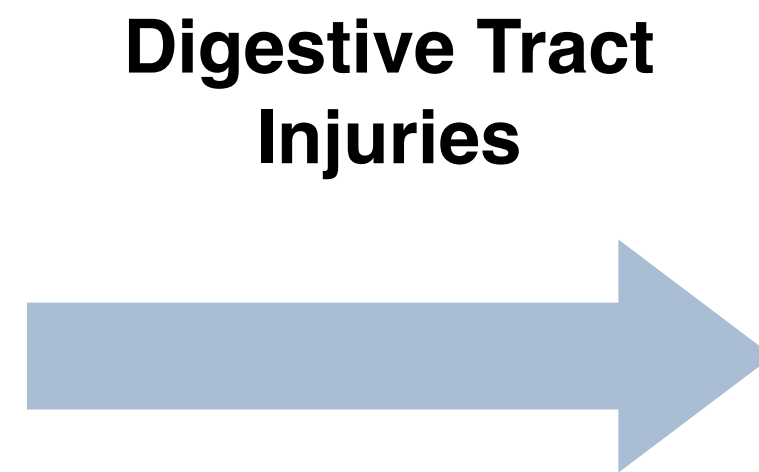
*(-)-Ambrox*



*Ambergris to Ambrox*



Sperm Whale (*Physeter macrocephalus*)



**Ambergris – “floating gold”**  
up to \$40,000 per kg

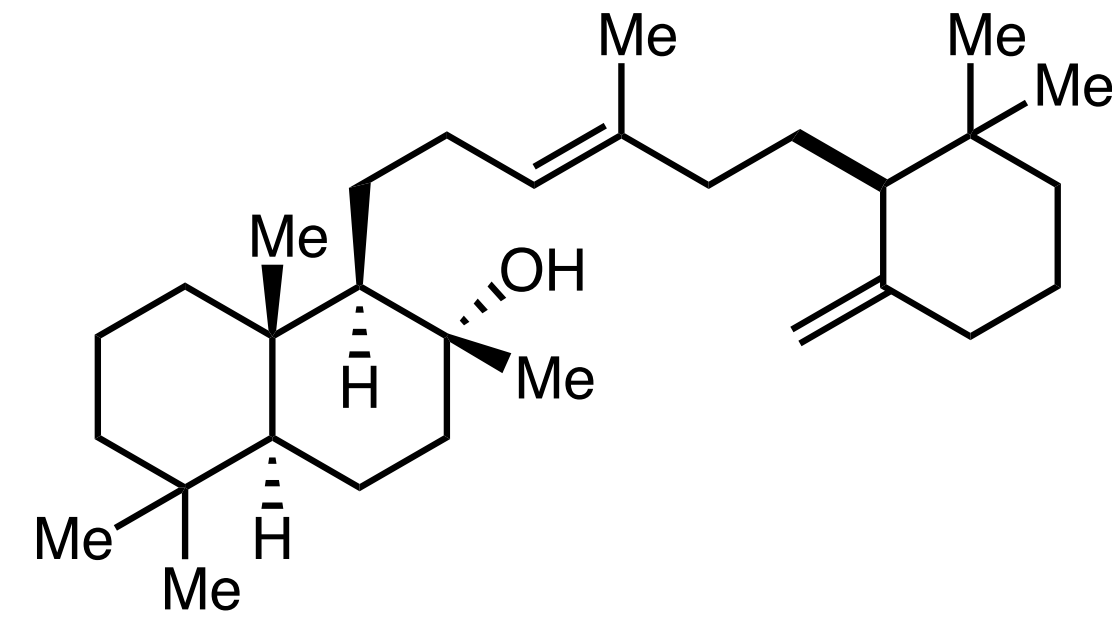
## Ambergris to Ambrox



Max Stoll  
1899–1969



*ambergris tincture*



*ambreine (odorless)*  
*25-45% in ambergris*



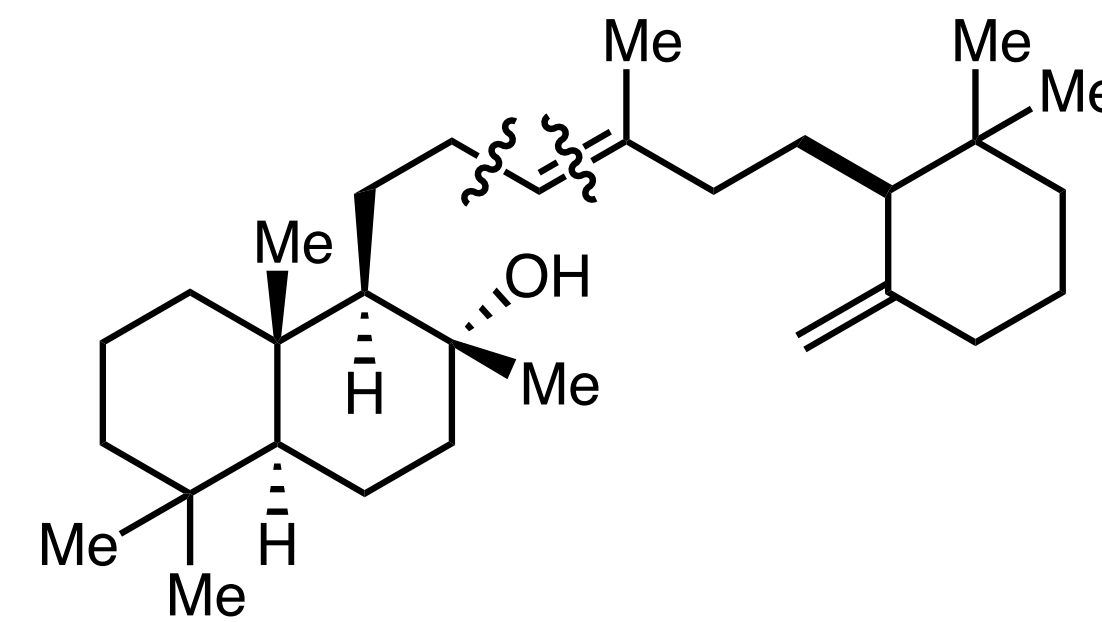
## Ambergris to Ambrox



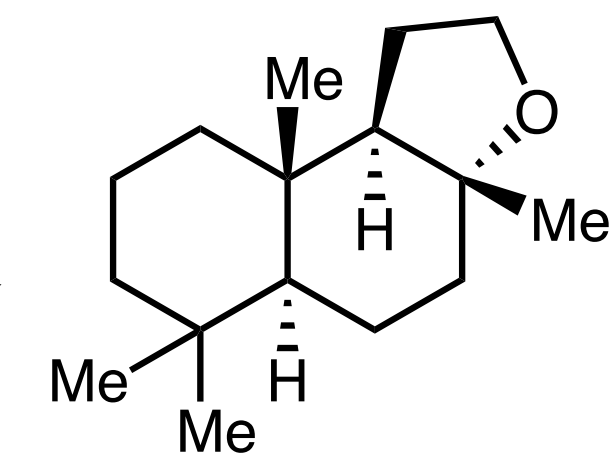
Max Stoll  
1899–1969



*ambergris tincture*



*ambreine (odorless)*  
*25-45% in ambergris*



*(-)-Ambrox (smelling principle)*  
*trace in ambergris*



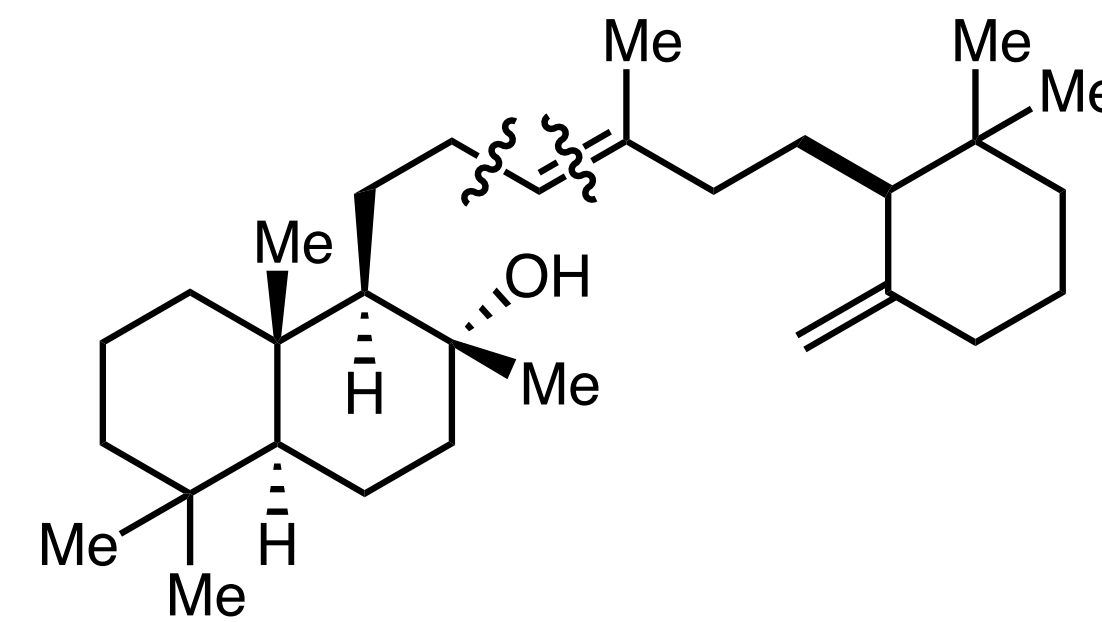
## Ambergris to Ambrox



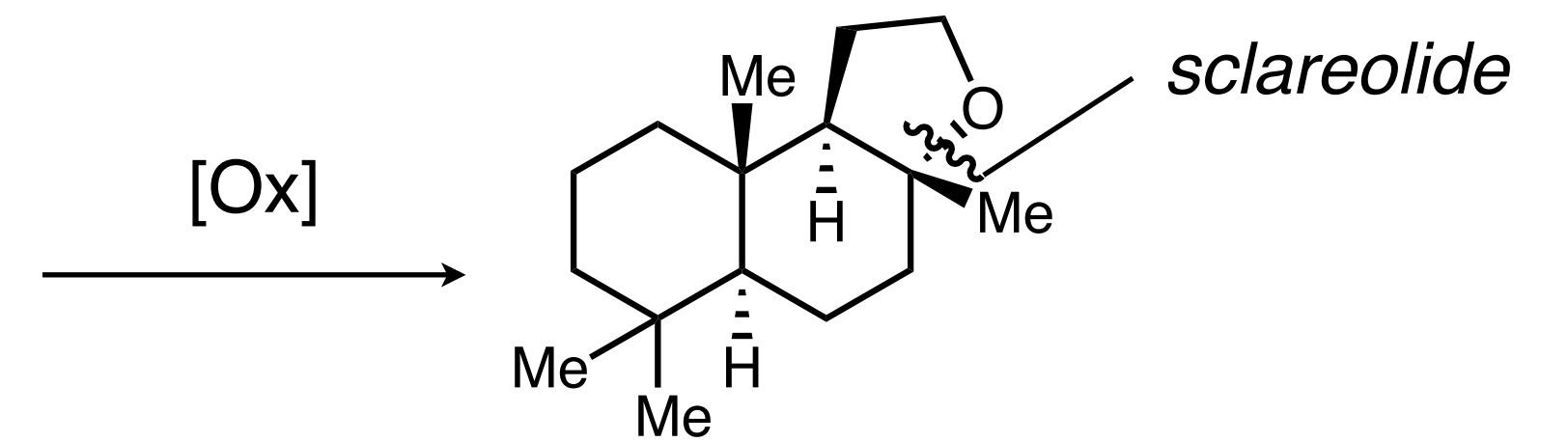
Max Stoll  
1899–1969



*ambergris tincture*

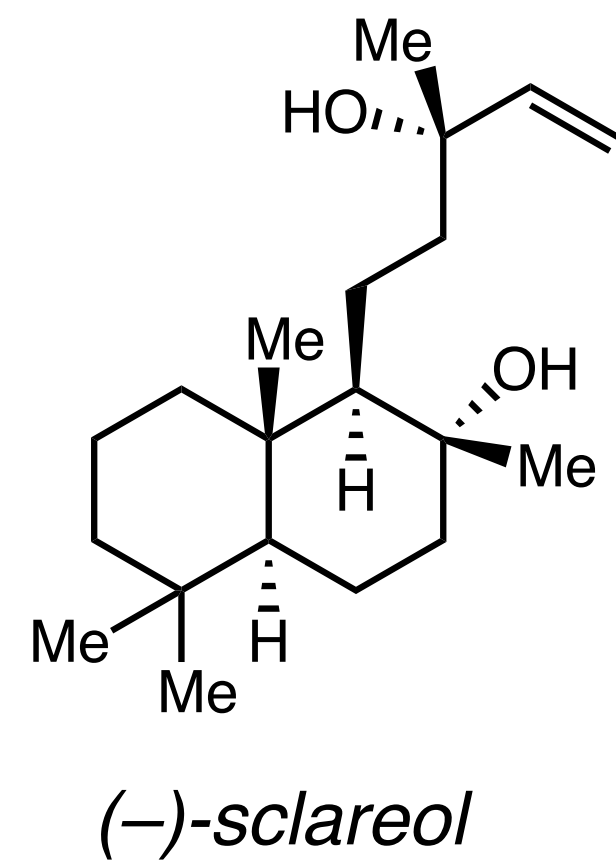


*ambreine (odorless)*  
*25-45% in ambergris*

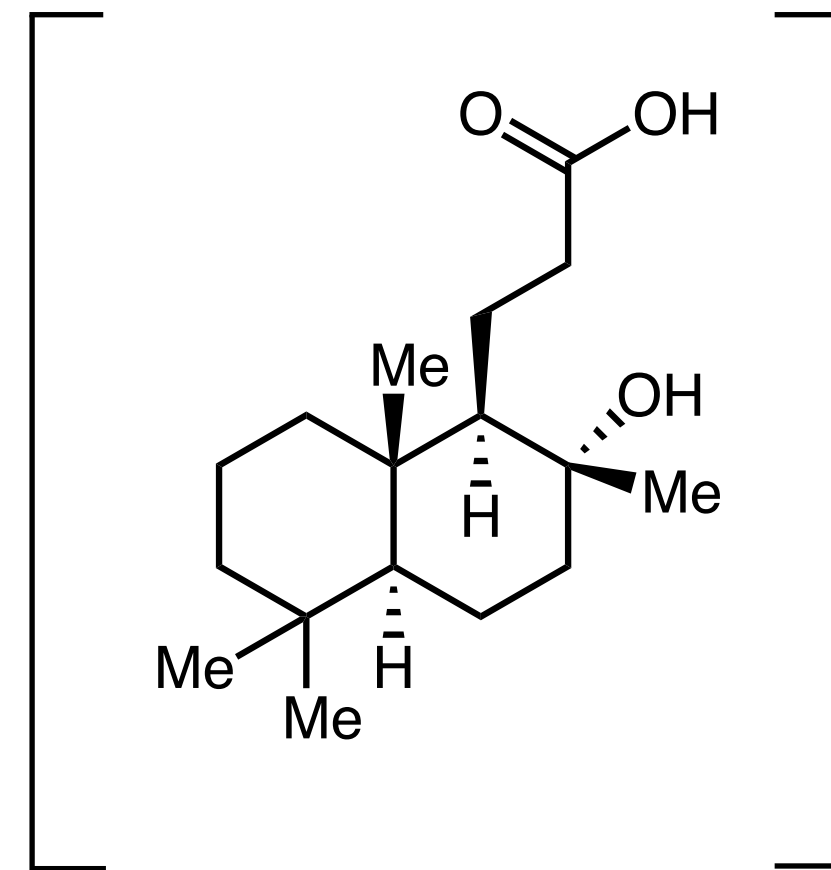


*(-)-Ambrox (smelling principle)*  
*trace in ambergris*

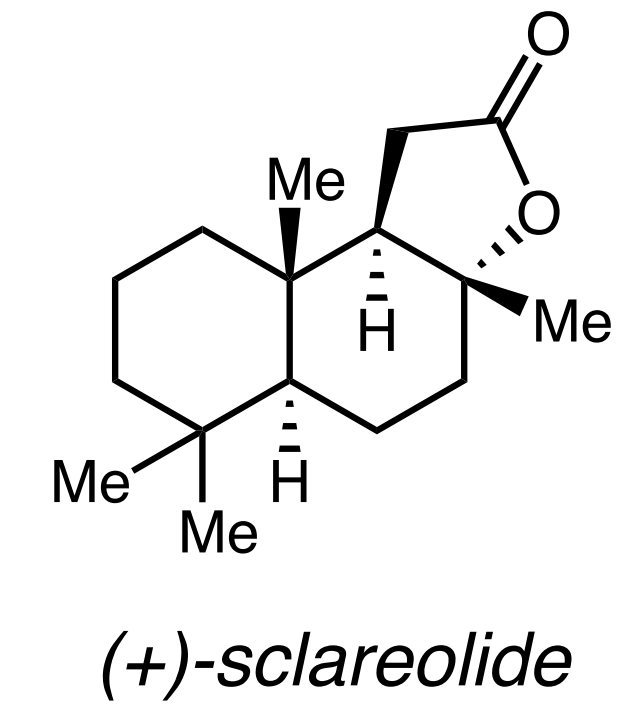
*Ambergris to Ambrox: initial route*



allylic oxidation  
(Cr(VI), KMnO<sub>4</sub>, Ozone)

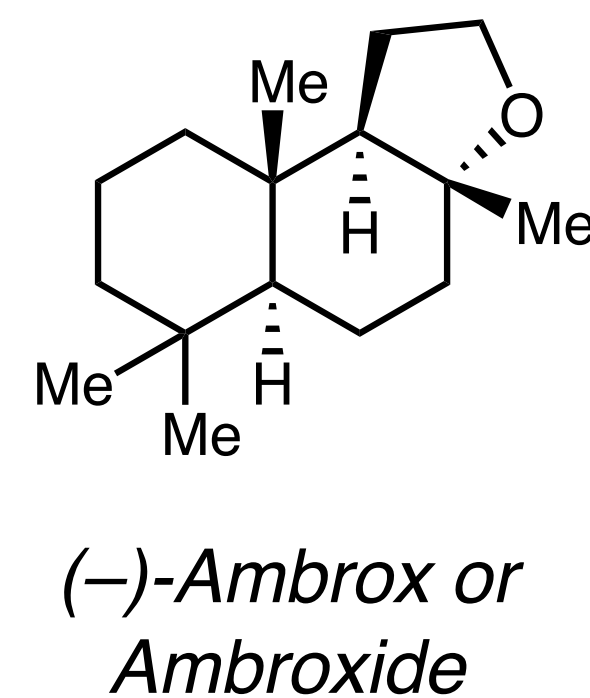


- H<sub>2</sub>O

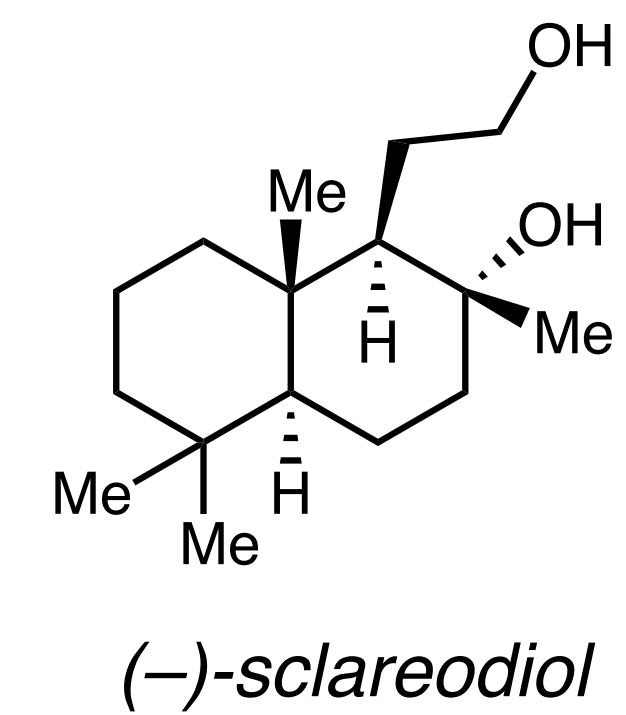


✖ Expensive/wasteful

LiAlH<sub>4</sub>

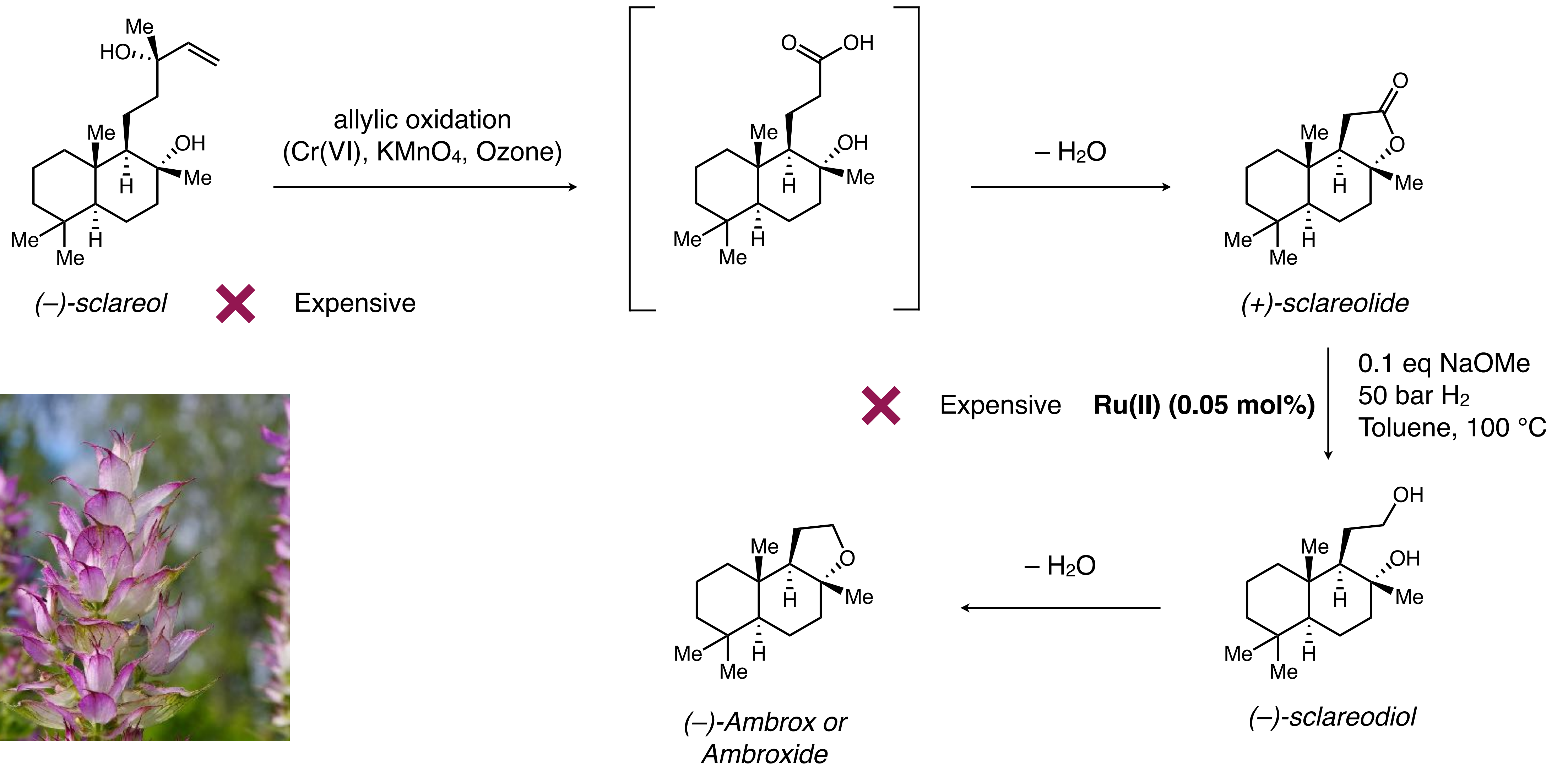


- H<sub>2</sub>O



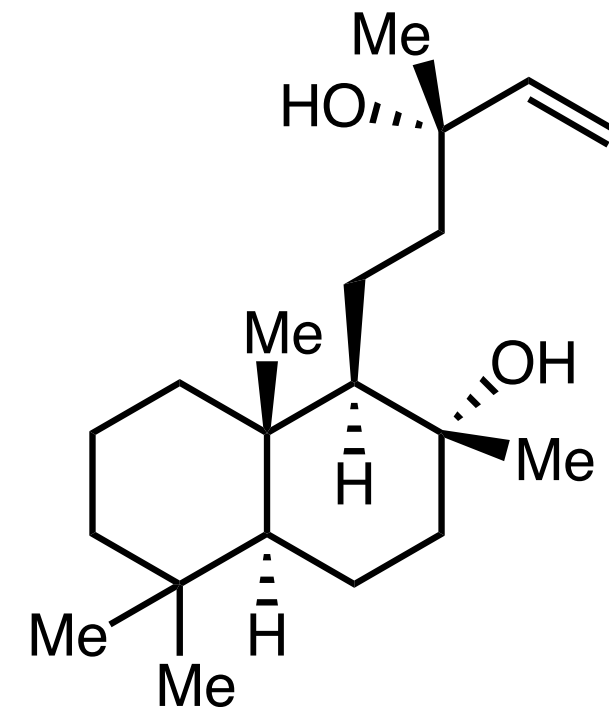
Clary Sage (*Salvia sclarea*)

*Ambergris to Ambrox: initial route*



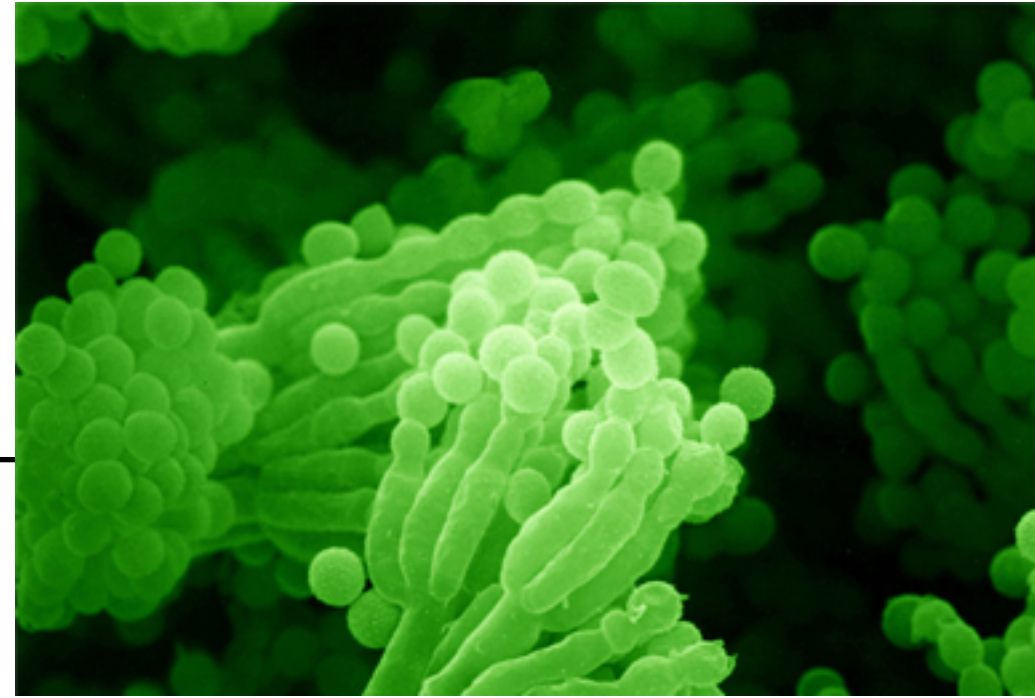


## Biosynthesis of (-)-Sclareodiol

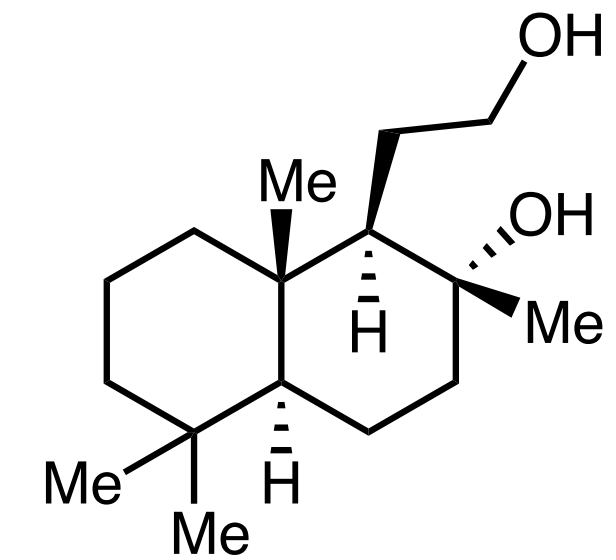


*(-)-sclareol*

Cytotoxic to many cells  
Hard to obtain commercially

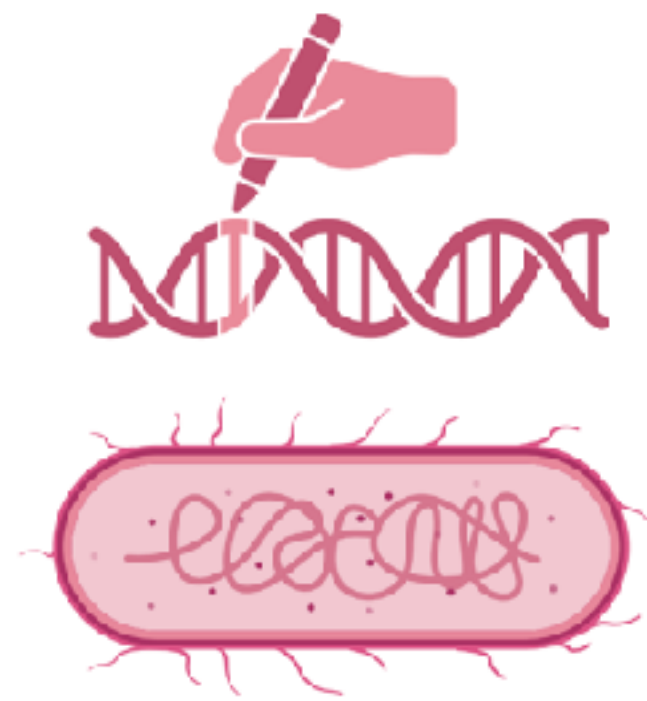


*Hyphozyma roseonigra*



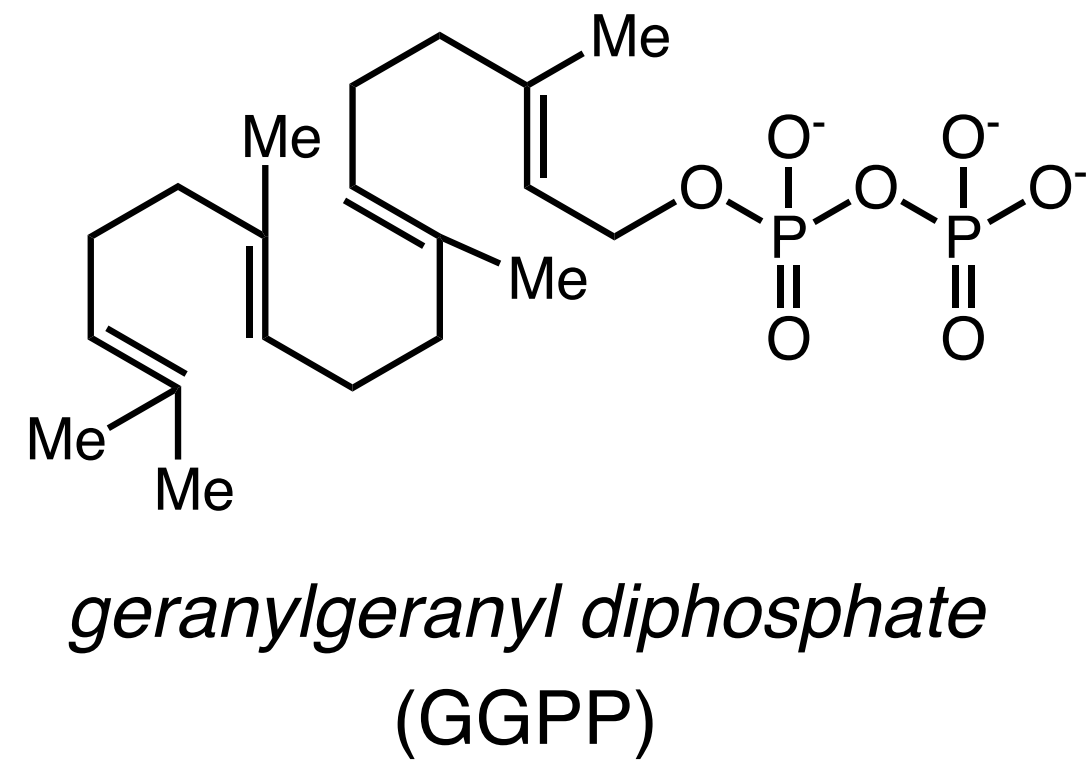
*(-)-sclareodiol*

## Biosynthesis of (-)-Sclareol

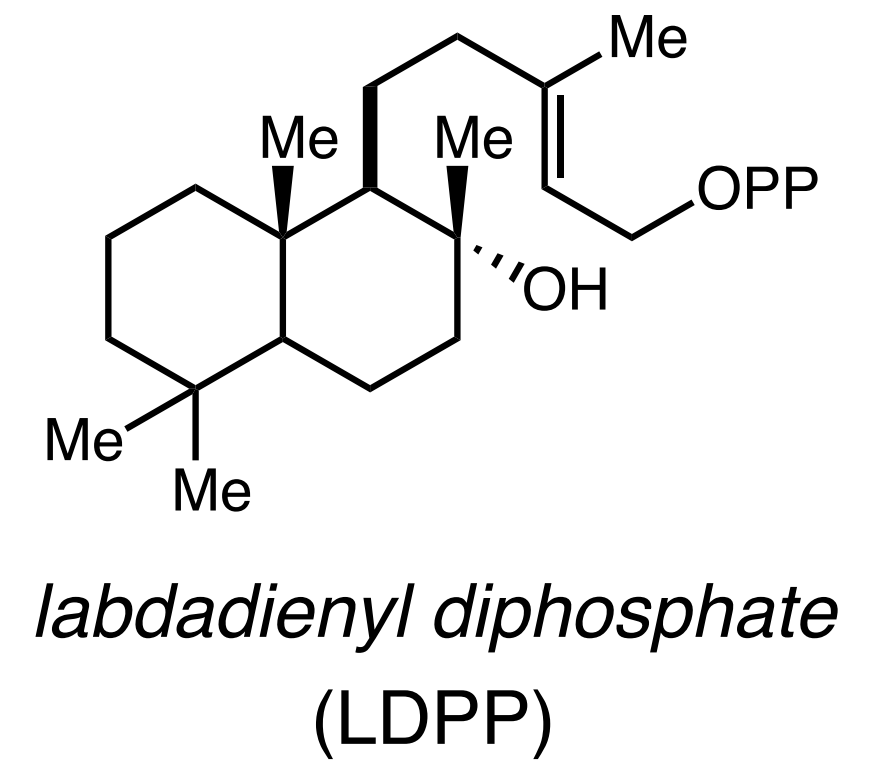


*E. coli*

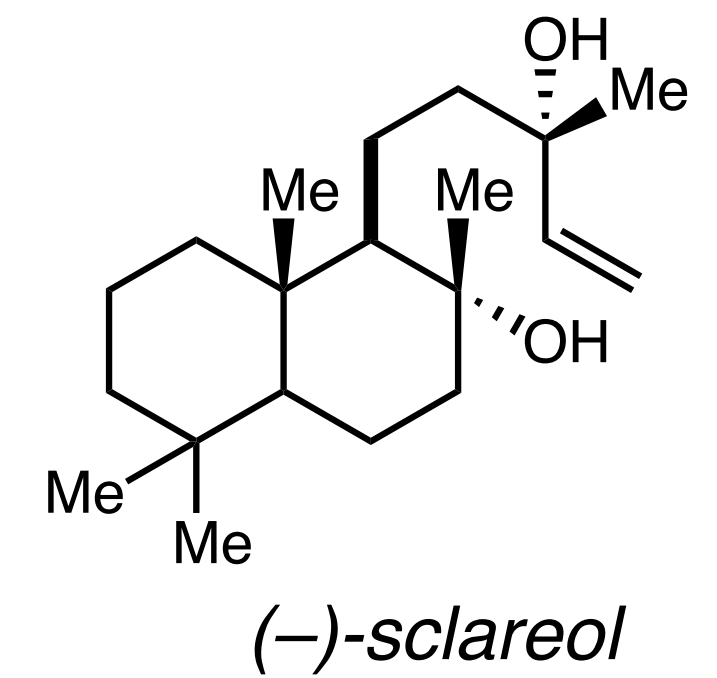
GGPPS, sugar  
from  
*P. agglomerans*



LDPPS (SsLPS)  
from *S. sclarea*

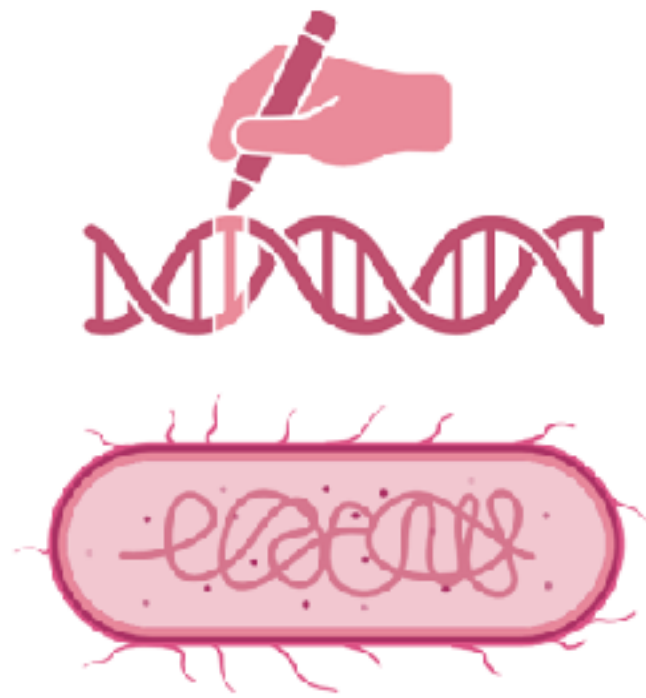


sclareol synthase  
(SsScS)  
from *S. sclarea*



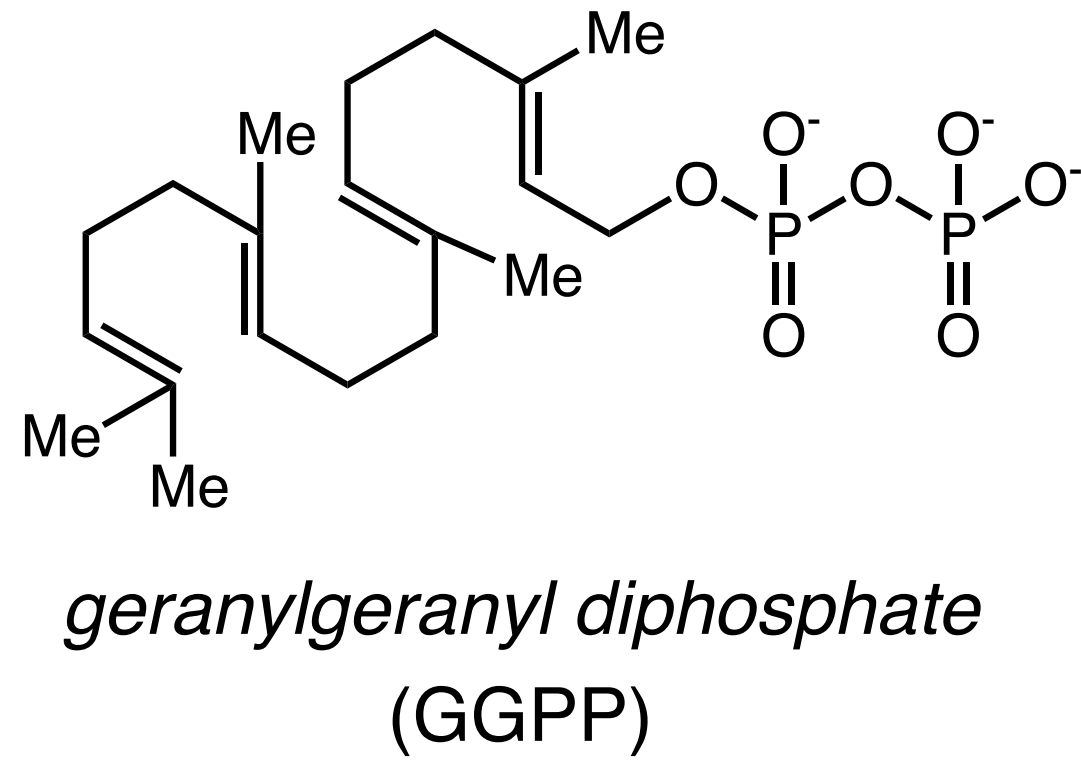
- minimal toxicity to *E. coli* host
- heterologous enzyme expression

# Biosynthesis of (-)-Sclareol

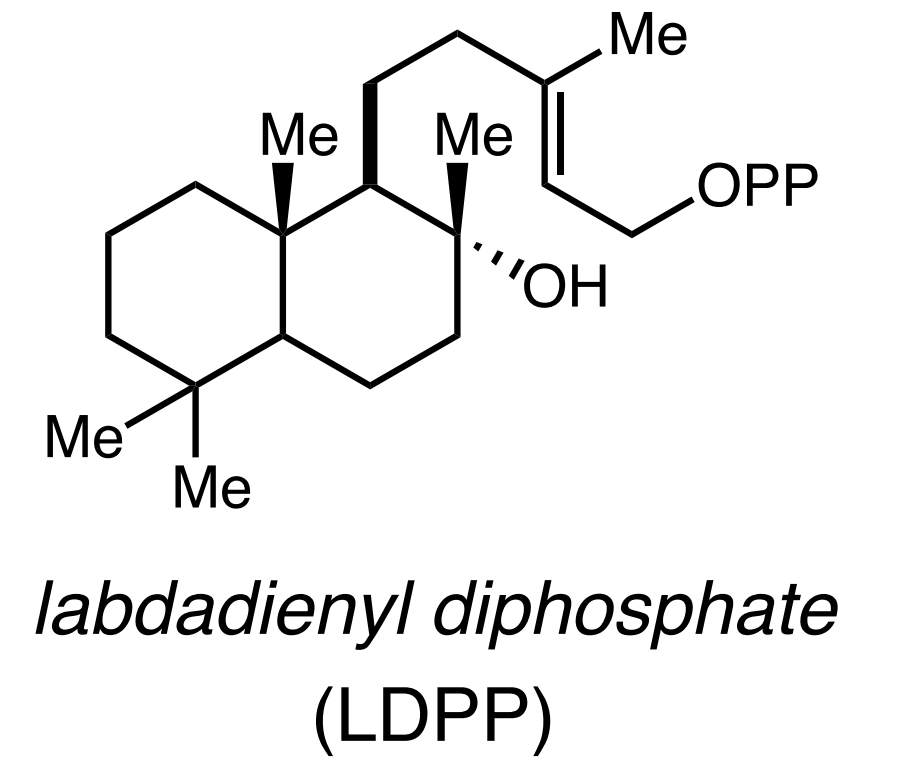


*E. coli*

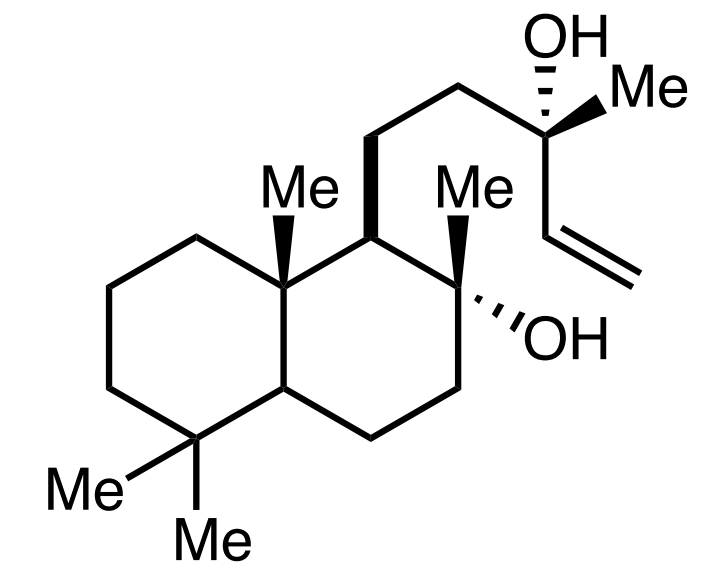
GGPPS, sugar  
from  
*P. agglomerans*



LDPPS (SsLPS)  
from *S. sclarea*

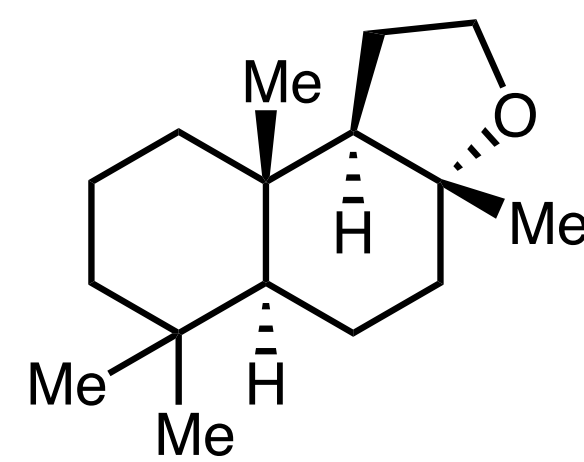


sclareol synthase  
(SsScS)  
from *S. sclarea*



(-)-sclareol

oxidation, reduction



(-)-Ambrox

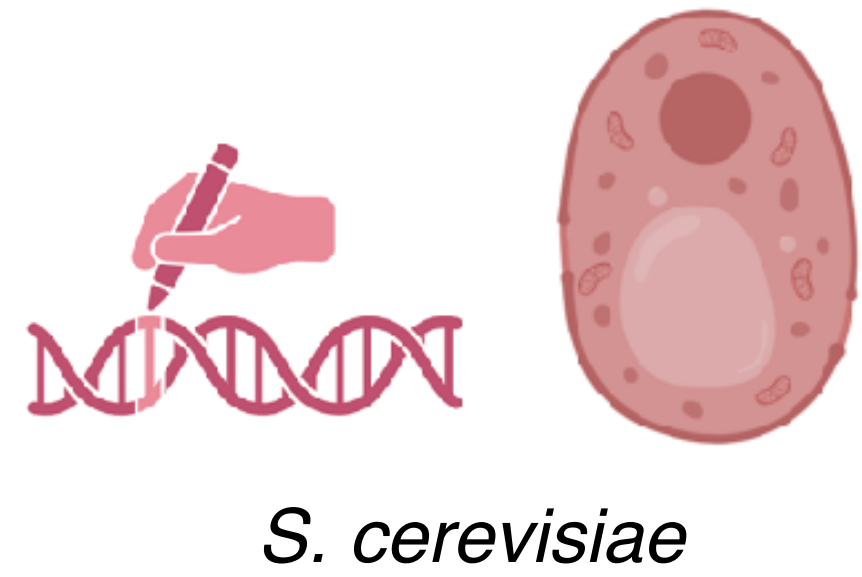
**\$150/kg production value**

**dsm-firmenich**

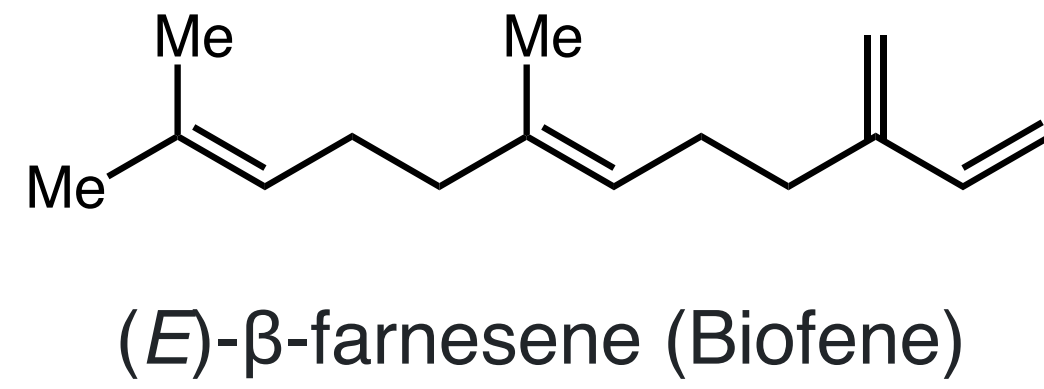
**AMBROX<sup>®</sup> SUPER**  
909158  
[Request sample](#)



# Biosynthesis of (-)-Ambrox

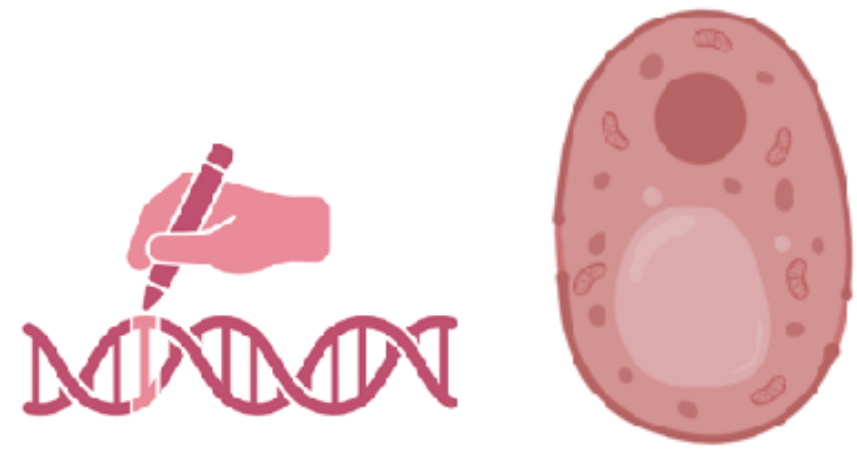


sugar  
farnesyl synthase  
from *A. Annua*  
(sweet wormwood)



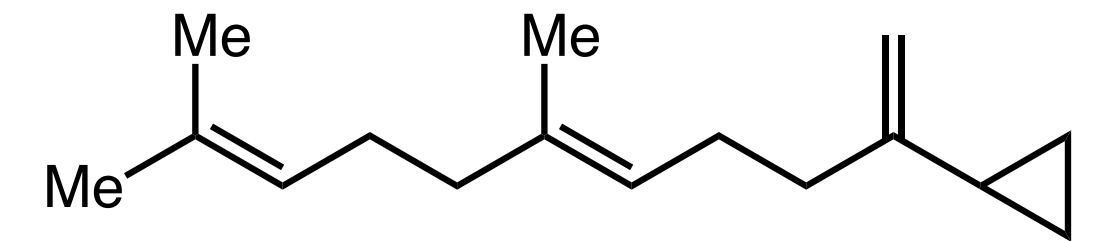
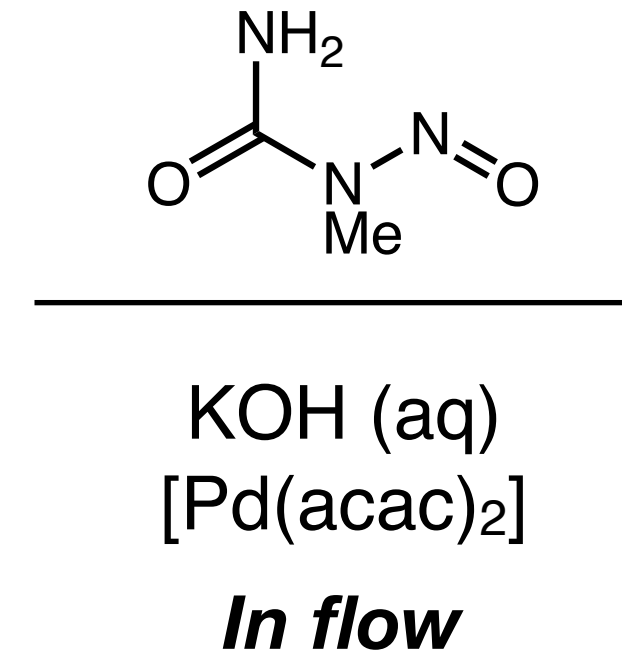
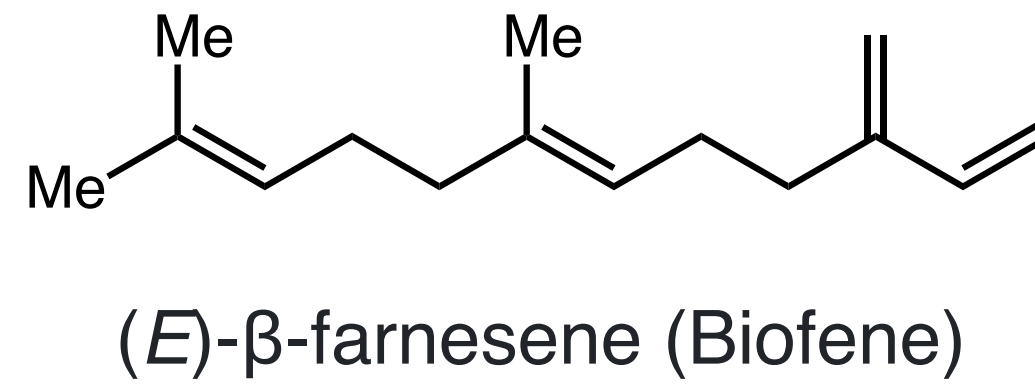
**amyris**

# Biosynthesis of (-)-Ambrox



*S. cerevisiae*

sugar  
farnesyl synthase  
from *A. Annua*  
(sweet wormwood)



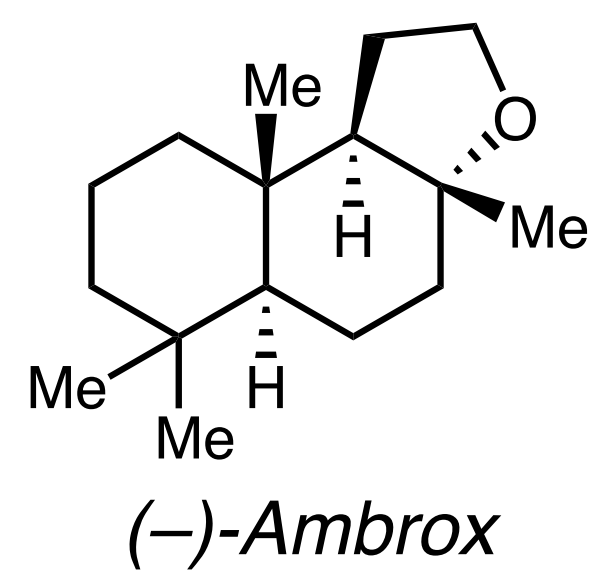
1. HBr (PTC)
2. AcOH, KOH, PTC
3. KOH (aq)



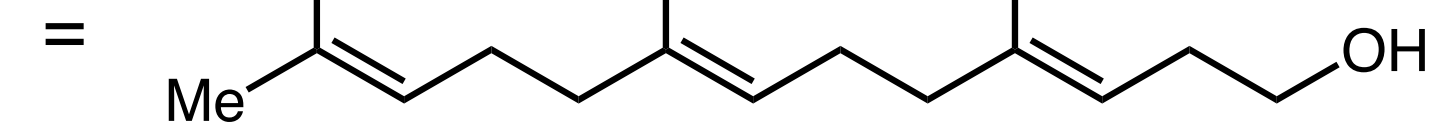
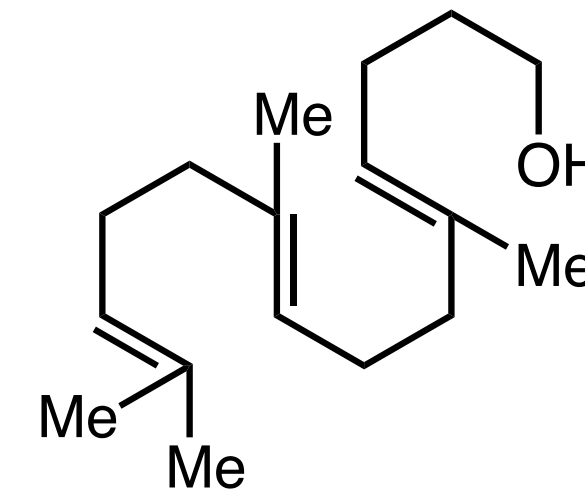
Givaudan



**Ambrofix™**



squalene-  
hopene cyclase  
Directed evolution  
from *A. acidocaldarius*



*(-)- $\beta$ -Santalol*



*Sandalwood to (-)- $\beta$ -Santalol*



East Indian Sandalwood (*Santalum album*)

**Steam Distillation**



Sandalwood oil (5-7% yield) \$3000-8000 per L



## Sandalwood to (-)- $\beta$ -Santalol

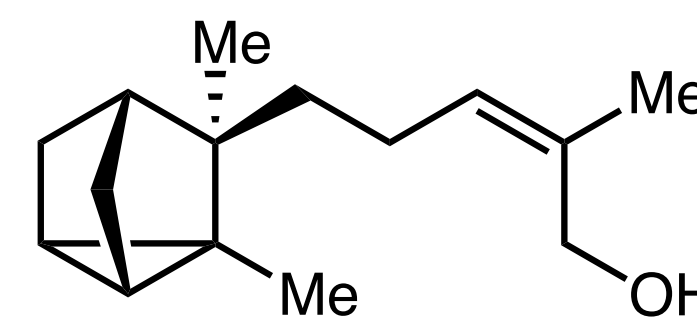


East Indian Sandalwood (*Santalum album*)

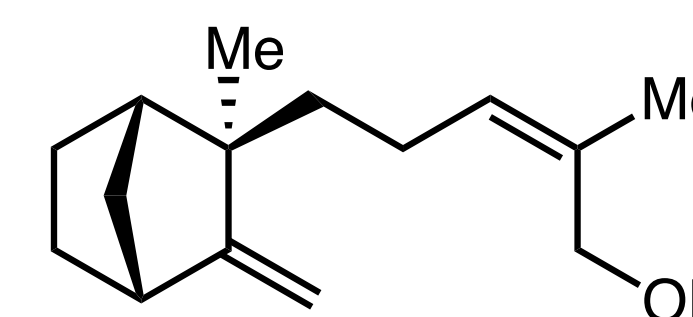
**Steam Distillation**



Sandalwood oil (5-7% yield) \$3000-8000 per L

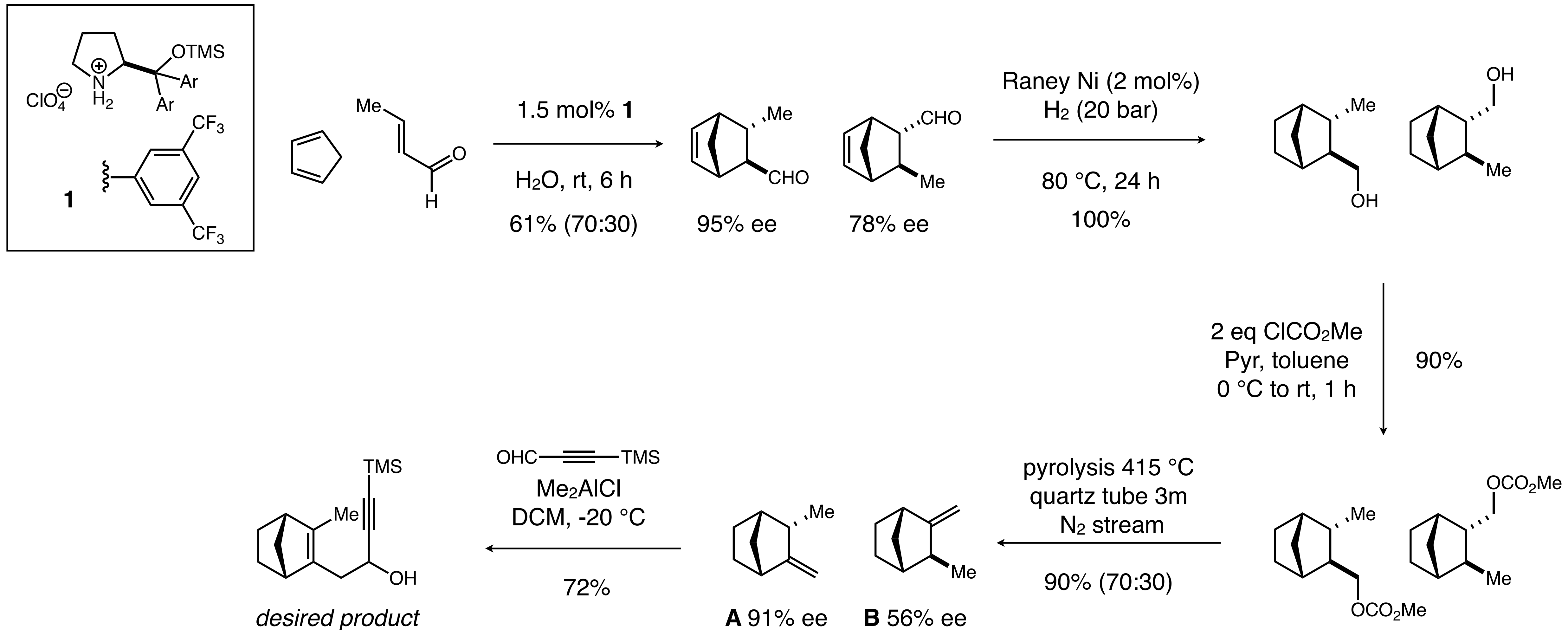


*$\alpha$ -santalol*  
(41-55%)



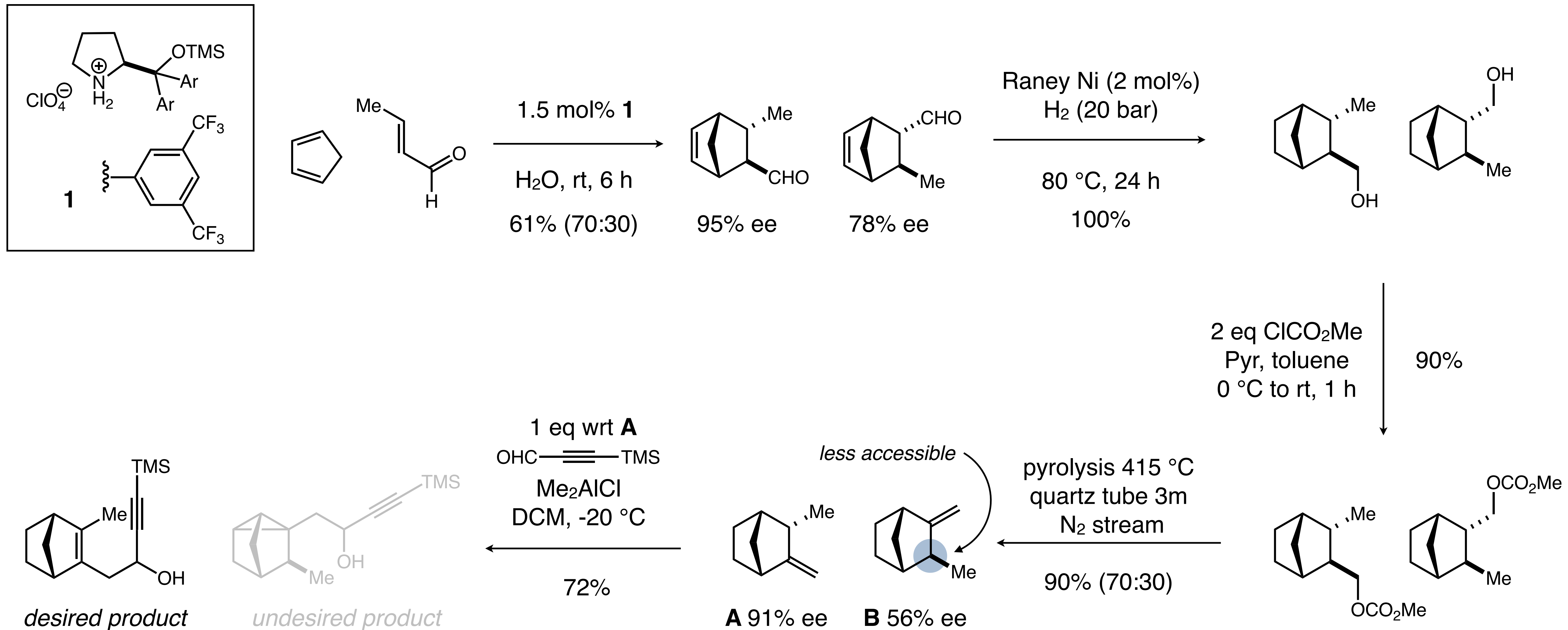
*(-)- $\beta$ -santalol*  
(16-24%)

# Sandalwood to (-)- $\beta$ -Santalol – First Asymmetric Synthesis

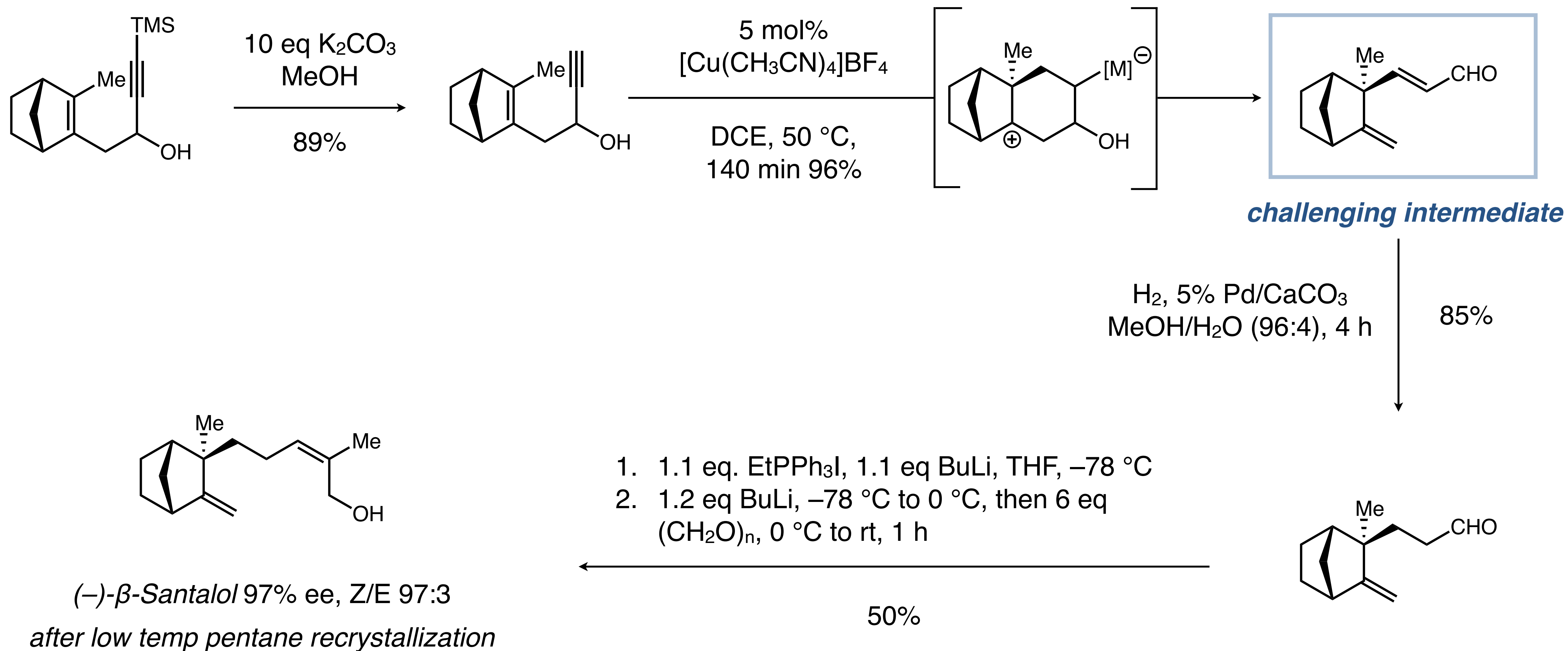




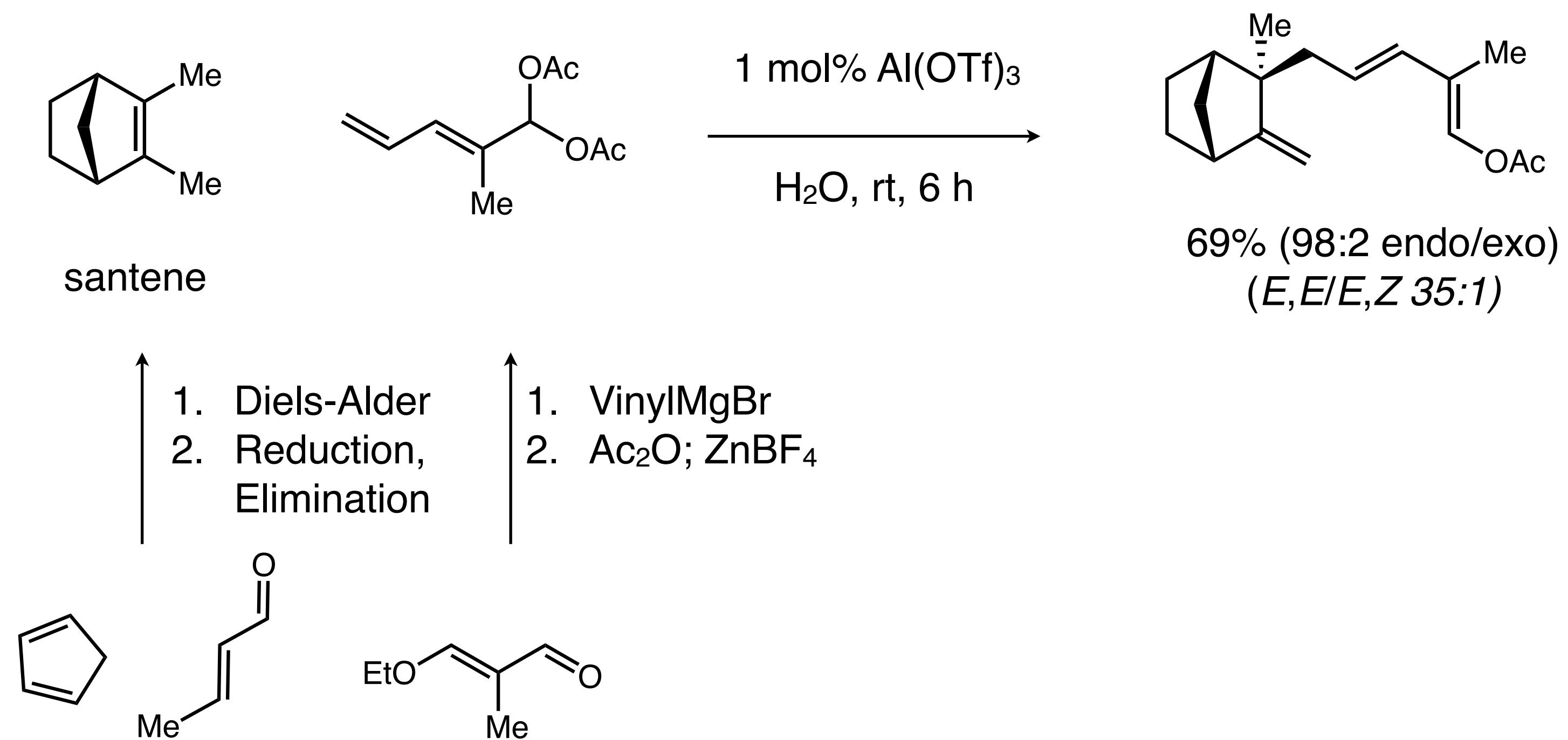
# Sandalwood to (-)- $\beta$ -Santalol – First Asymmetric Synthesis



## Sandalwood to (-)- $\beta$ -Santalol – First Asymmetric Synthesis

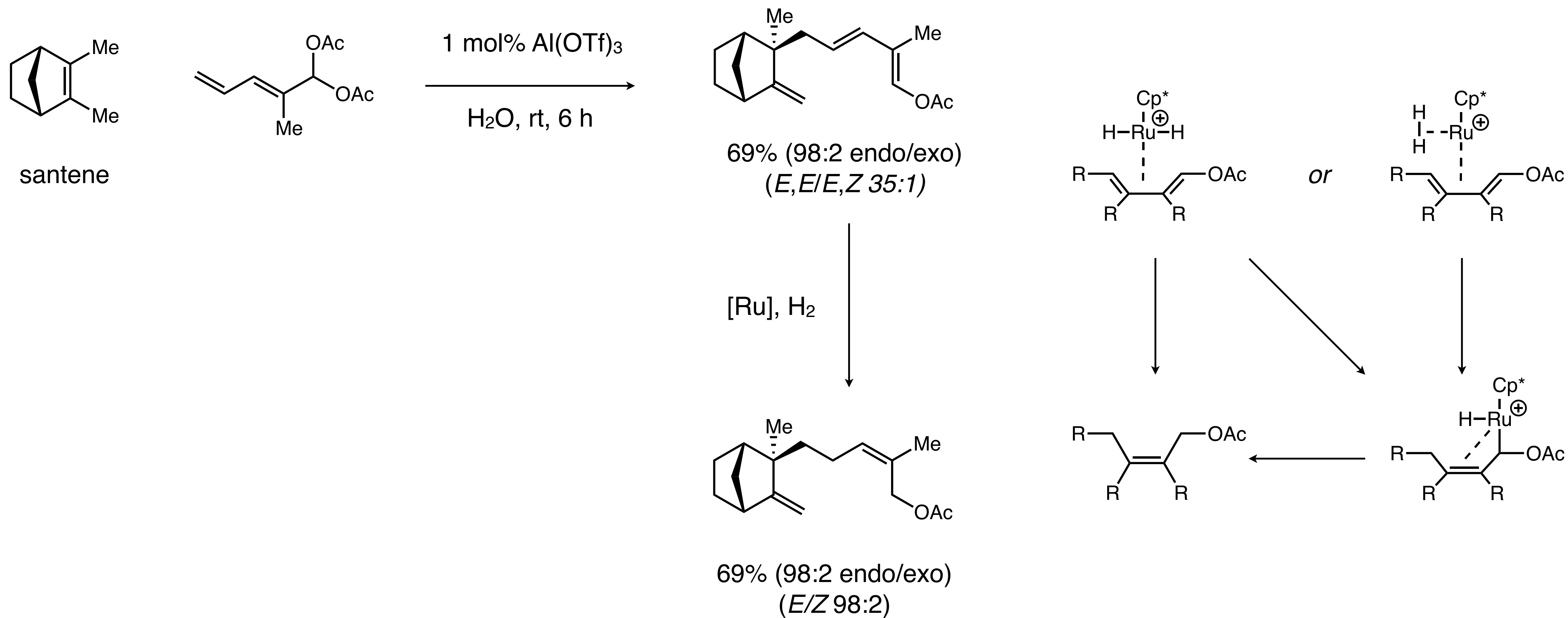


## Sandalwood to $\beta$ -Santalol – Industrial Route

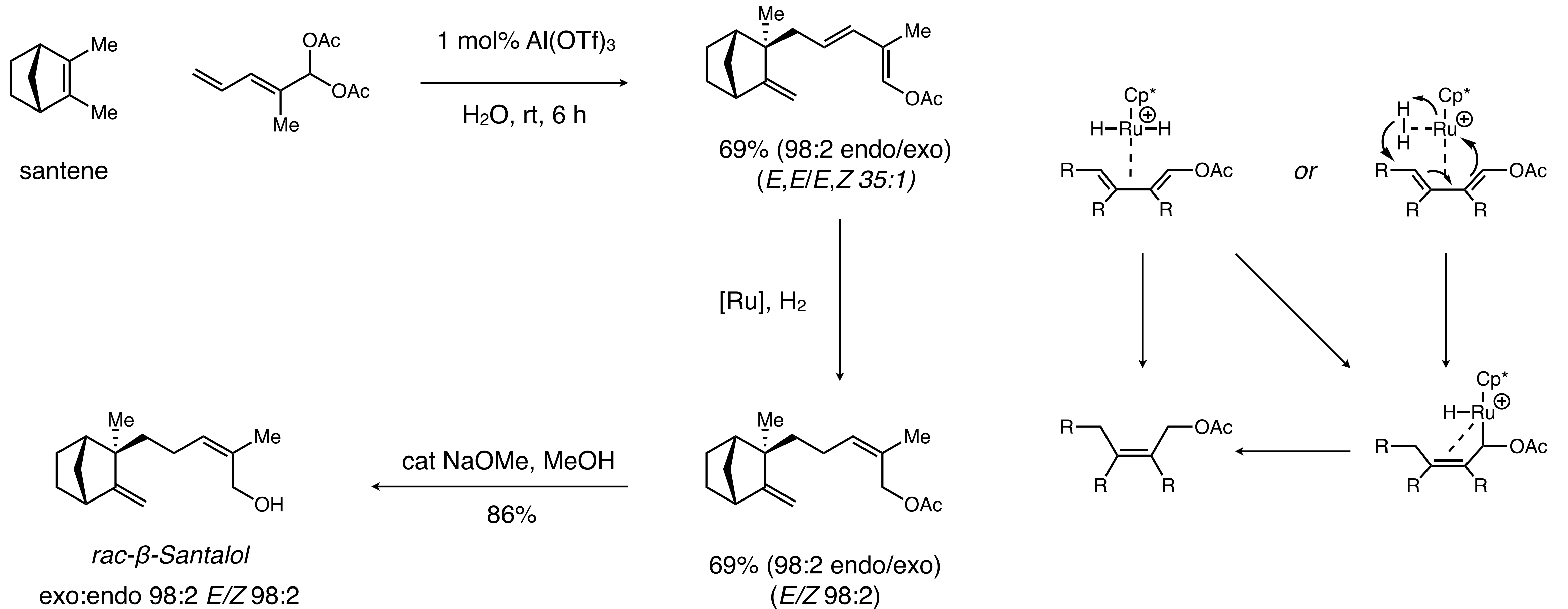




# Sandalwood to $\beta$ -Santalol – Industrial Route



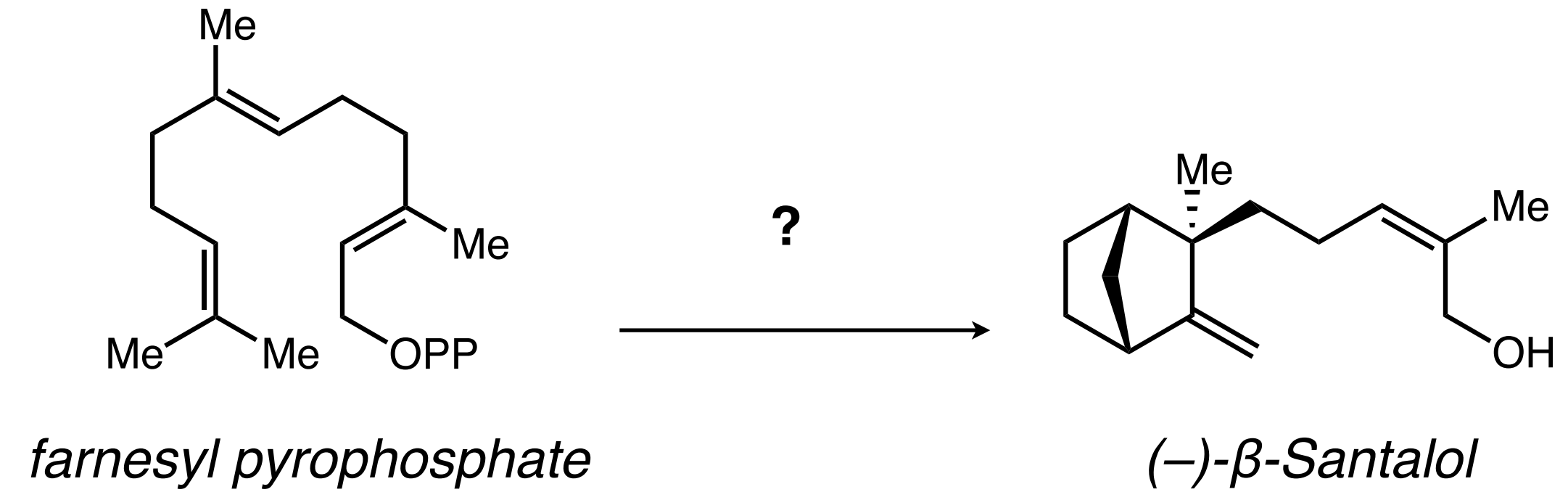
## Sandalwood to $\beta$ -Santalol – Industrial Route



## Sandalwood to $\beta$ -Santalol – Biosynthetic Route



Jörg Bohlmann  
University of British Columbia





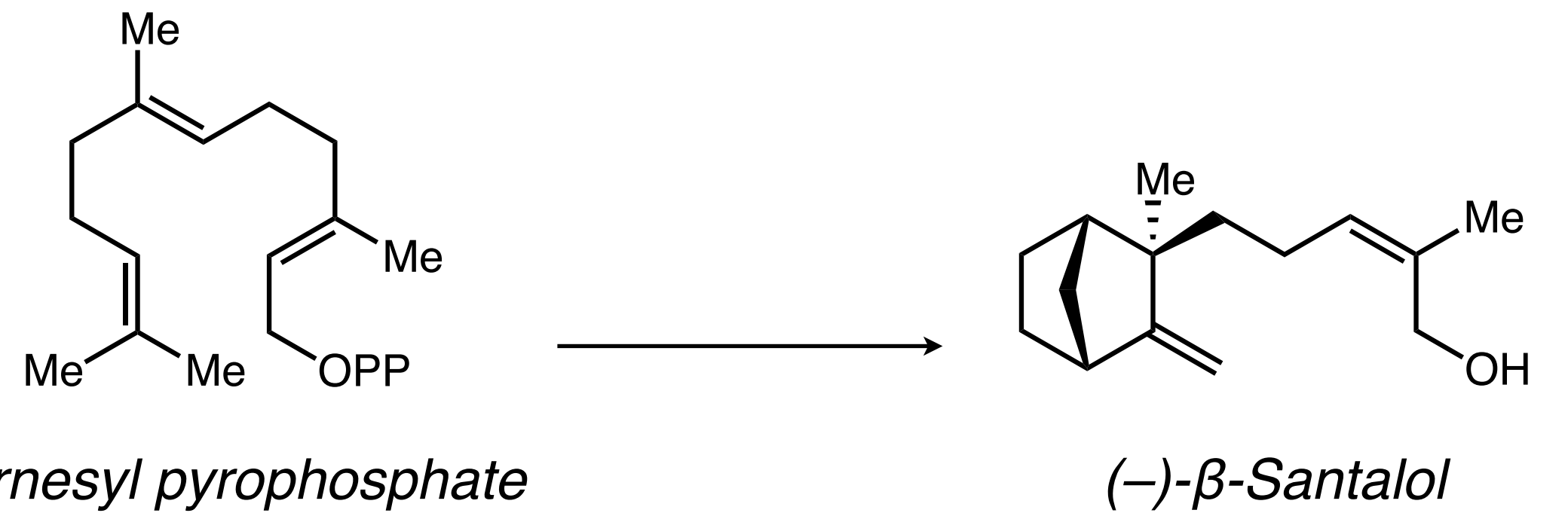
## Sandalwood to $\beta$ -Santalol – Biosynthetic Route



Jörg Bohlmann  
University of British Columbia



East Indian Sandalwood  
(*Santalum album*)



New Caledonia Sandalwood  
(*Santalum austrocaledonicum*)



Australian Sandalwood  
(*Santalum spicatum*)

- Cloned and characterized three orthogonal terpene synthases



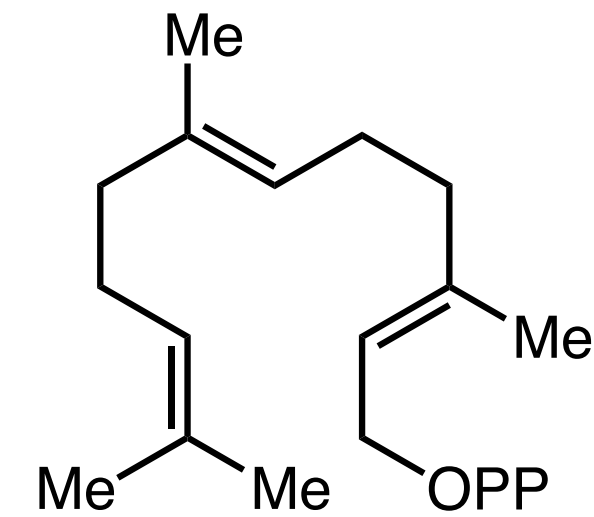
# Sandalwood to $\beta$ -Santalol – Biosynthetic Route



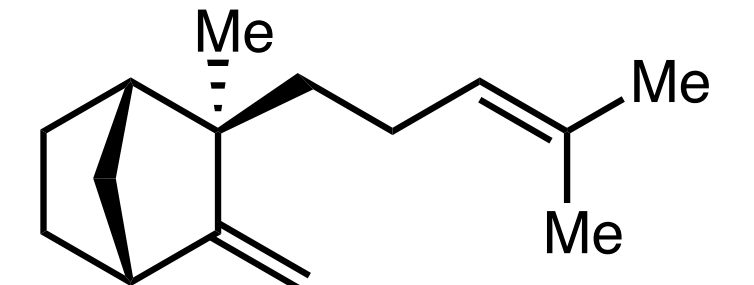
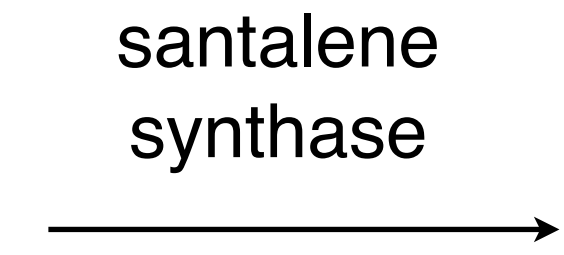
Jörg Bohlmann  
University of British Columbia



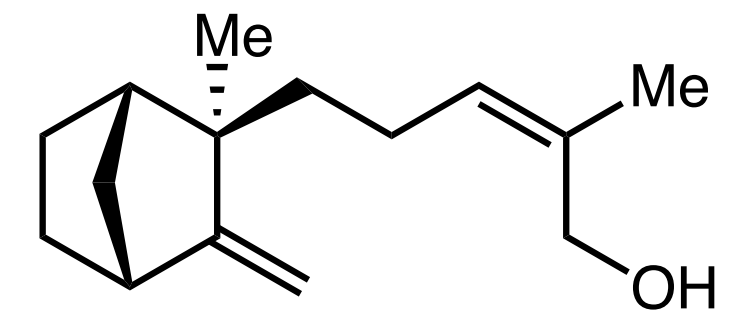
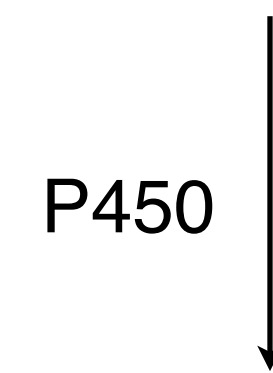
East Indian Sandalwood  
(*Santalum album*)



*farnesyl pyrophosphate*



*santalene*  
and other terpenes



(-)- $\beta$ -Santalol  
minor component

- Cloned and characterized three orthologous terpene synthases

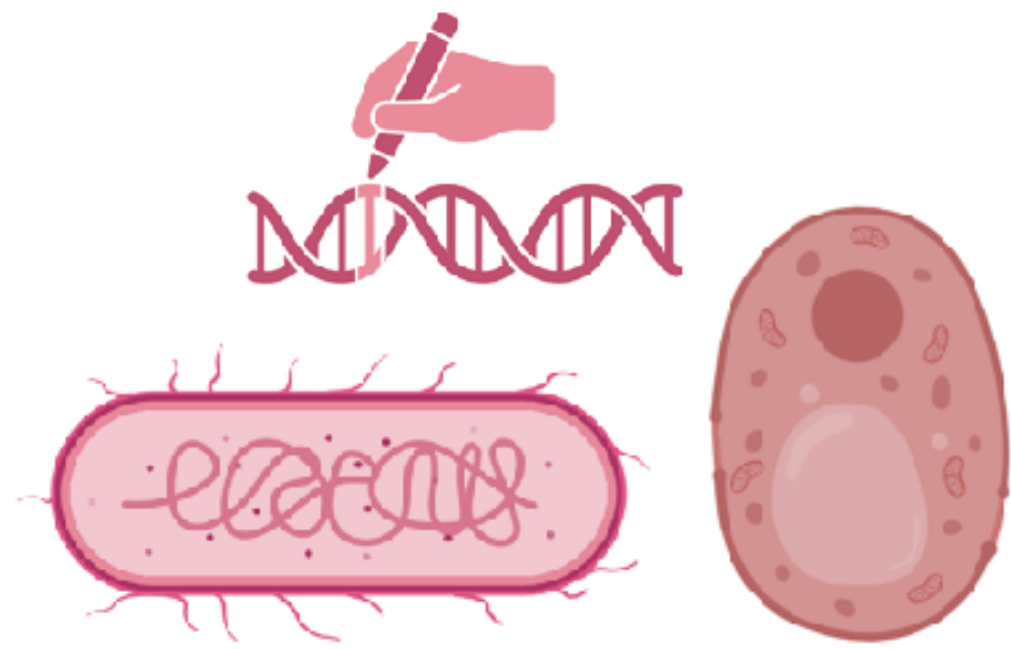


New Caledonia Sandalwood  
(*Santalum austrocaledonicum*)



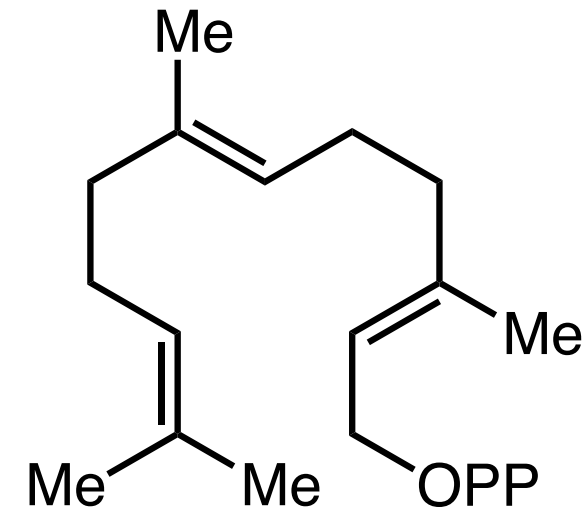
Australian Sandalwood  
(*Santalum spicatum*)

## Sandalwood to $\beta$ -Santalol – Biosynthetic Route



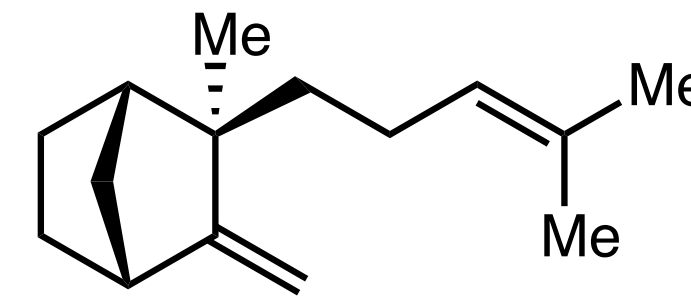
*E. coli* or *S. cerevisiae*

farnesyl  
pyrophosphate  
synthase



farnesyl pyrophosphate

santalene  
synthase



santalene

+

$\alpha$ -,  $\beta$ -, epi- $\beta$ -santalene  
 $\alpha$ -exo-bergamotene

Co expressed genes coding for:

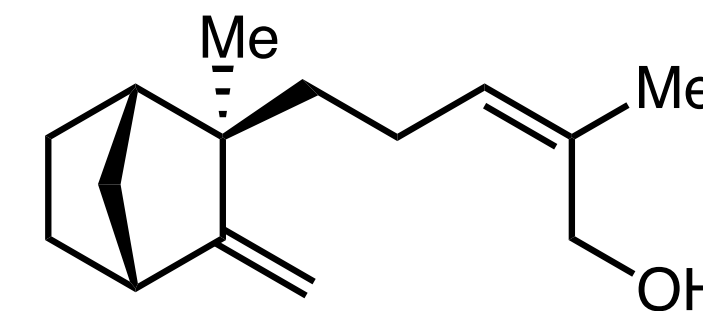
- Farnesyl pyrophosphate synthase
- Santalene synthase
- P450 santalene oxidase
- P450 reductase

**dsm-firmenich**

P450



**DREAMWOOD® BASE**  
184270 B  
サンプル請求



(-)- $\beta$ -Santalol

+

other santalols  
and bergamatols



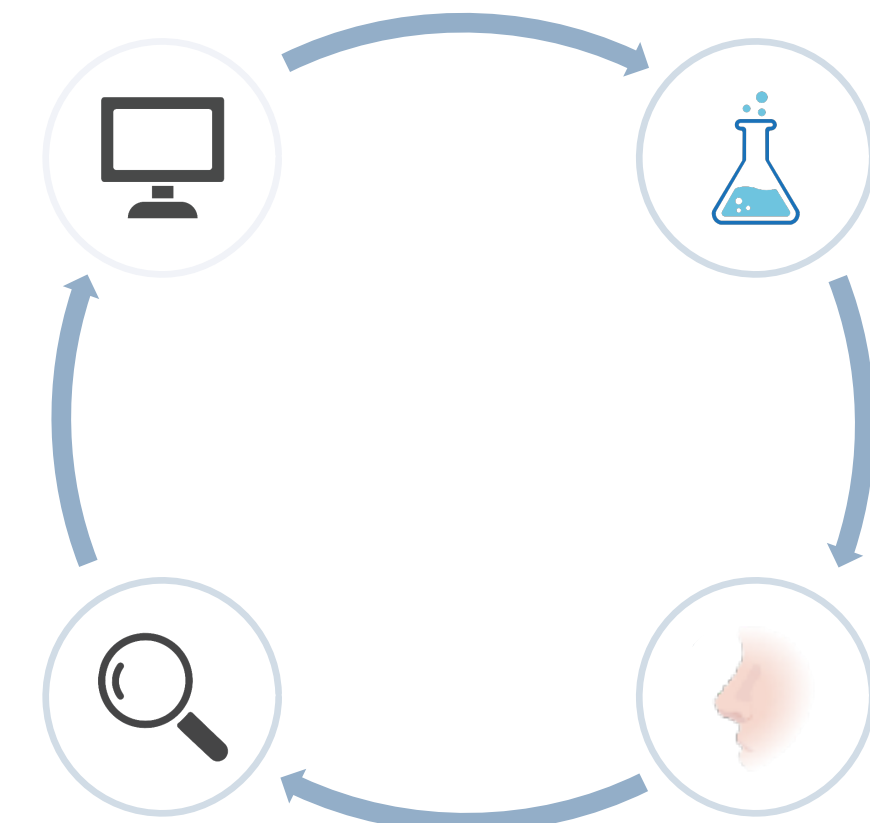
# *Fragrance Ingredients*



**Natural Sources**



**Synthesis**



**Fragrance Discovery**

# *Fragrance Discovery*



*Major Players in Fragrance Production*



**dsm-firmenich**

*Switzerland & Netherlands*



*International Flavors &  
Fragrances Inc.  
NY, USA*



*Unilever*

*England, UK*

**L'ORÉAL**

*Clichy, France*



**Givaudan**

*Switzerland*



*Procter & Gamble  
OH, USA*

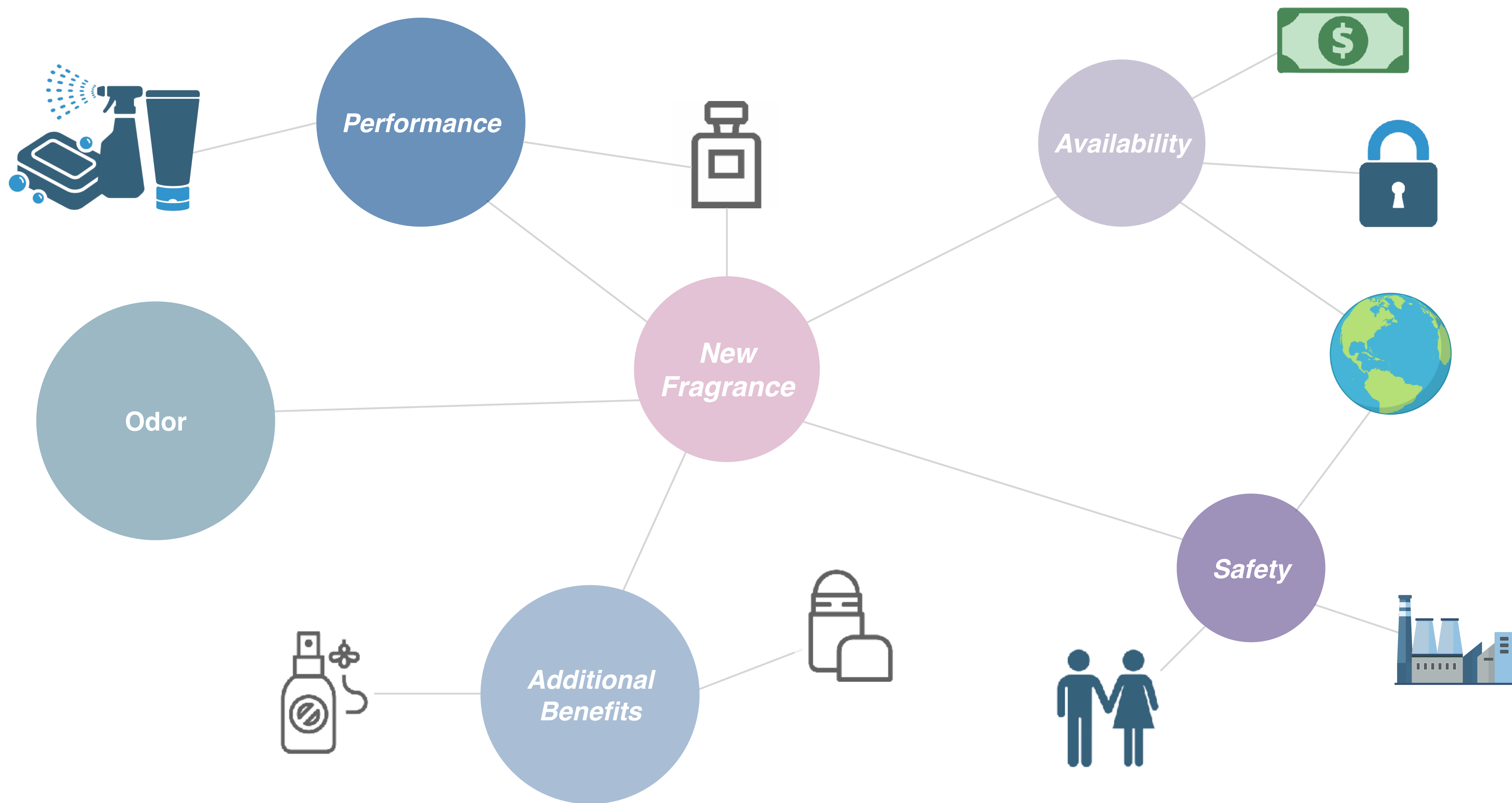


**COLGATE-PALMOLIVE**

*NY, USA*



# Fragrance Discovery



## *Odor Characteristics*



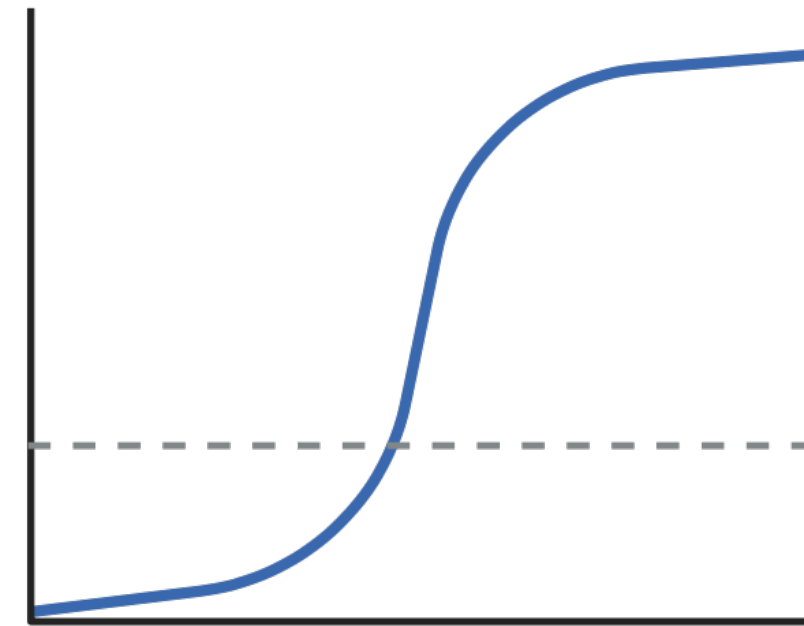
### ***Persistence/Tenacity***

- *Ability of odor to stick to hair or fabric*
- *Dependent upon volatility and  $\log(P)$*

## Odor Characteristics



*Persistence/Tenacity*



*Threshold*

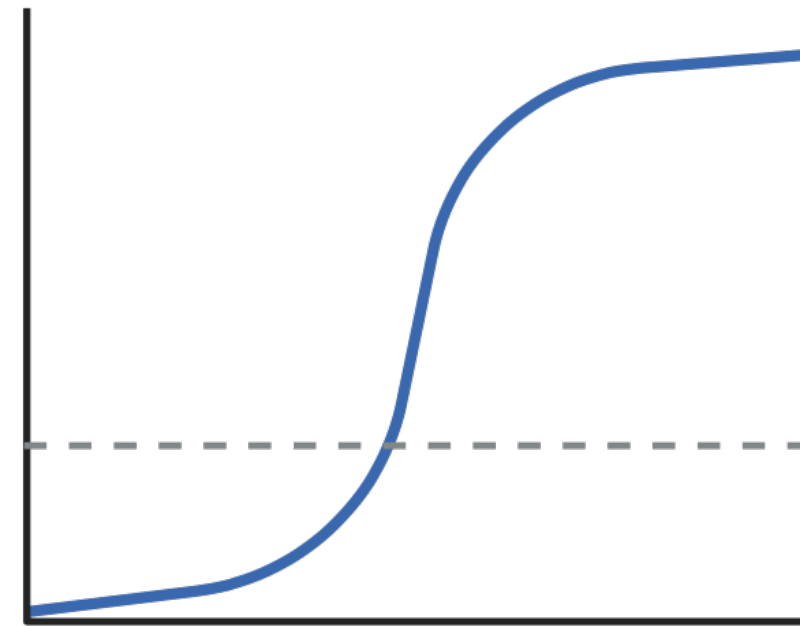
- *Lowest concentration at which odor can be perceived*
- *Less material required, lower costs*



## Odor Characteristics



*Persistence/Tenacity*



*Threshold*



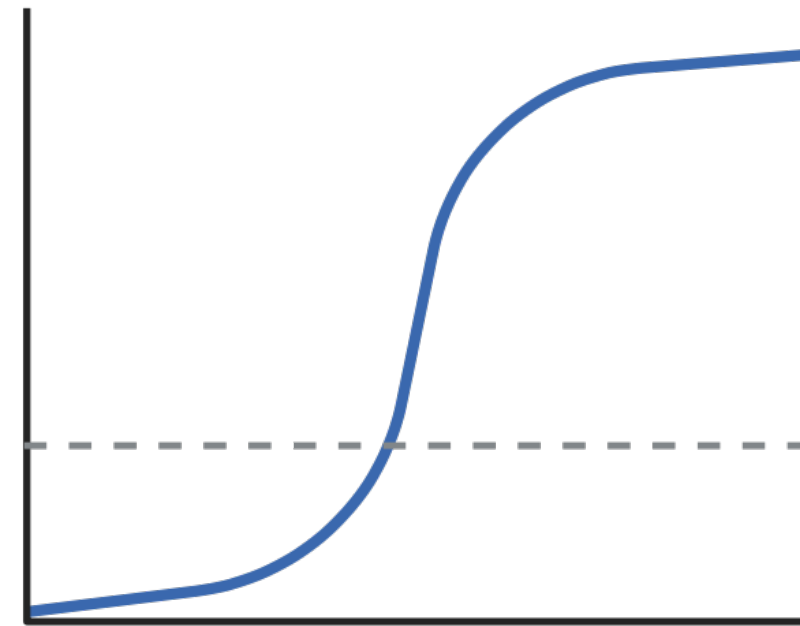
*Impact*

- *Subjective phenomenon*
- *Intensity of perceived sensation*

## Odor Characteristics



*Persistence/Tenacity*



*Threshold*



*Impact*



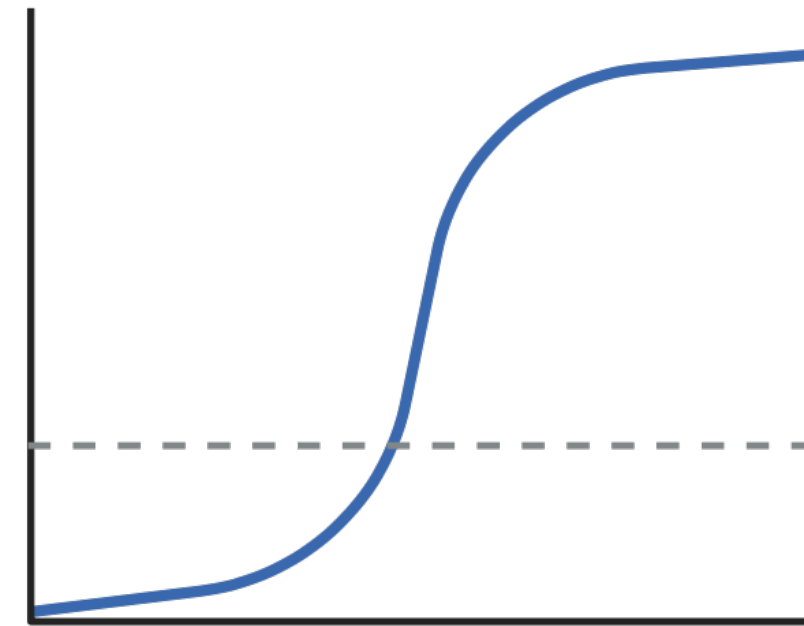
*Radiance*

- *The ability of a fragrance to fill a space*
- *Requires low recognition threshold*

## Odor Characteristics



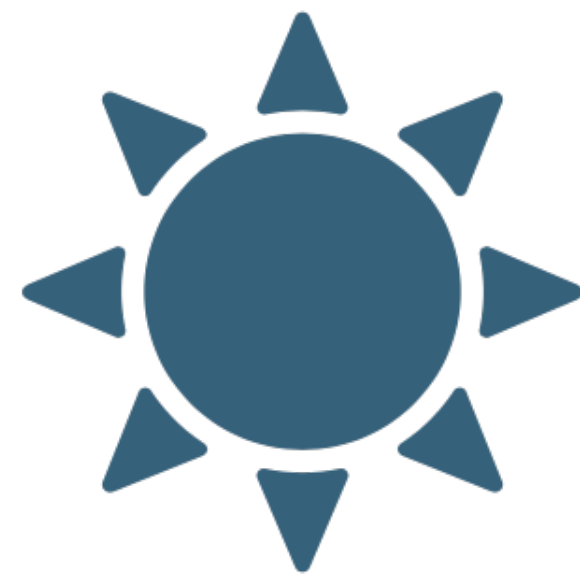
*Persistence/Tenacity*



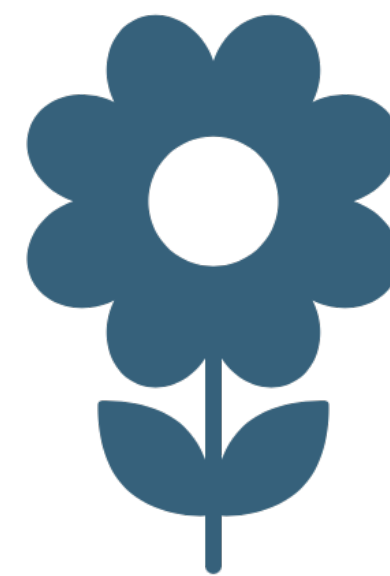
*Threshold*



*Impact*



*Radiance*



*Bloom*

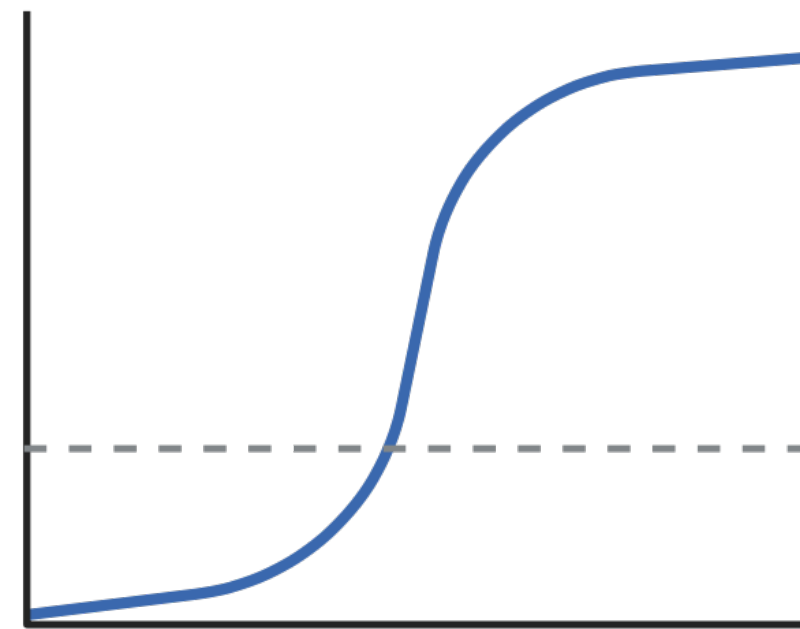
- *The ability of a fragrance to perfume a room when introduced as a solid*
- *Relevant for soap fragrances*



*Odor Characteristics*



*Persistence/tenacity*



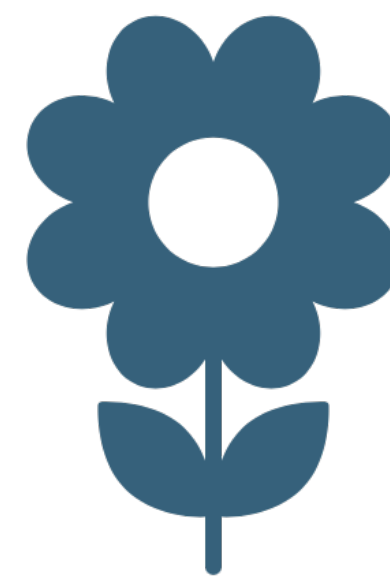
*Threshold*



*Impact*



*Radiance*

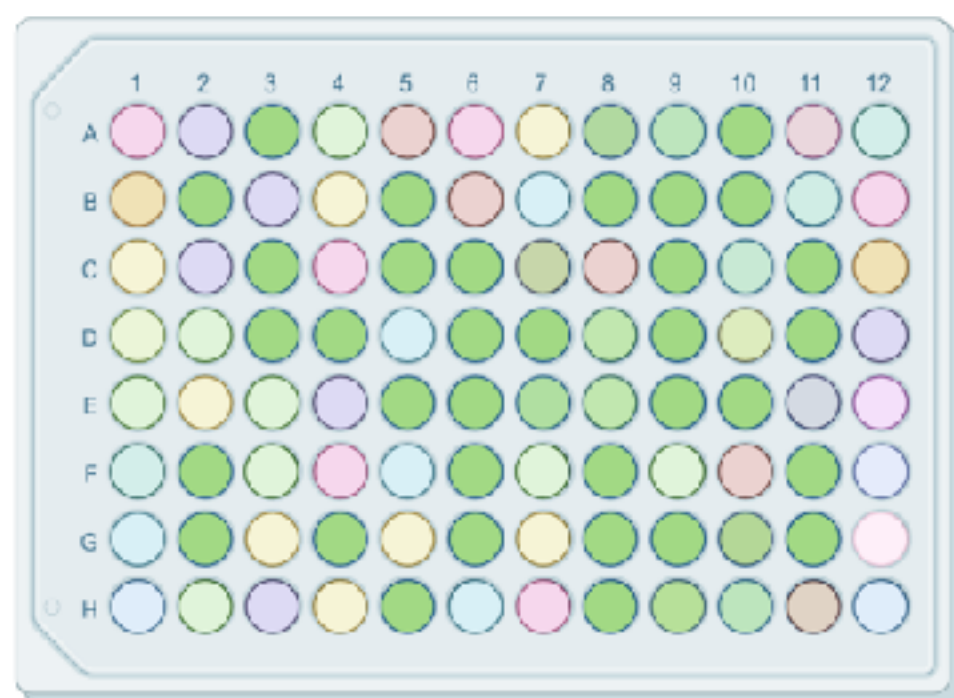


*Bloom*

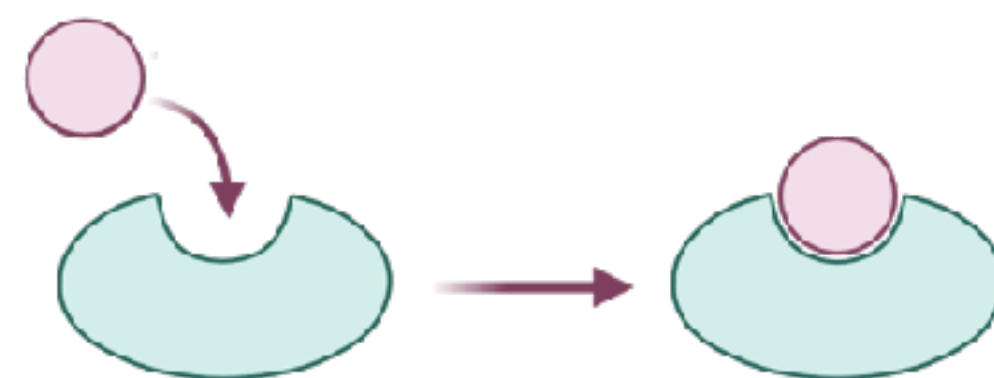


*Trail*

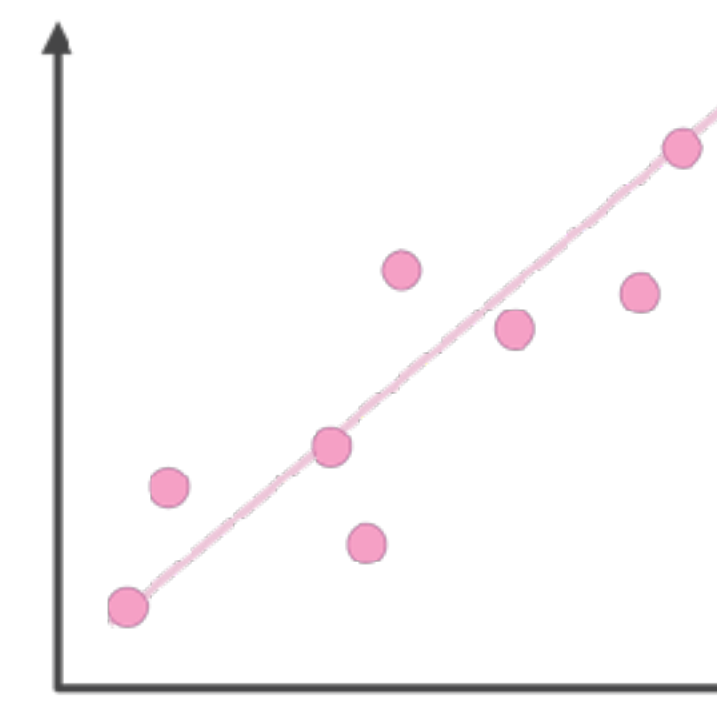
# Strategies for Novel Fragrance Design



**Random Screening**



**Mechanism of Action**



**Statistical Design**

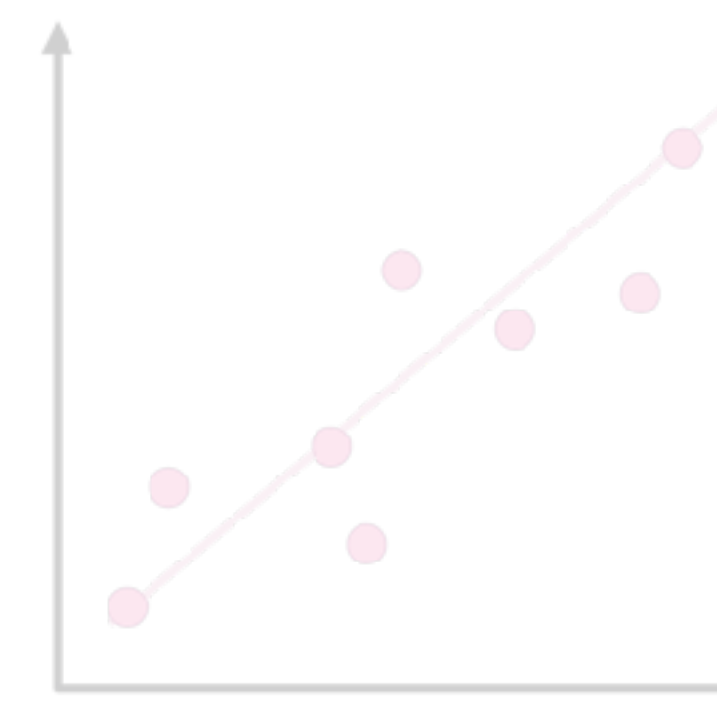
# Strategies for Novel Fragrance Design



**Random Screening**



**Mechanism of Action**

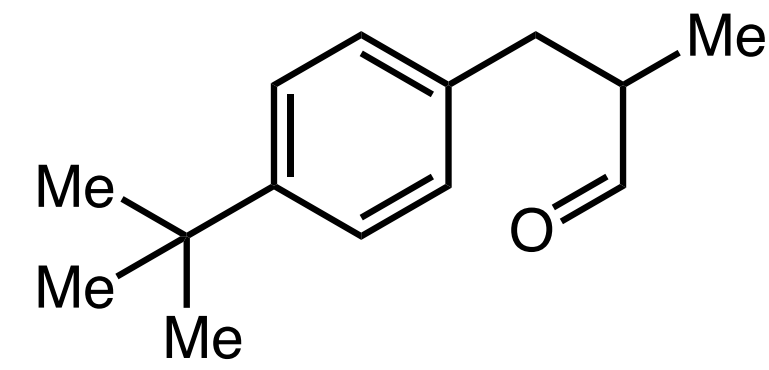


**Statistical Design**

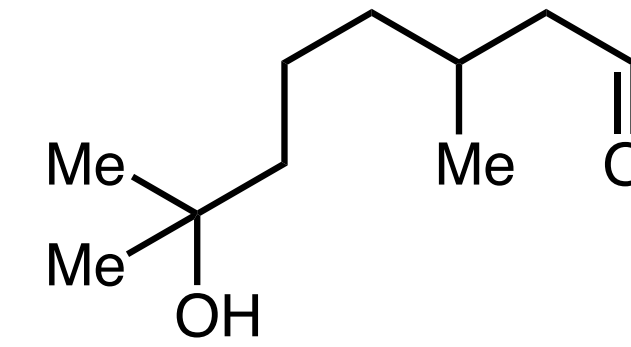
## Random Screening



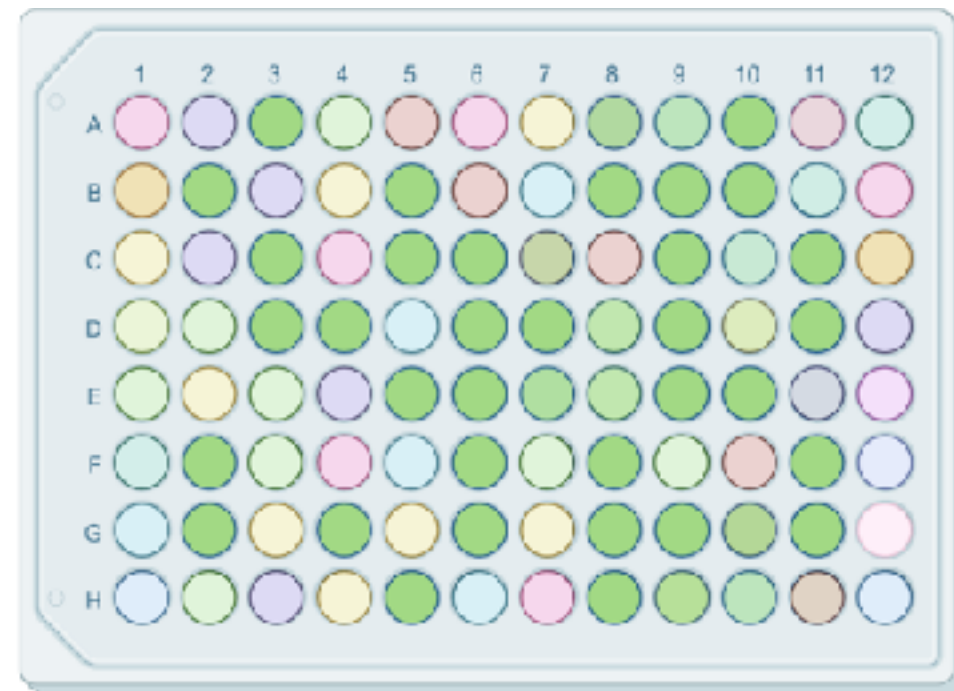
*Lily of the Valley*



*Lilial*



*hydroxycitronellal*



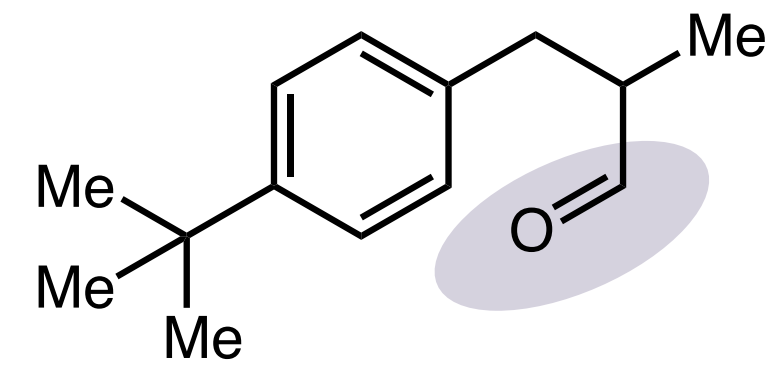
*Random Screening*



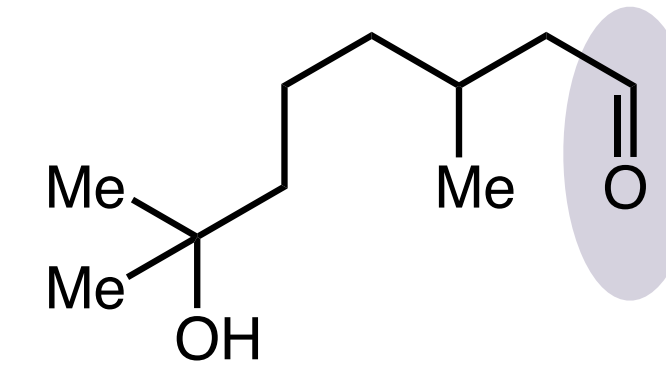
# Random Screening



**Lily of the Valley**



**Lilial**



**hydroxycitronellal**

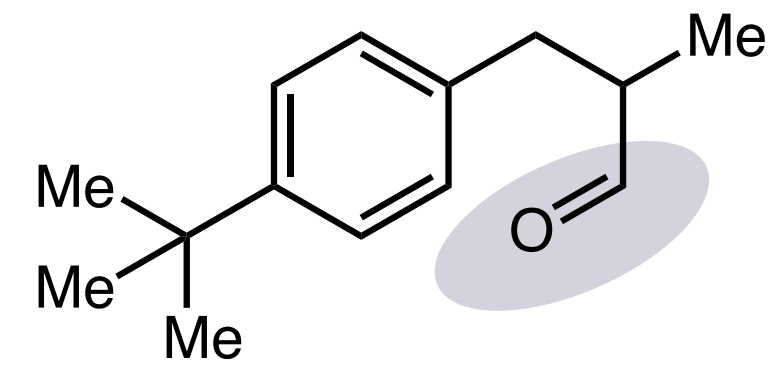


**Random Screening**

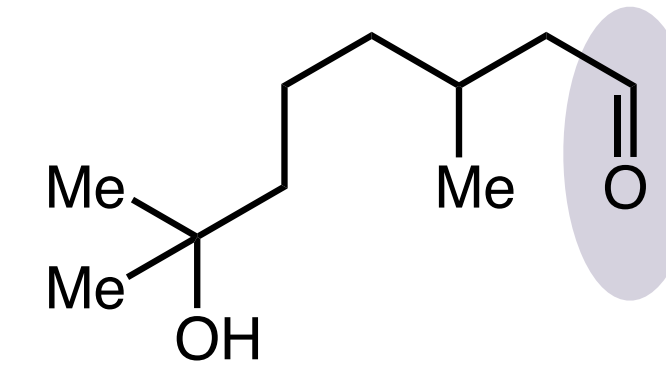
# Random Screening



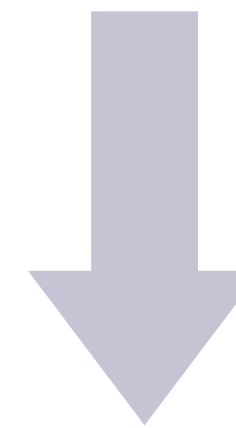
*Lily of the Valley*



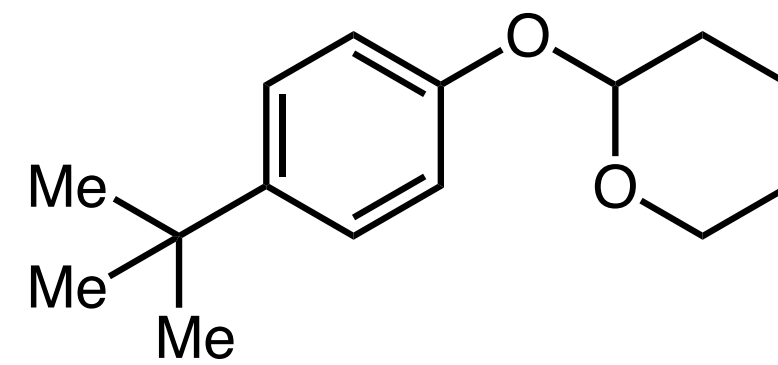
*Lilial*



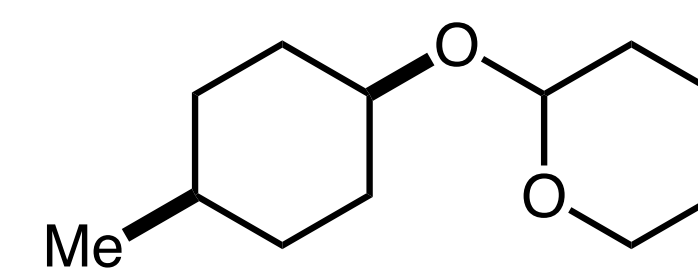
*hydroxycitronellal*



*Random Screening*



**33**

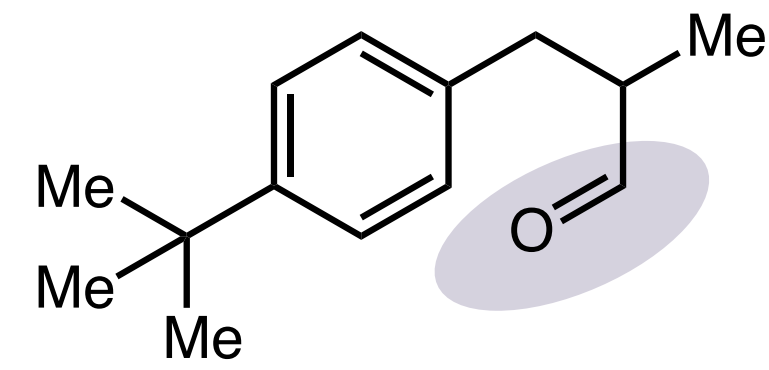


**34**

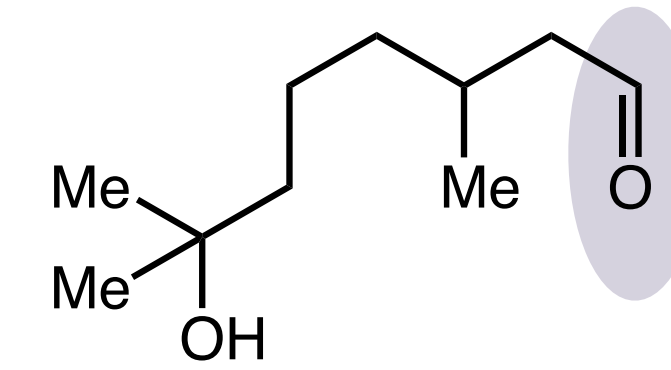
# Random Screening



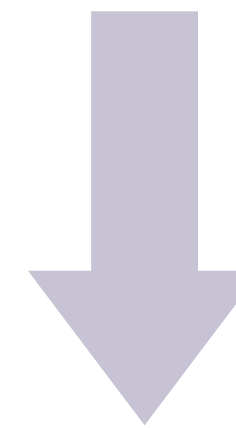
*Lily of the Valley*



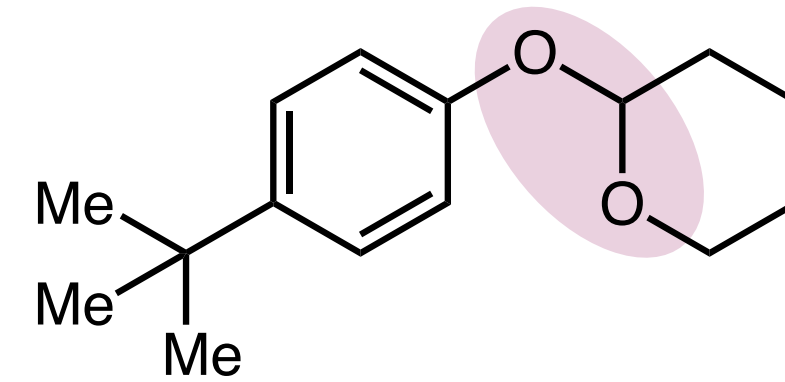
*Lilial*



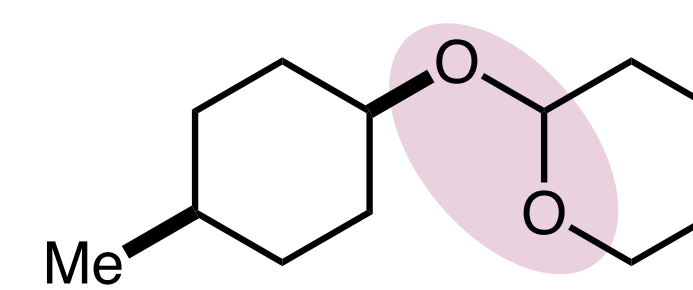
*hydroxycitronellal*



*Random Screening*

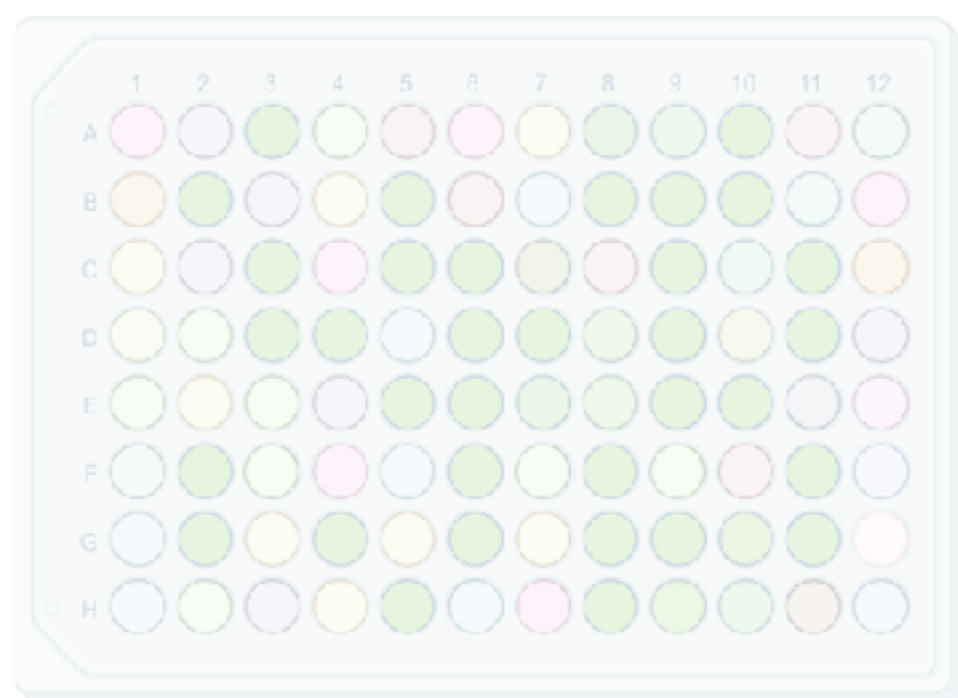


**33**

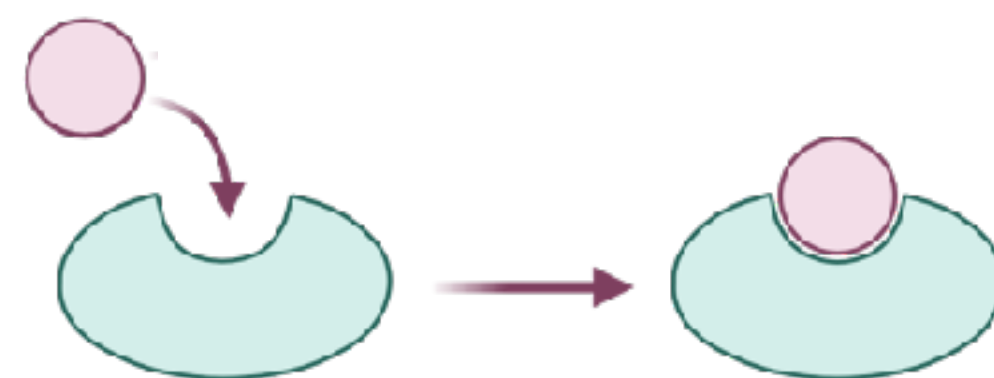


**34**

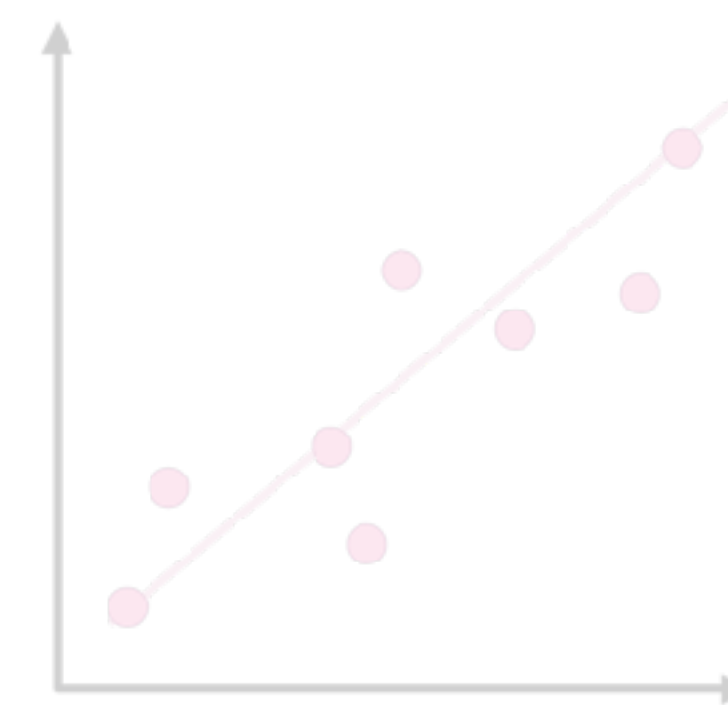
# Strategies for Novel Fragrance Design



*Random Screening*



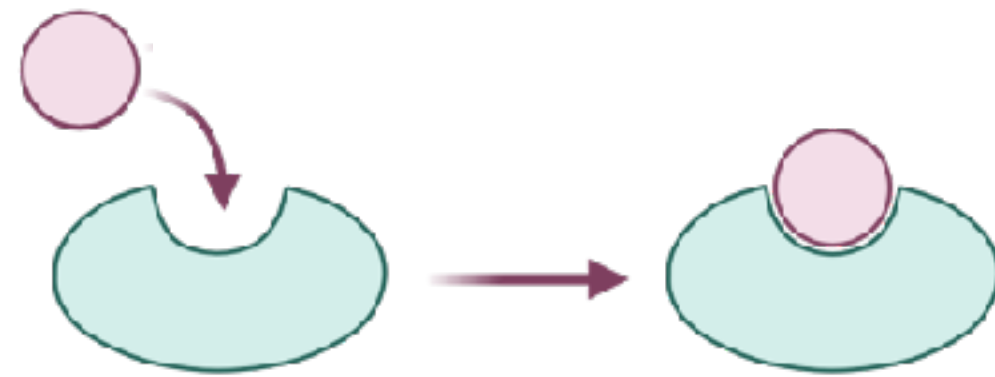
*Mechanism of Action*



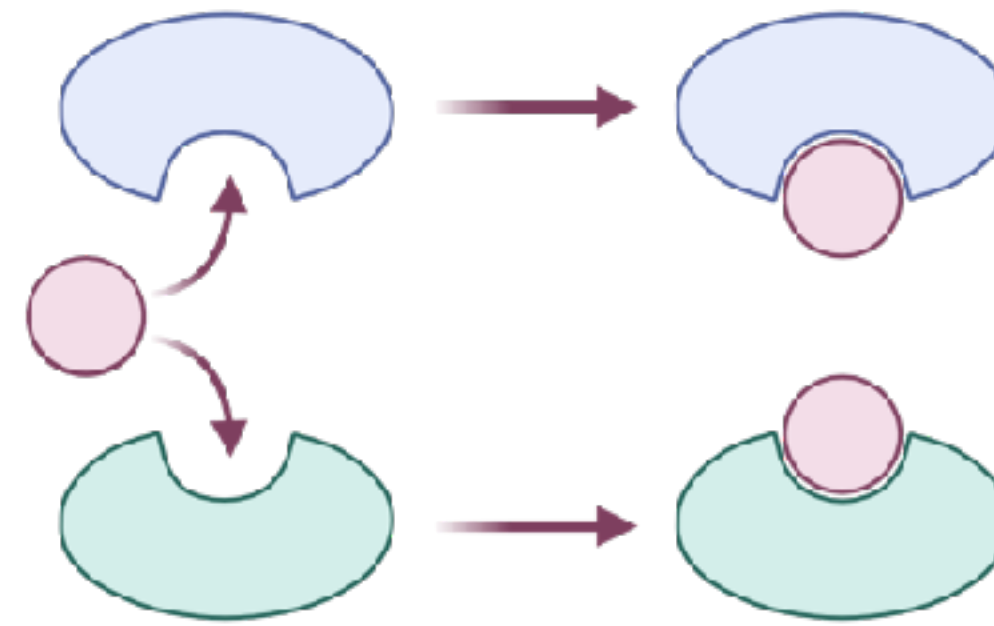
*Statistical Design*



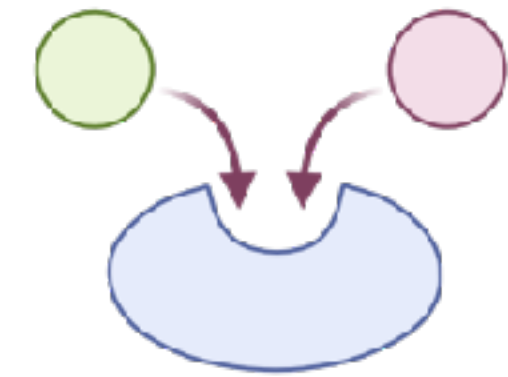
*Mechanism of Action*



***Mechanism of Action***

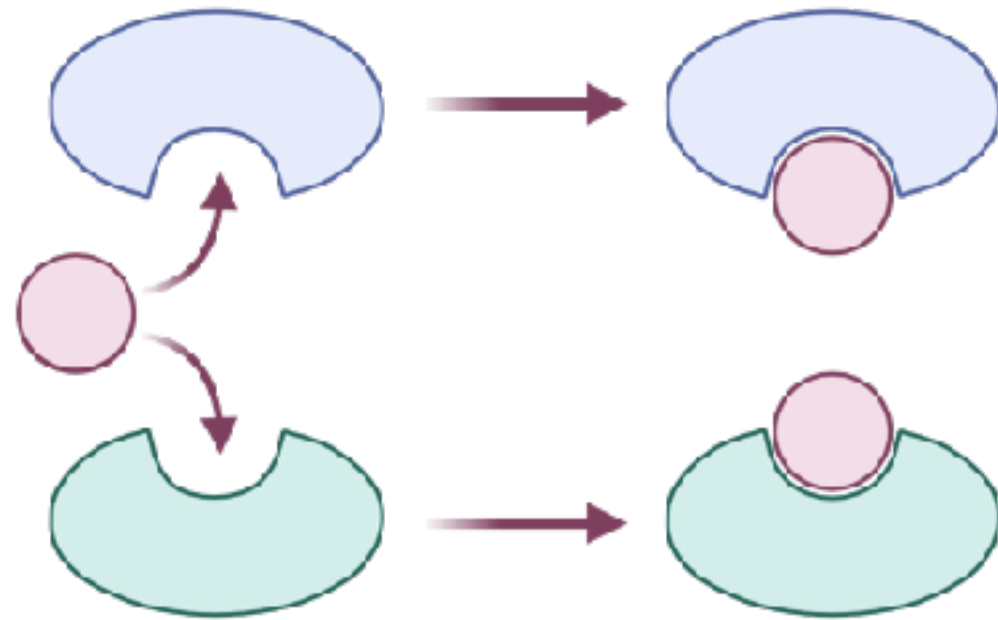


***Odorant Promiscuity***

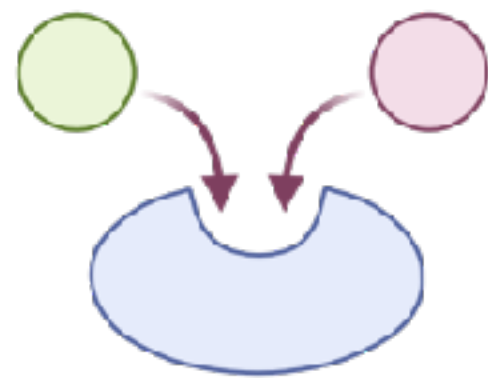


***Binding Site Promiscuity***

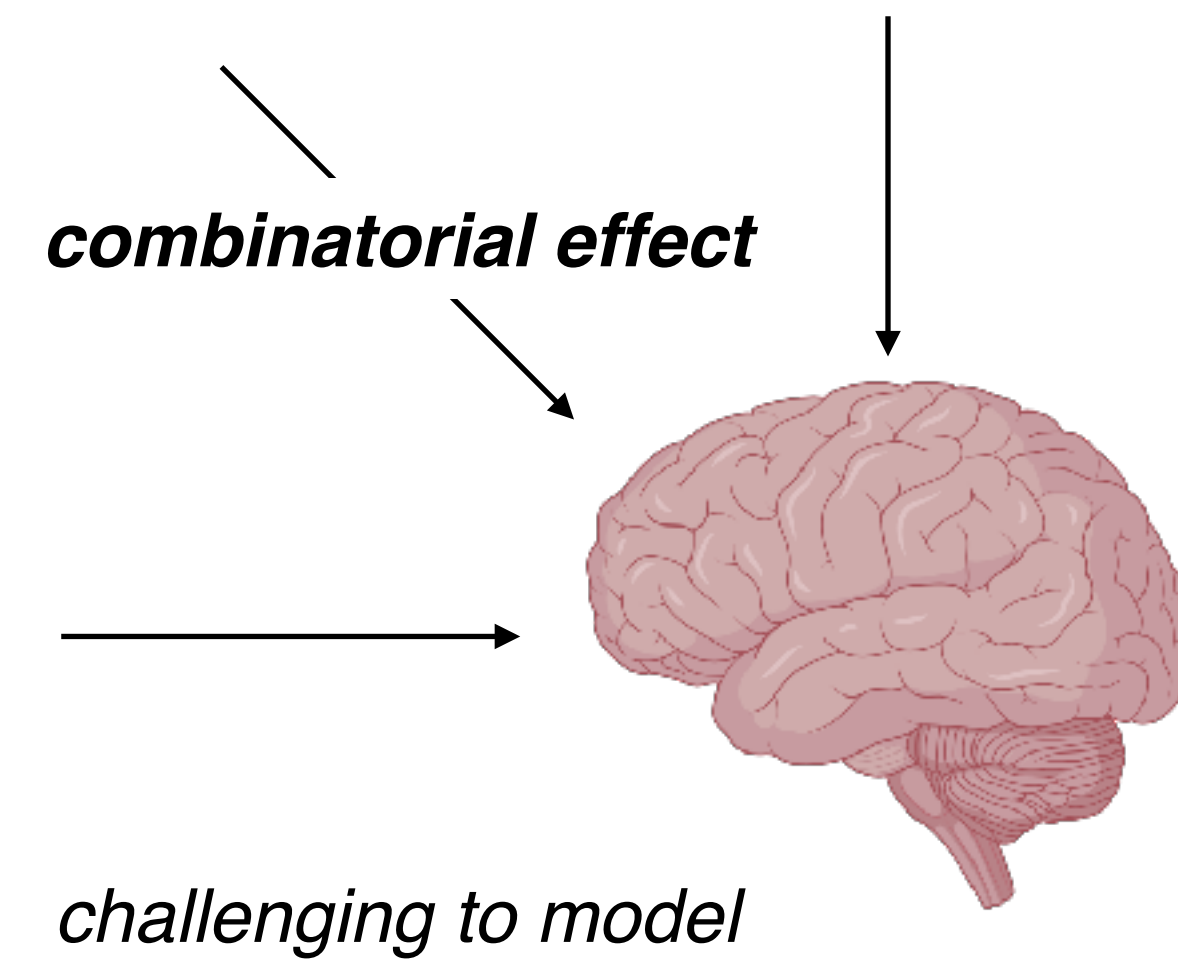
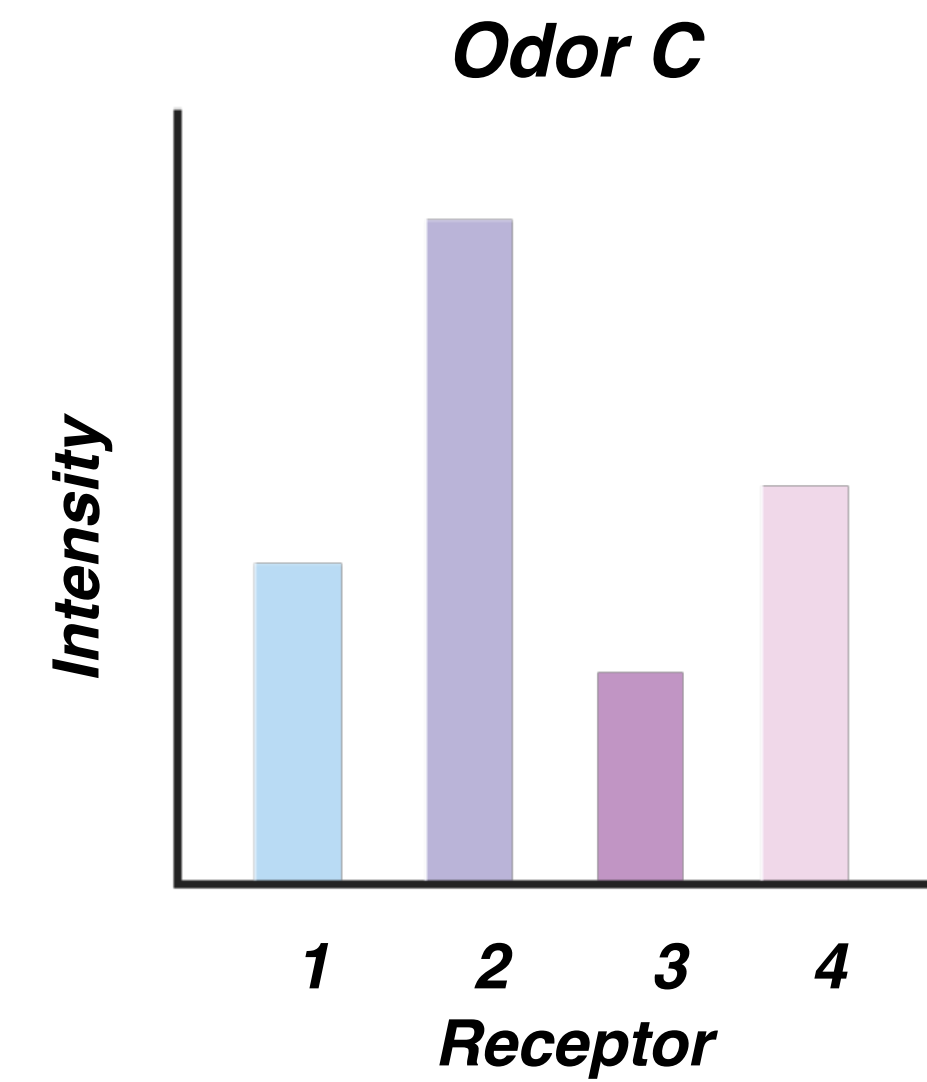
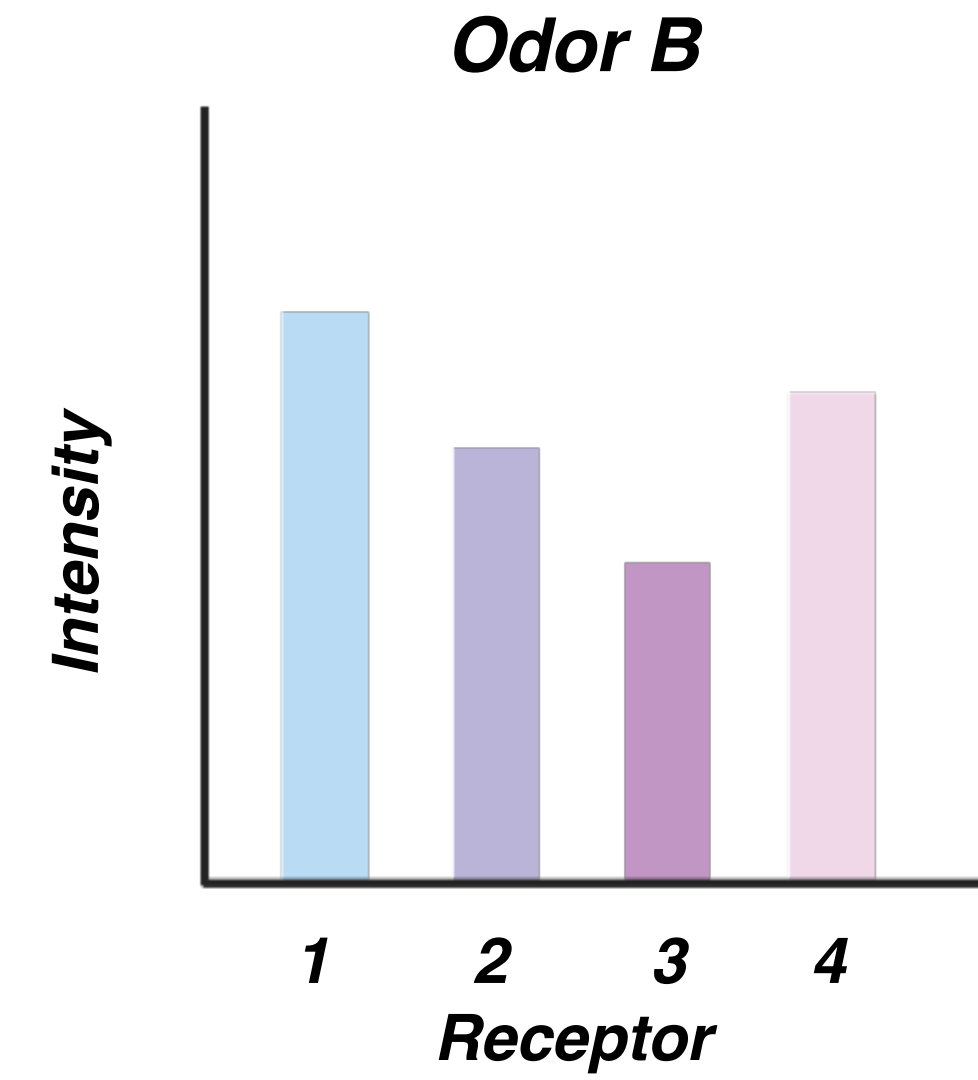
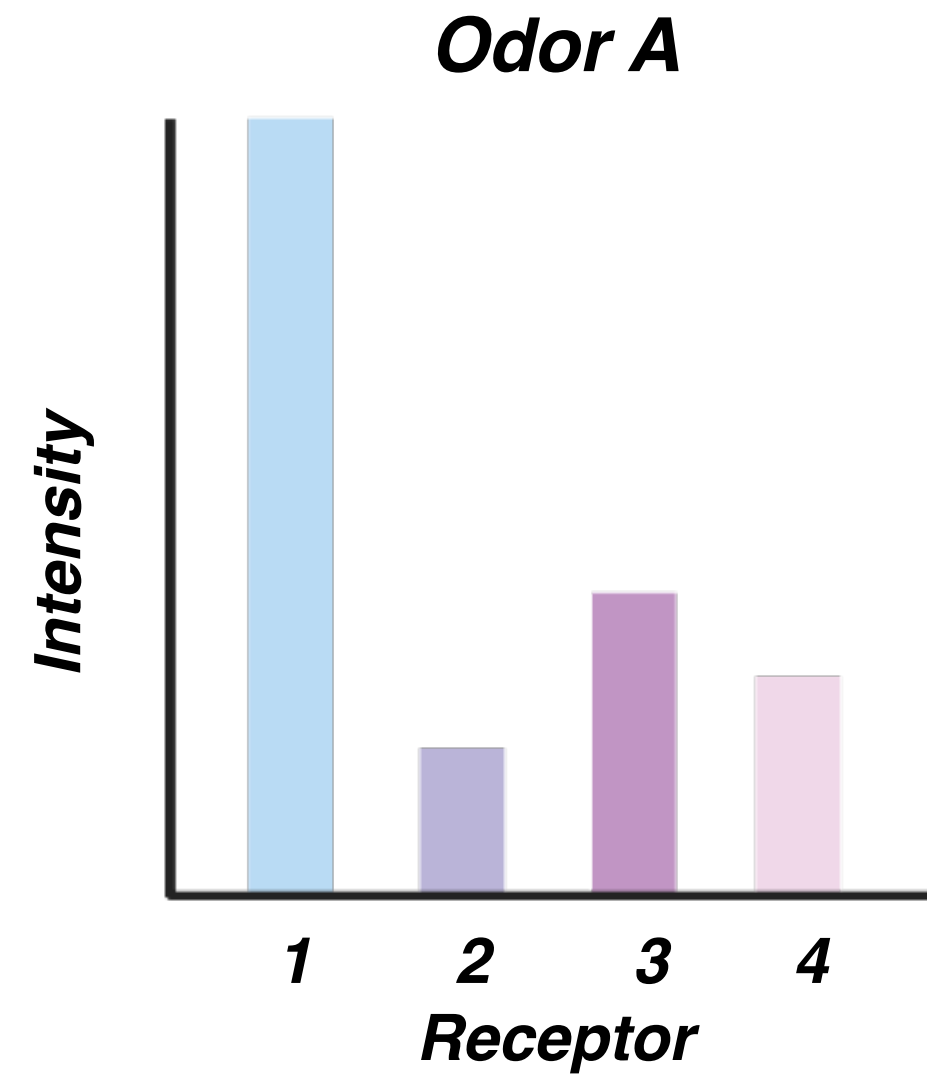
*Mechanism of Action*



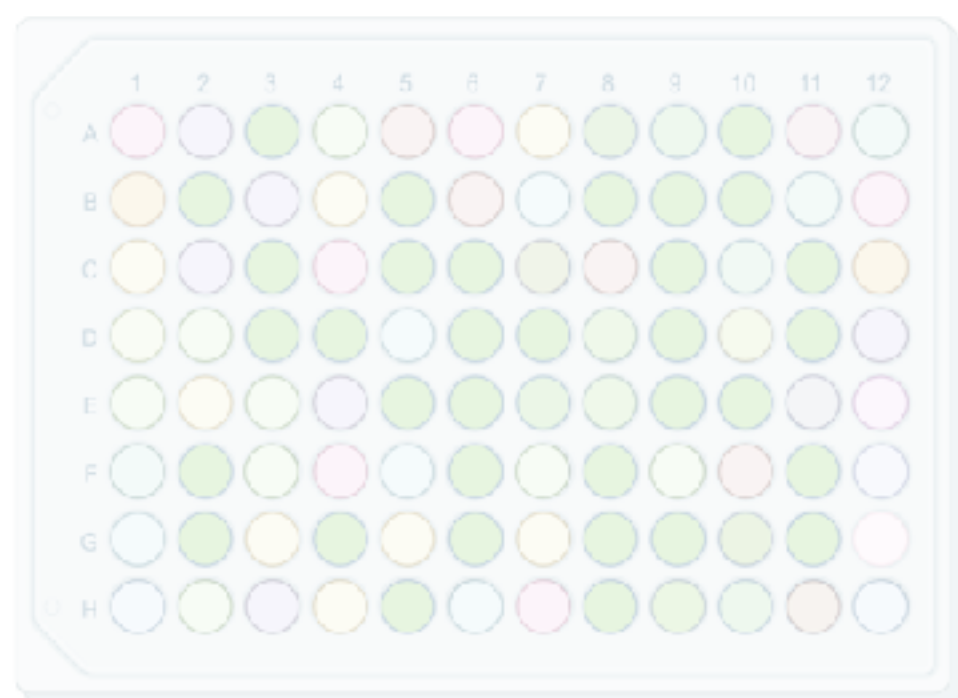
**Odorant Promiscuity**



**Binding Site Promiscuity**



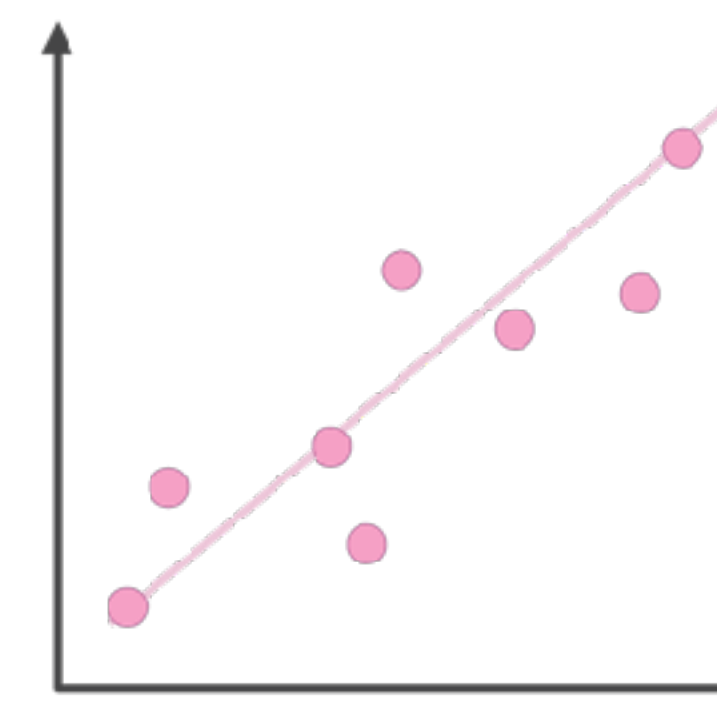
# Strategies for Novel Fragrance Design



*Random Screening*



*Mechanism of Action*



*Statistical Design*

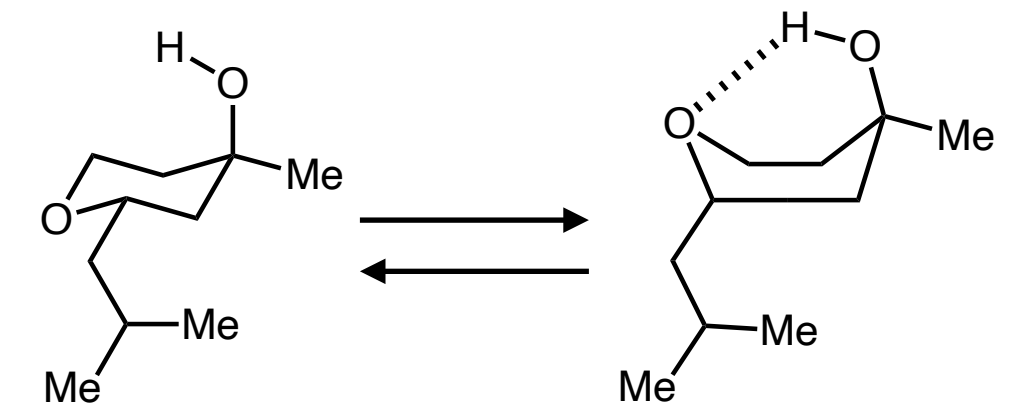
# Statistical Design

$$\log(\text{activity}) = f(\text{electronic}) + f(\text{steric}) + f(\log P)$$

***The Hansch Approach***



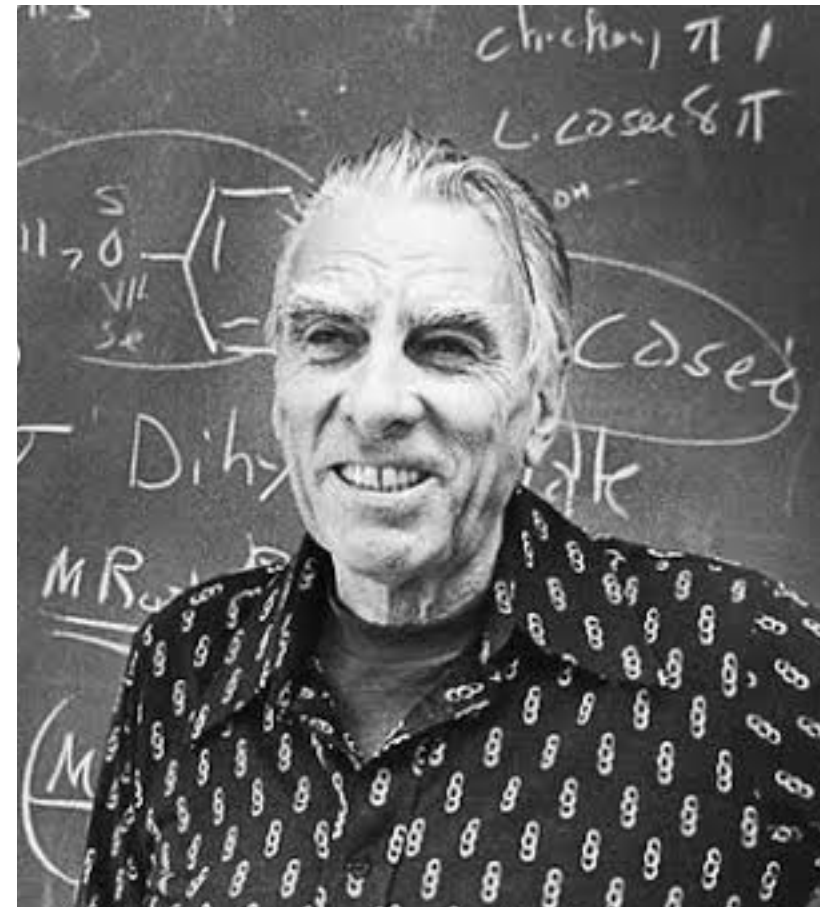
***Pattern Recognition***



***Olfactophores***



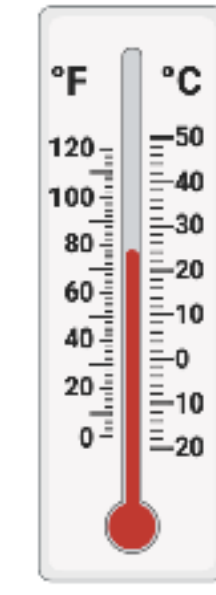
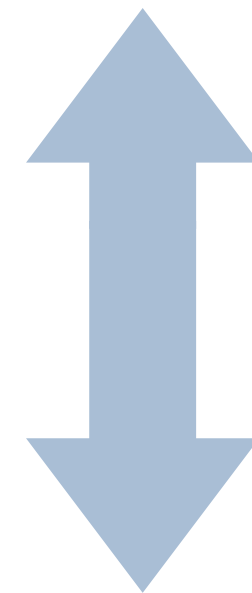
# The Hansch Approach



Corwin Hansch (1918-2011)

$$\log(\text{activity}) = f(\text{electronic}) + f(\text{steric}) + f(\log P)$$

## Physical Features



boiling point

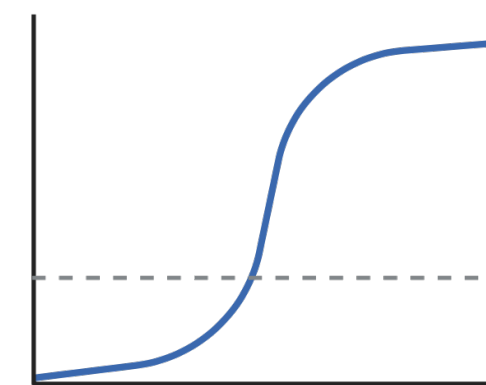


vapor pressure



$\log(P)$

## Odor Properties



Threshold



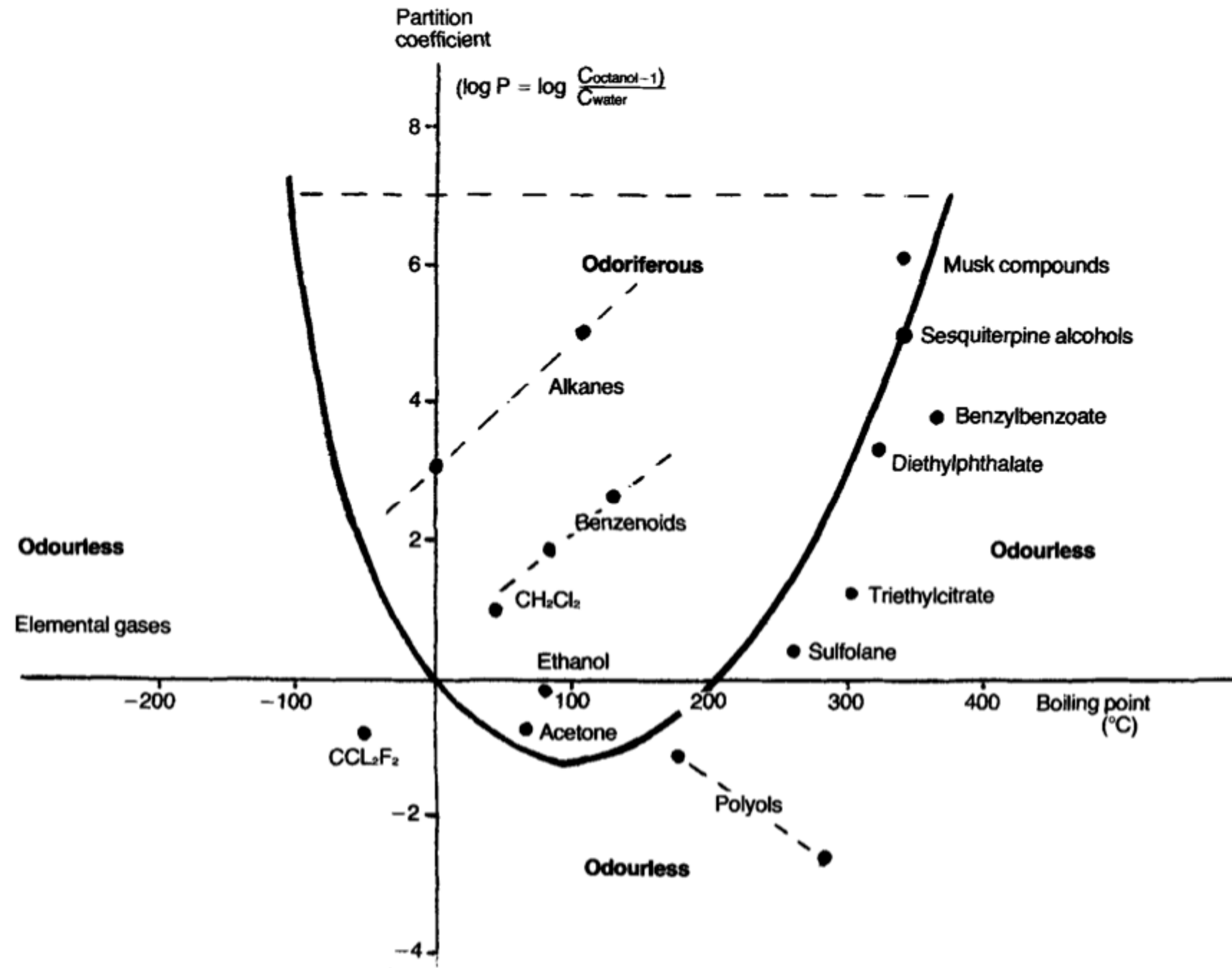
Impact



Similarity

# The Hansch Approach

**Odor correlated with boiling point and log(P)**

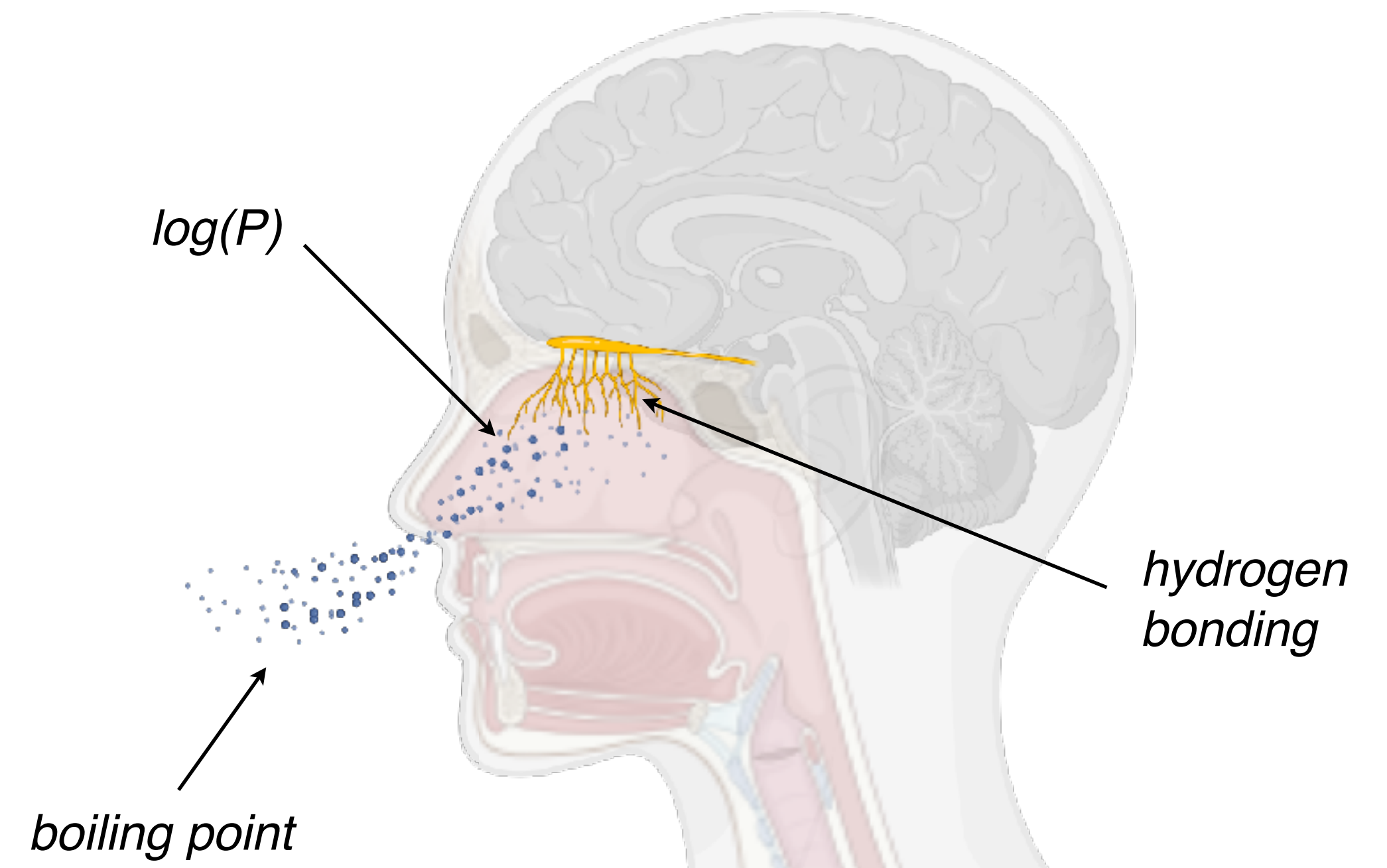


**Odor intensity correlated with log(P) and hydrogen bonding**

For a total of 50 ethers, alcohols, hydrocarbons, benzenoids

$$\log(1/c) = -0.38 + (0.19)(\log P)^2 + 2.12 \pm (0.74) \log P + 1.18(0.48)HB - 5.23 \pm (0.45)$$

n = 50, r<sup>2</sup> = 0.80, SD = 1.17



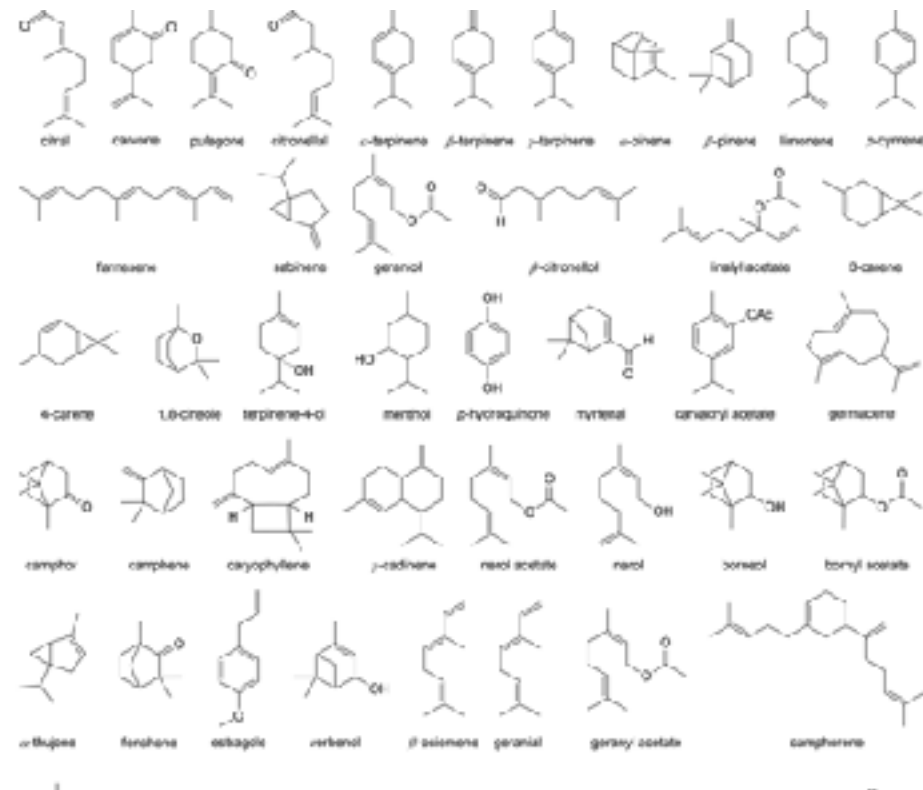
Greenberg, M. J. *Journal of Agricultural and Food Chemistry* **1979**, 27 (2), 347-352.

Boelens, H. *Trends in Pharmacological Sciences*. **1983**, 4, 421-426.



# Pattern Recognition

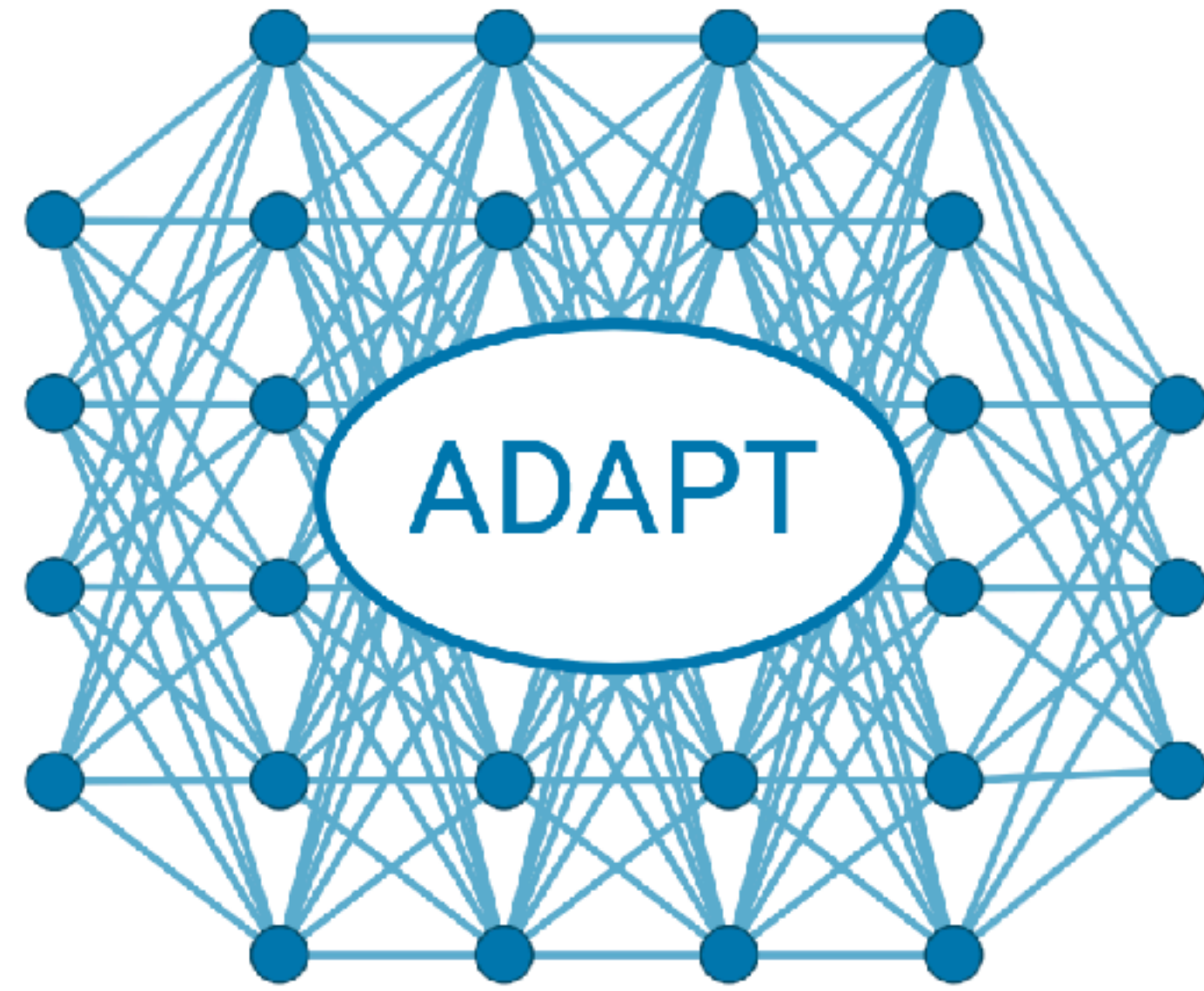
large number of compounds with structural diversity



+

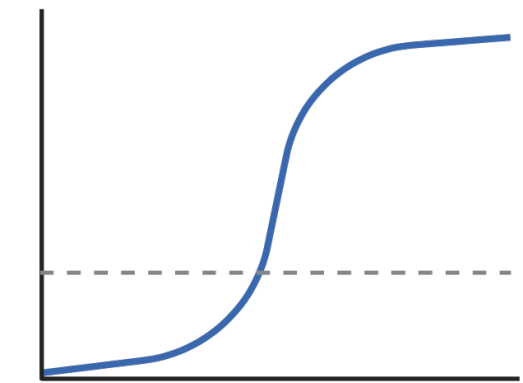
Molecular Descriptors

topological  
geometrical  
electronic  
physicochemical



Automated Data Analysis using Pattern recognition Techniques

Molecular Classes



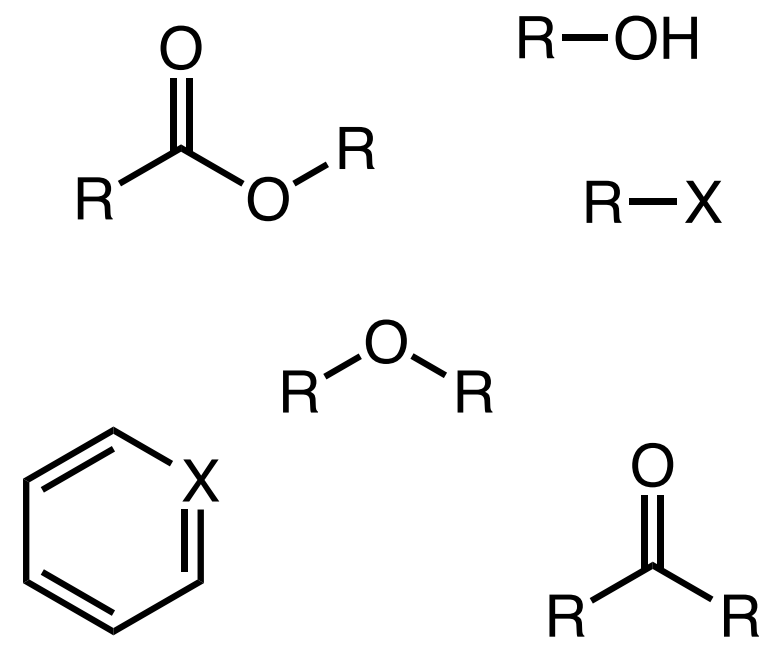
Threshold

Quantitative or Qualitative



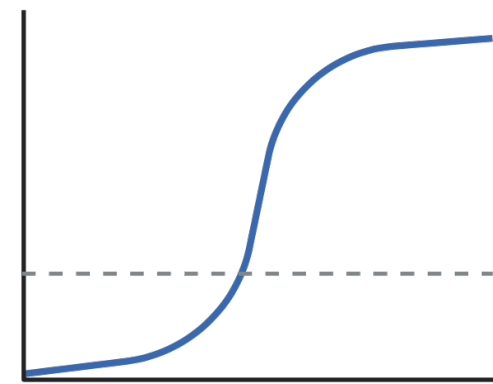
Fragrance Classes

# Pattern Recognition



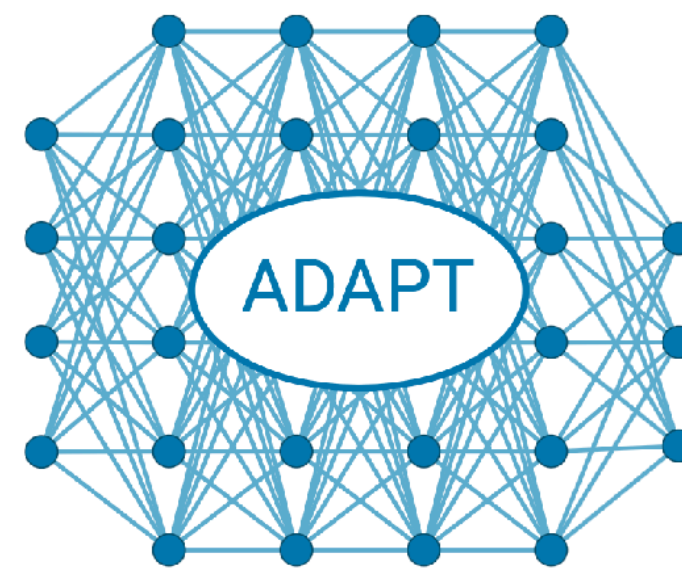
55 structures

+



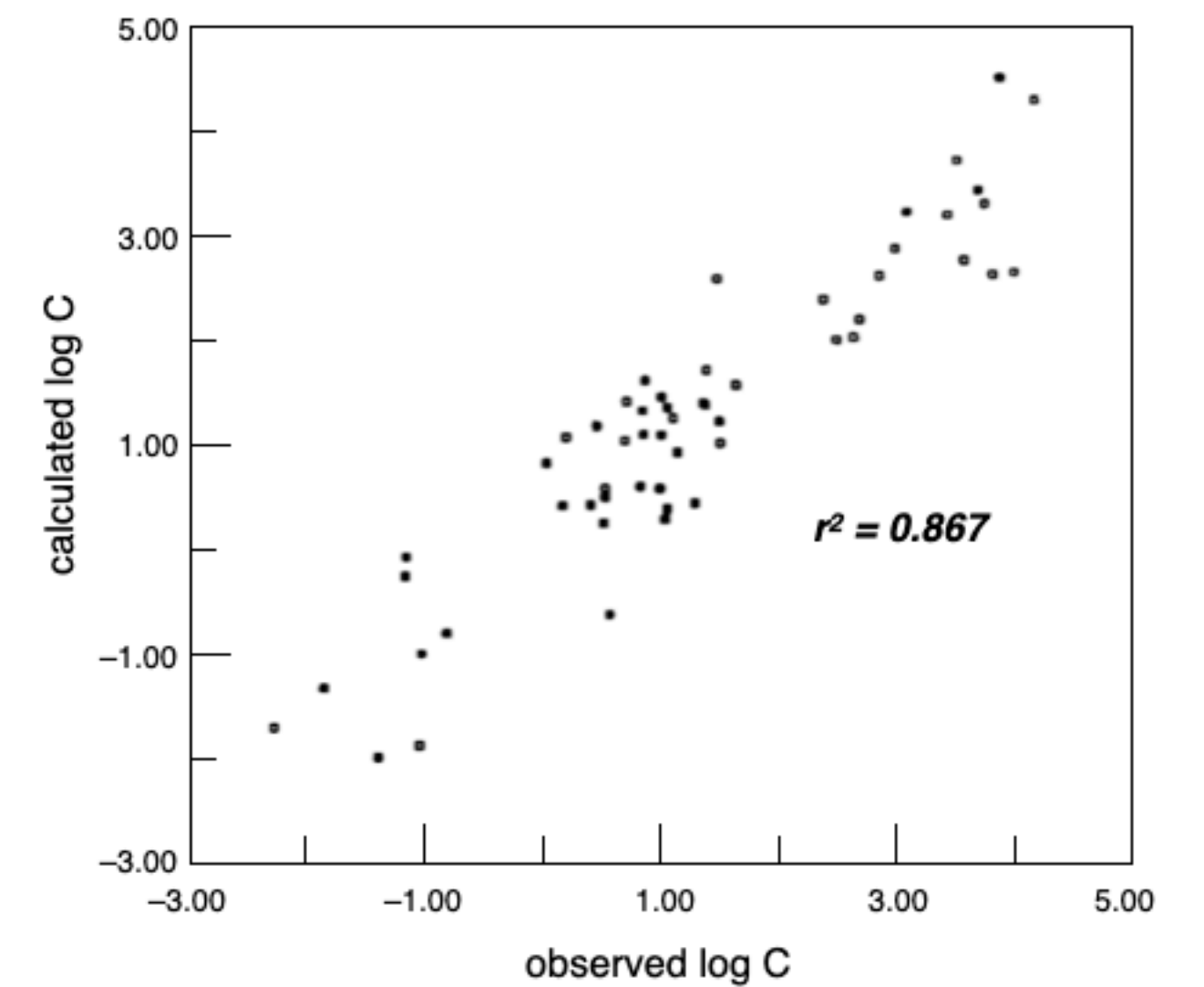
**Threshold**

log C = log of concentration  
to produce odor equivalent to  
87 ppm 1-butanol in air



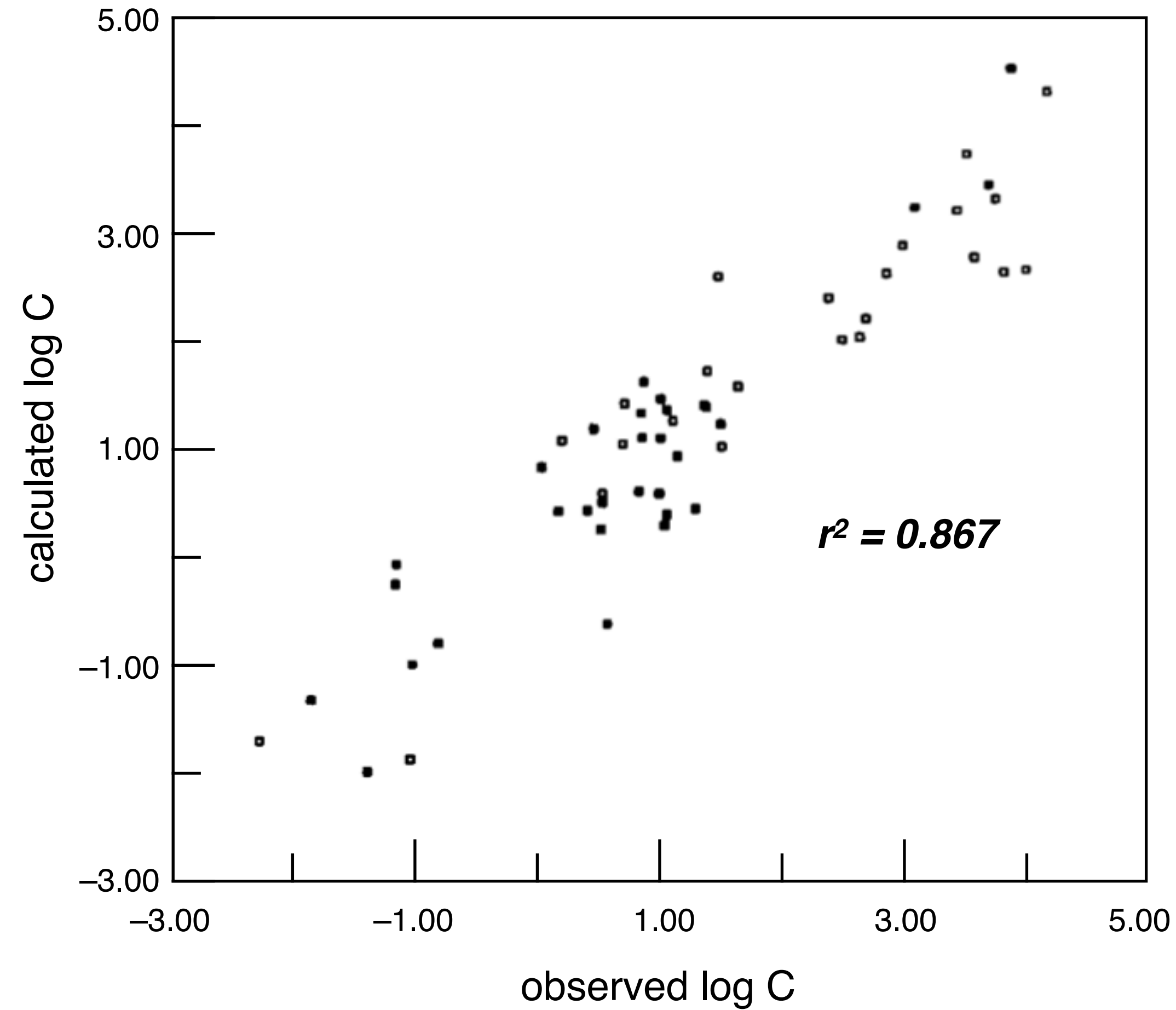
**85 molecular descriptors**  
topological, structural, substructural,  
geometrical, electronic

## Model developed





## Pattern Recognition



Descriptor	Coefficient (error)
log mol wt.	-7.02 (0.82)
charge on most negative atom	+3.93 (0.65)
polarity parameter ( $\Delta$ )	+1.64 (0.32)
measure of unsaturation	-0.53 (0.14)
average distance sum connectivity	-0.74 (0.28)

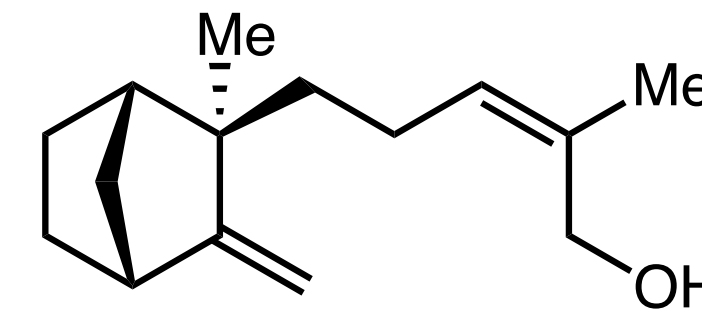
## *Olfactophores*

***olfactophore (or osmophore): 3-dimensional arrangement of chemical features in a molecule that is responsible for its olfactory activity***

## Olfactophores



Sandalwood Oil

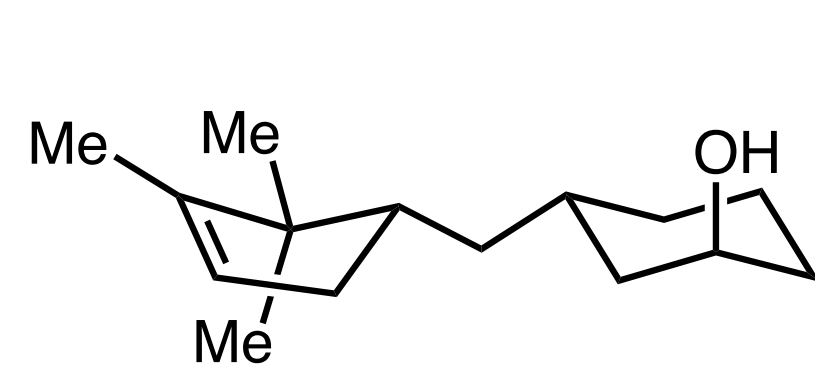


*(-)*- $\beta$ -Santalol  
principle smelling component

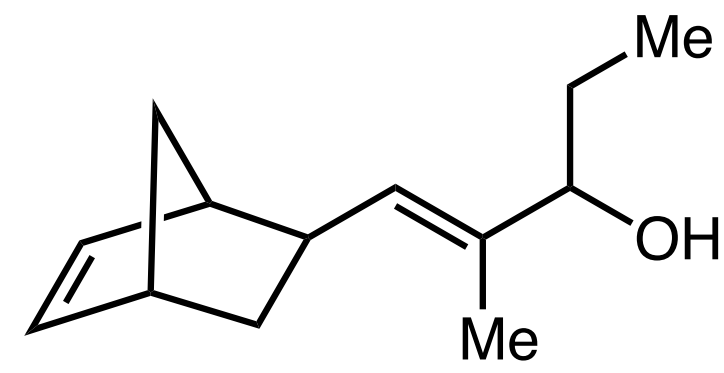
**Active Analogue Approach:** assume a common conformation among an active series is responsible for odor

# Olfactophores – Sandalwood

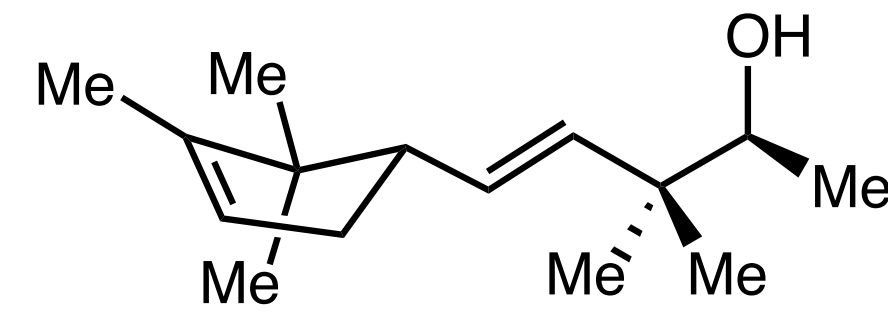
## Sandalwood odor molecules



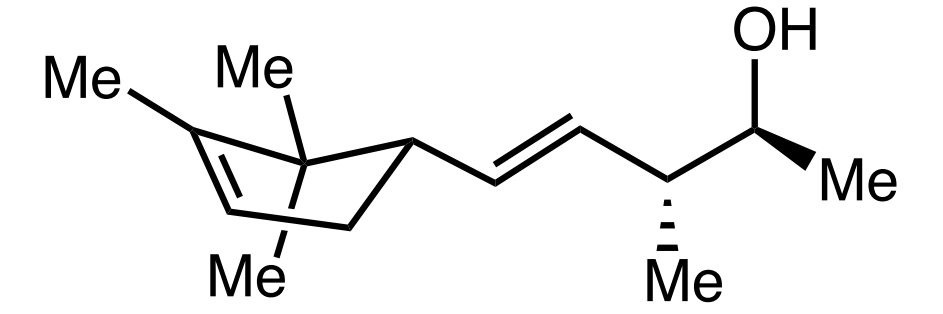
**E**



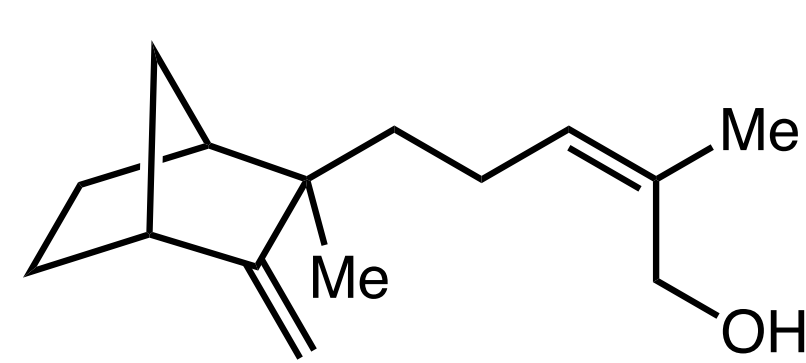
**F**



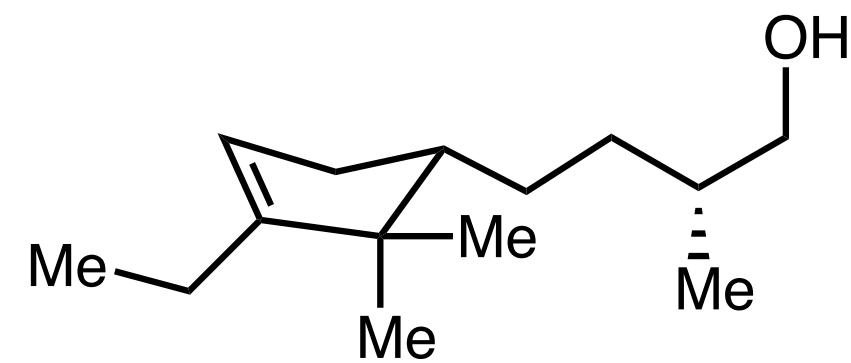
**G**



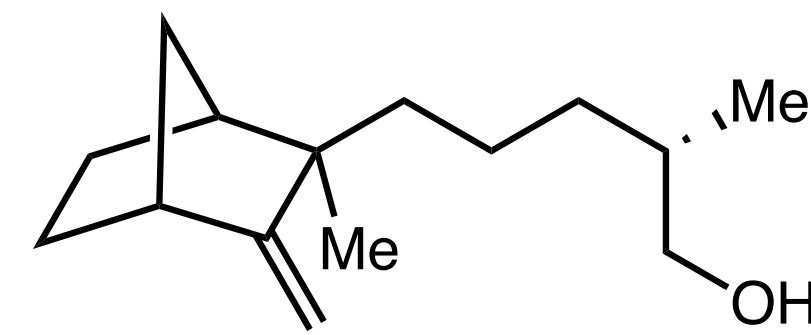
**H**



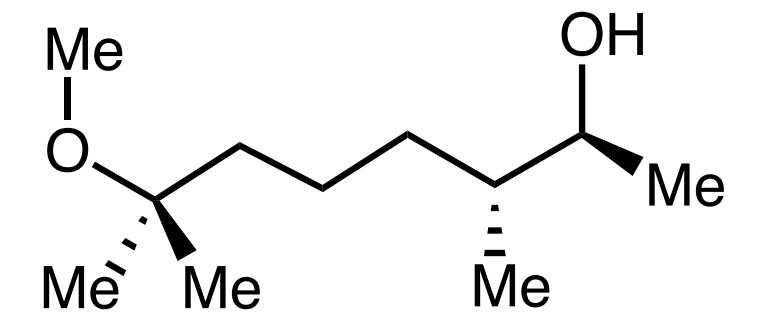
**I** (-)- $\beta$ -Santalol



**J**



**K**

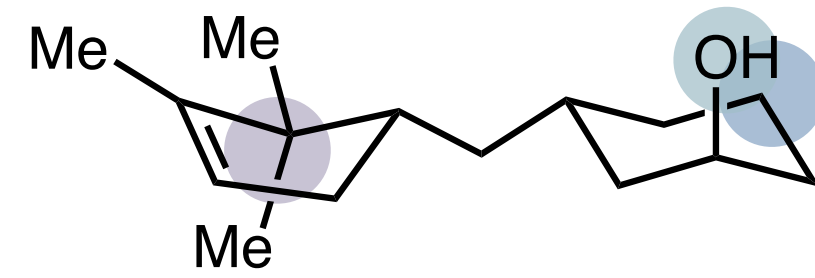


**L**

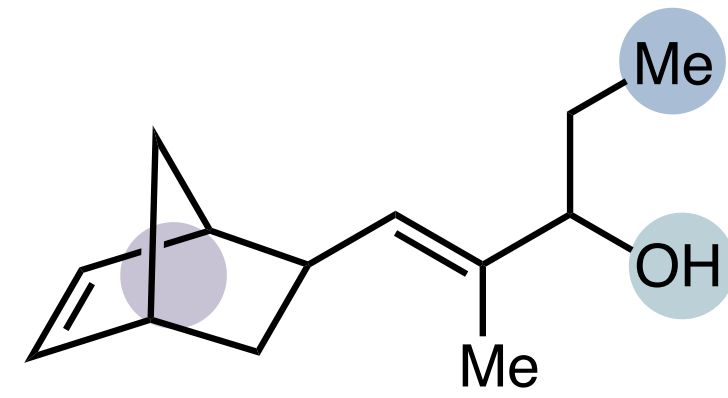


# Olfactophores – Sandalwood

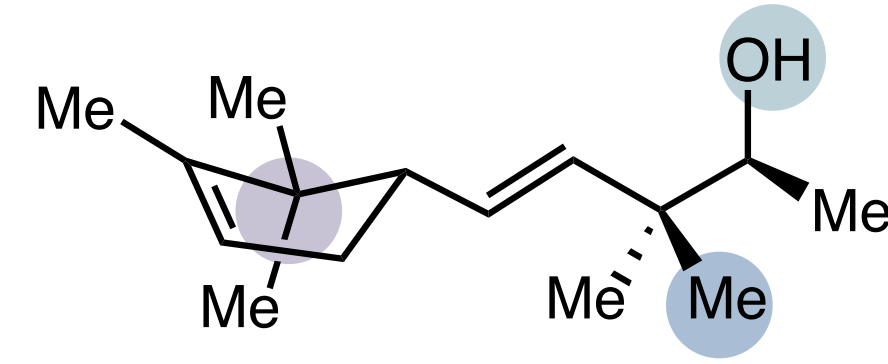
## Sandalwood odor molecules



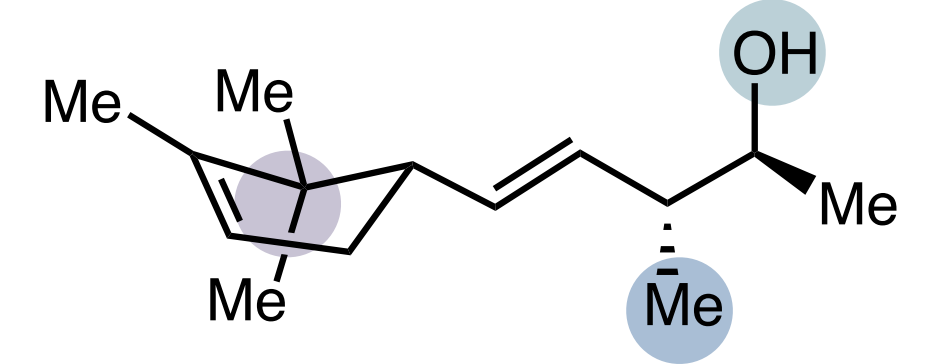
**E**



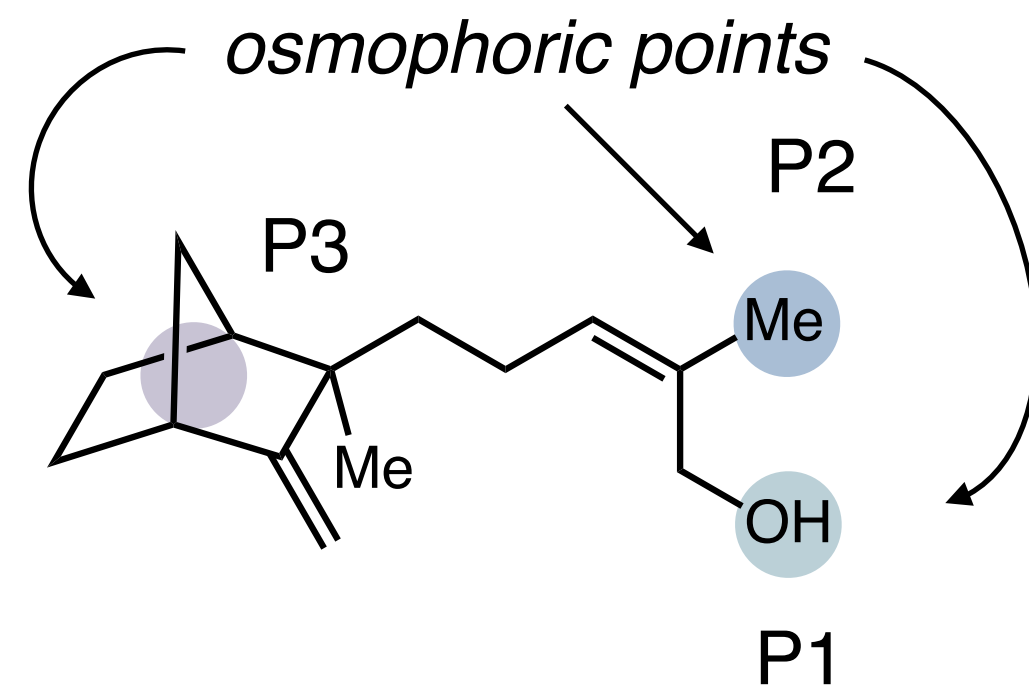
**F**



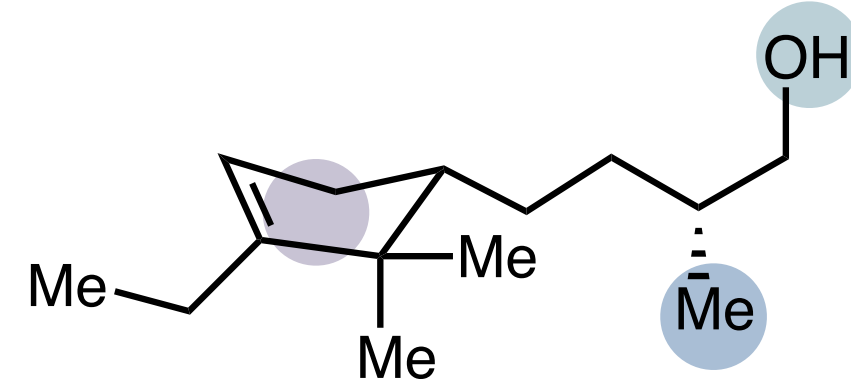
**G**



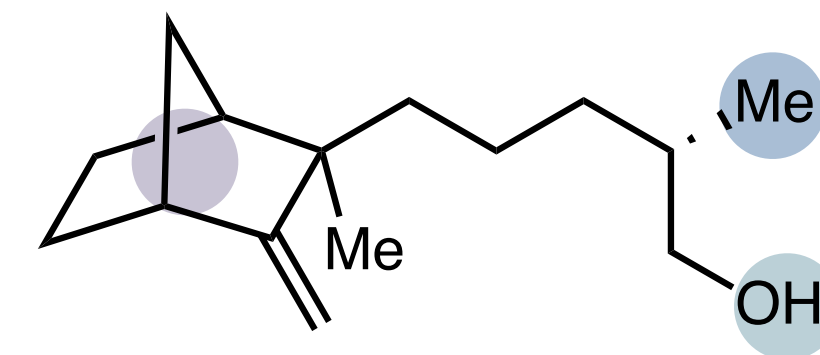
**H**



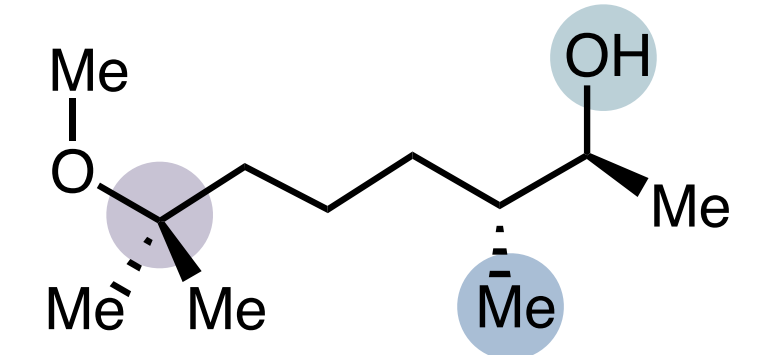
**I (-)- $\beta$ -Santalol**



**J**

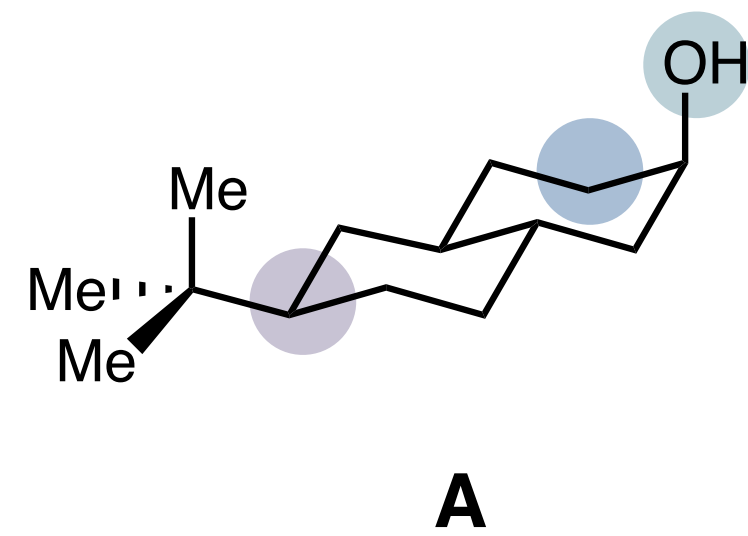
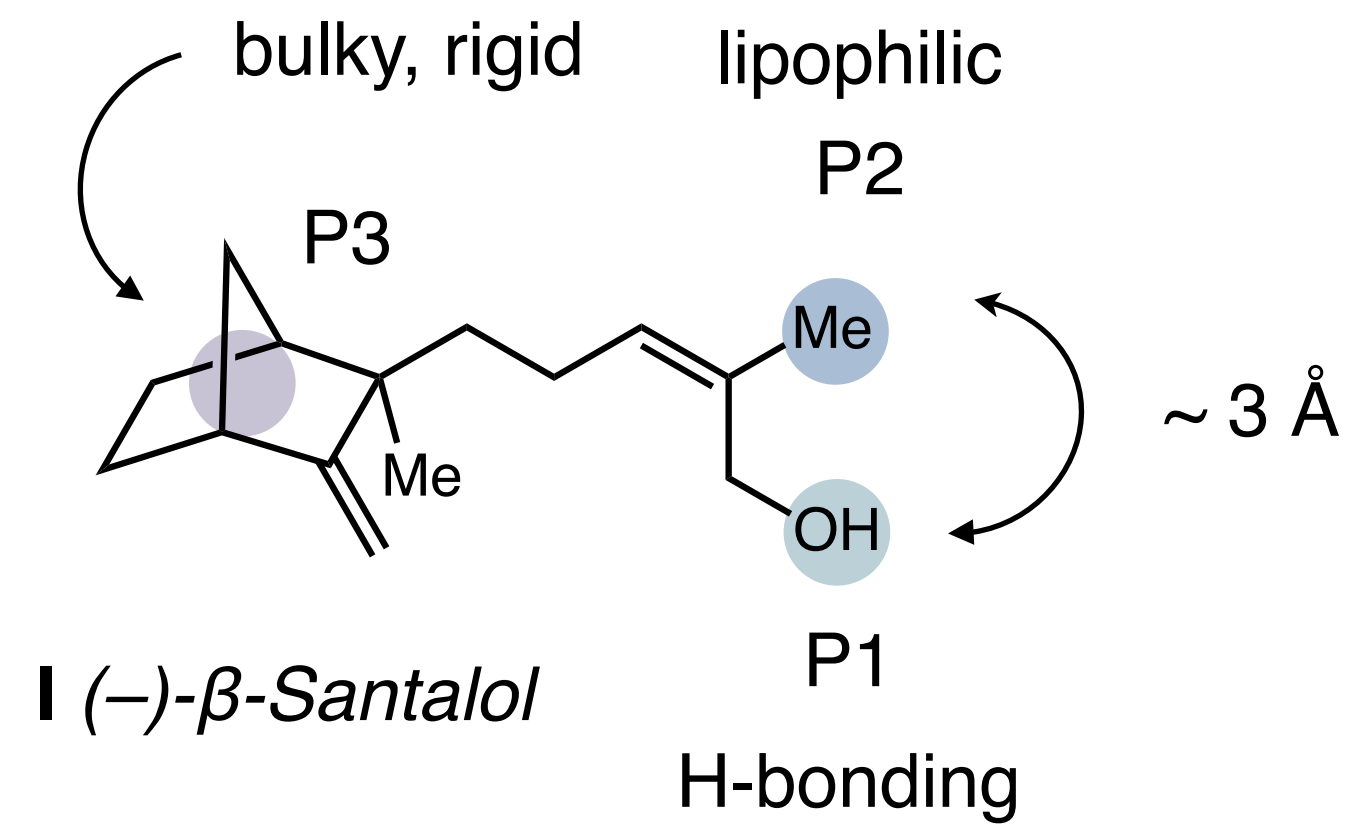


**K**



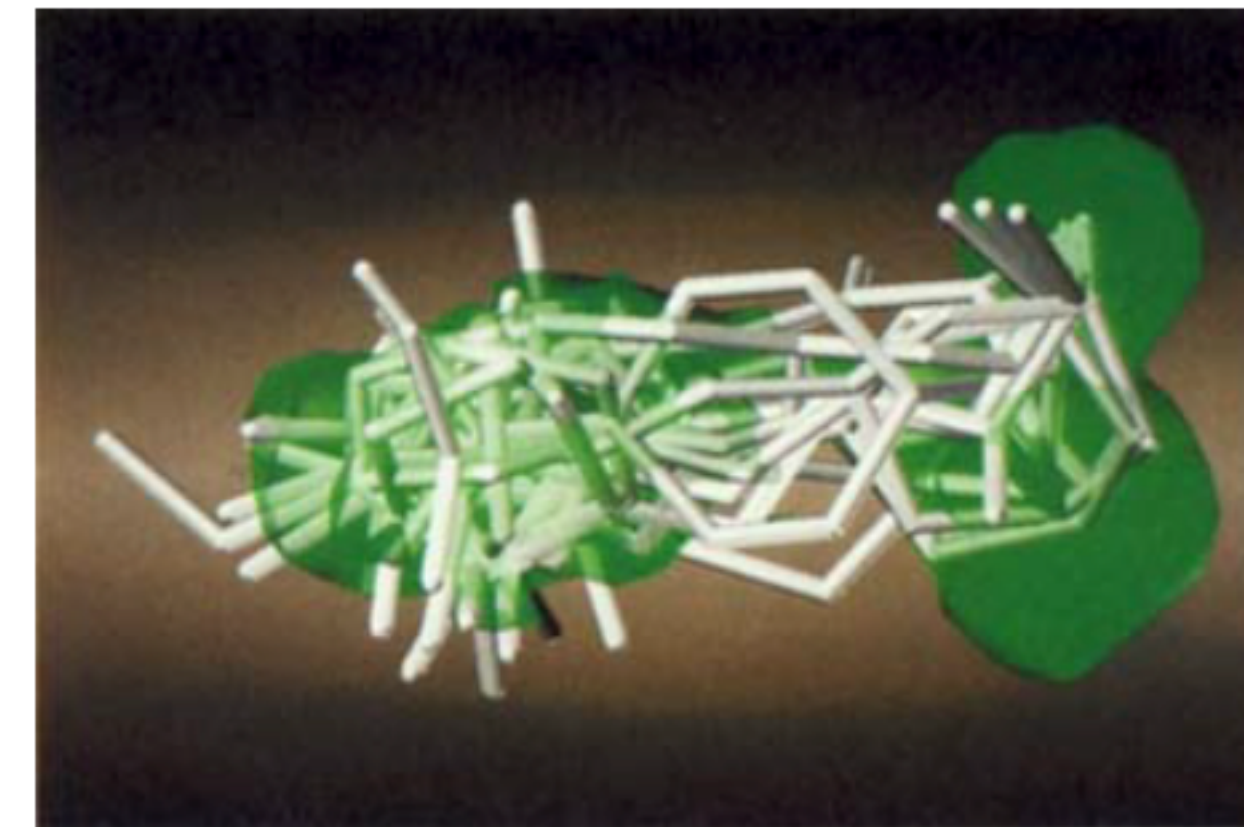
**L**

# Olfactophores

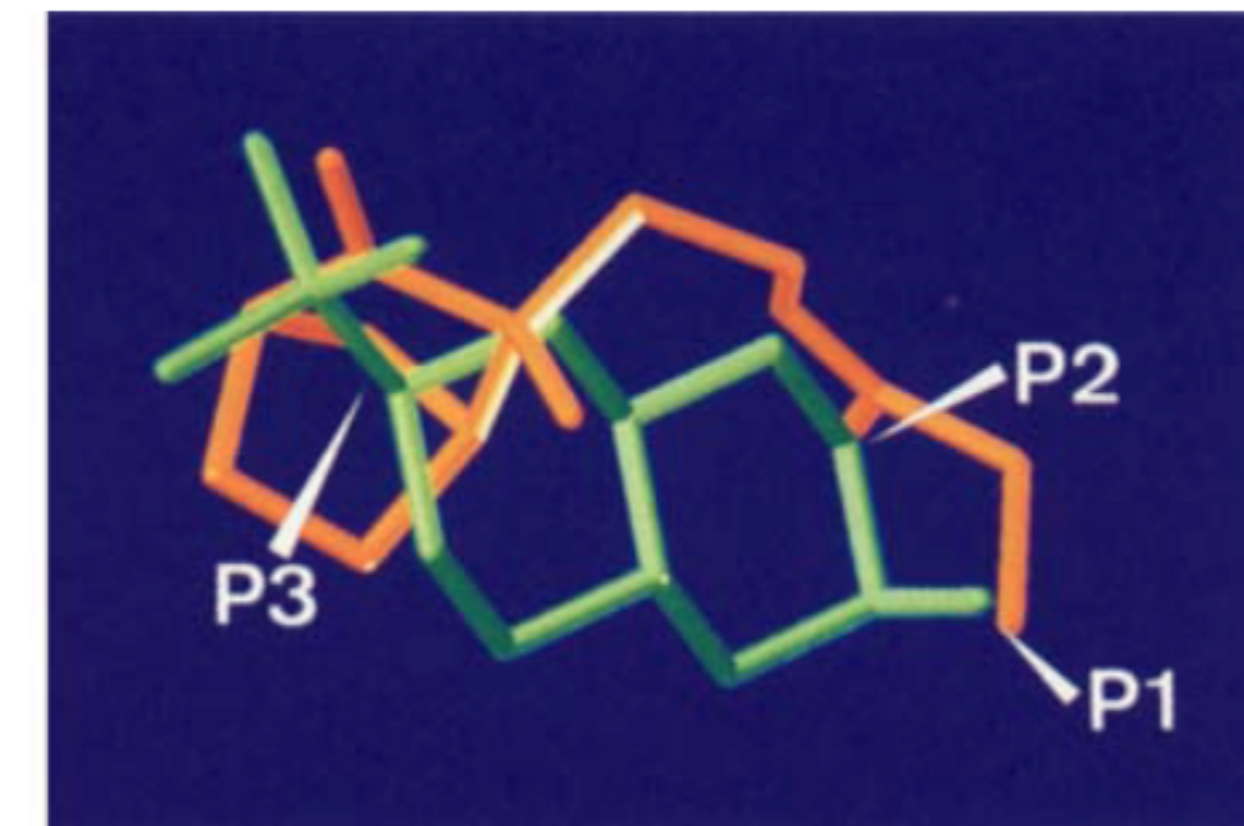


**E-L** overlay

P3

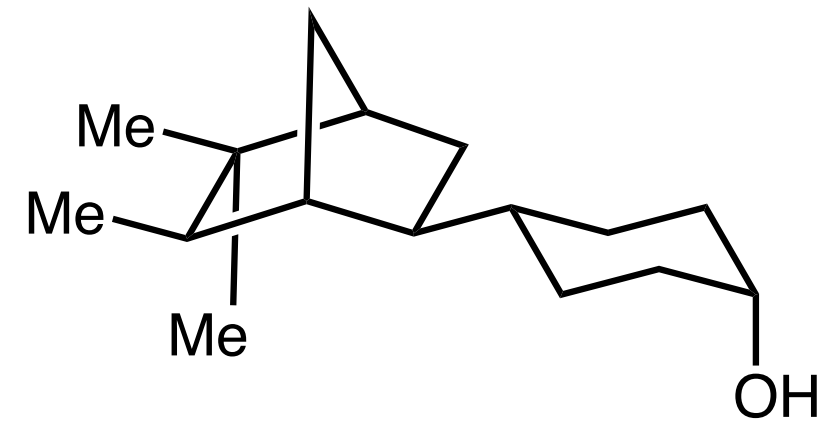


**A-I** overlay

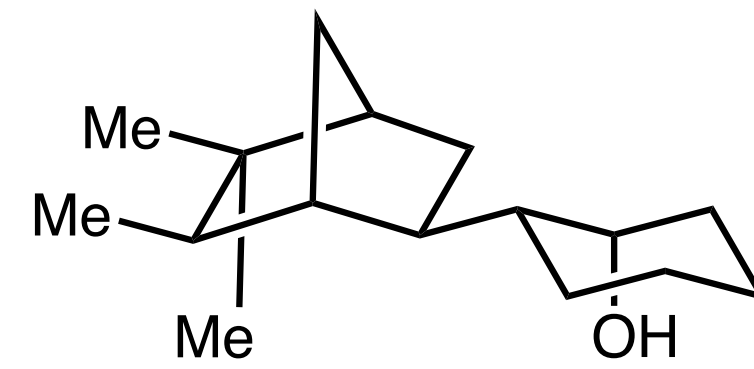


# Olfactophores

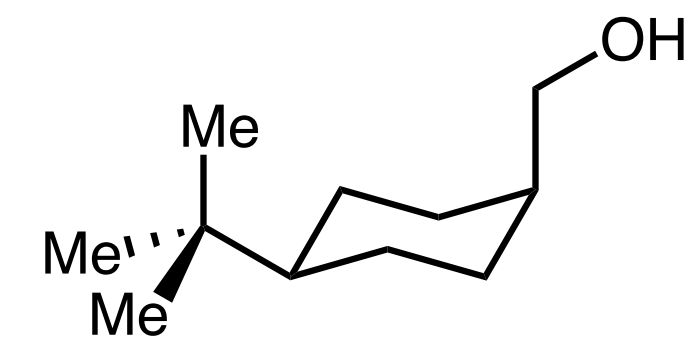
## Odorless molecules



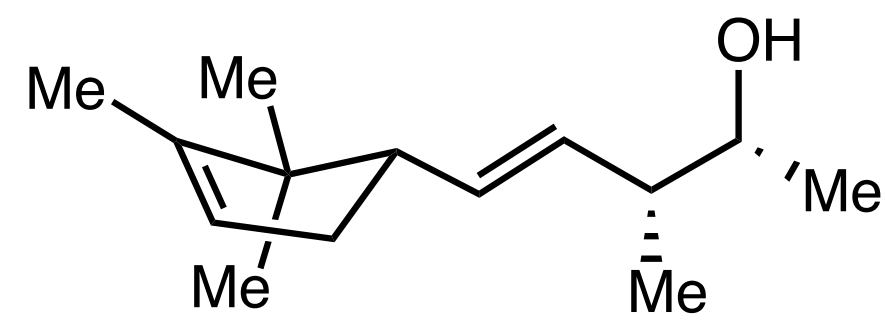
**a**



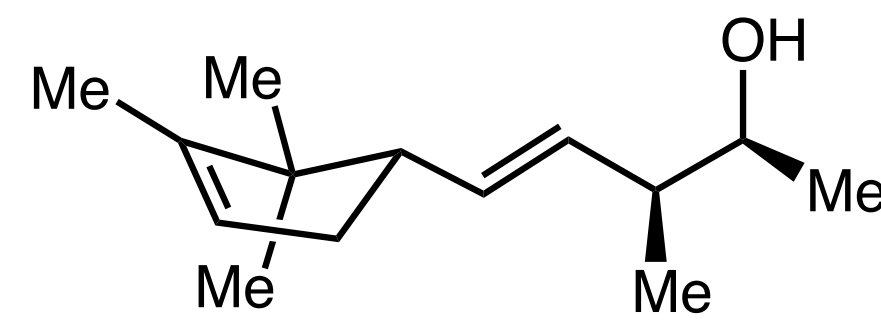
**b**



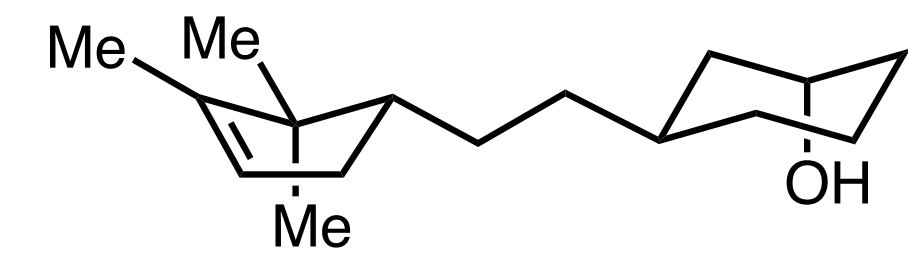
**c**



**d**



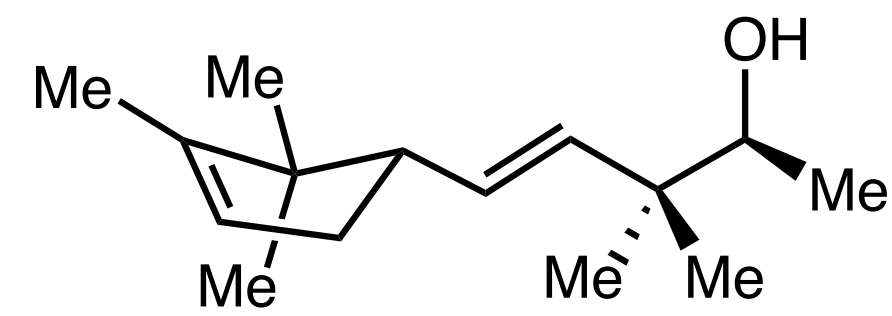
**e**



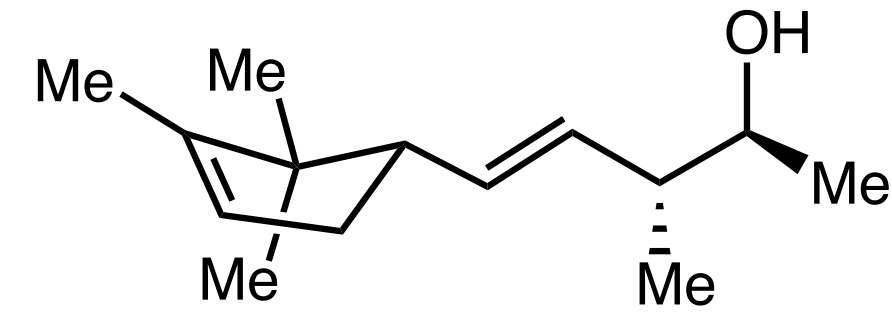
**f**

# Olfactophores

## Sandalwood Odor

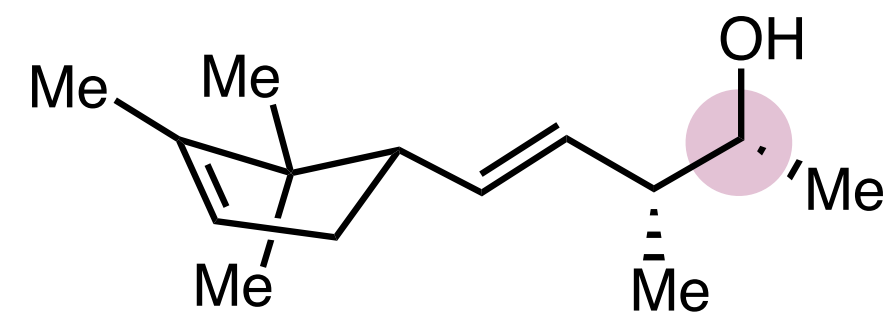


**G**

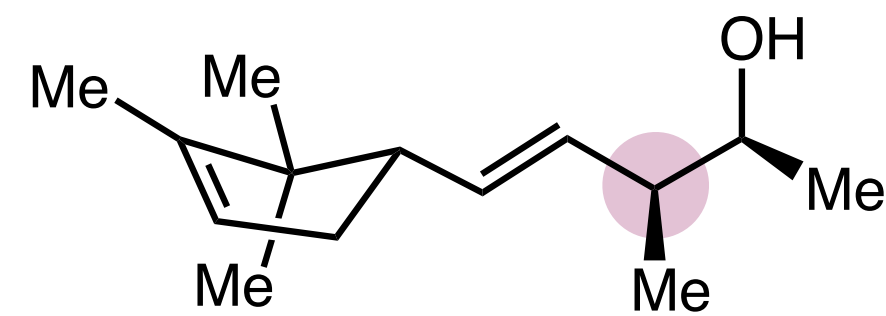


**H**

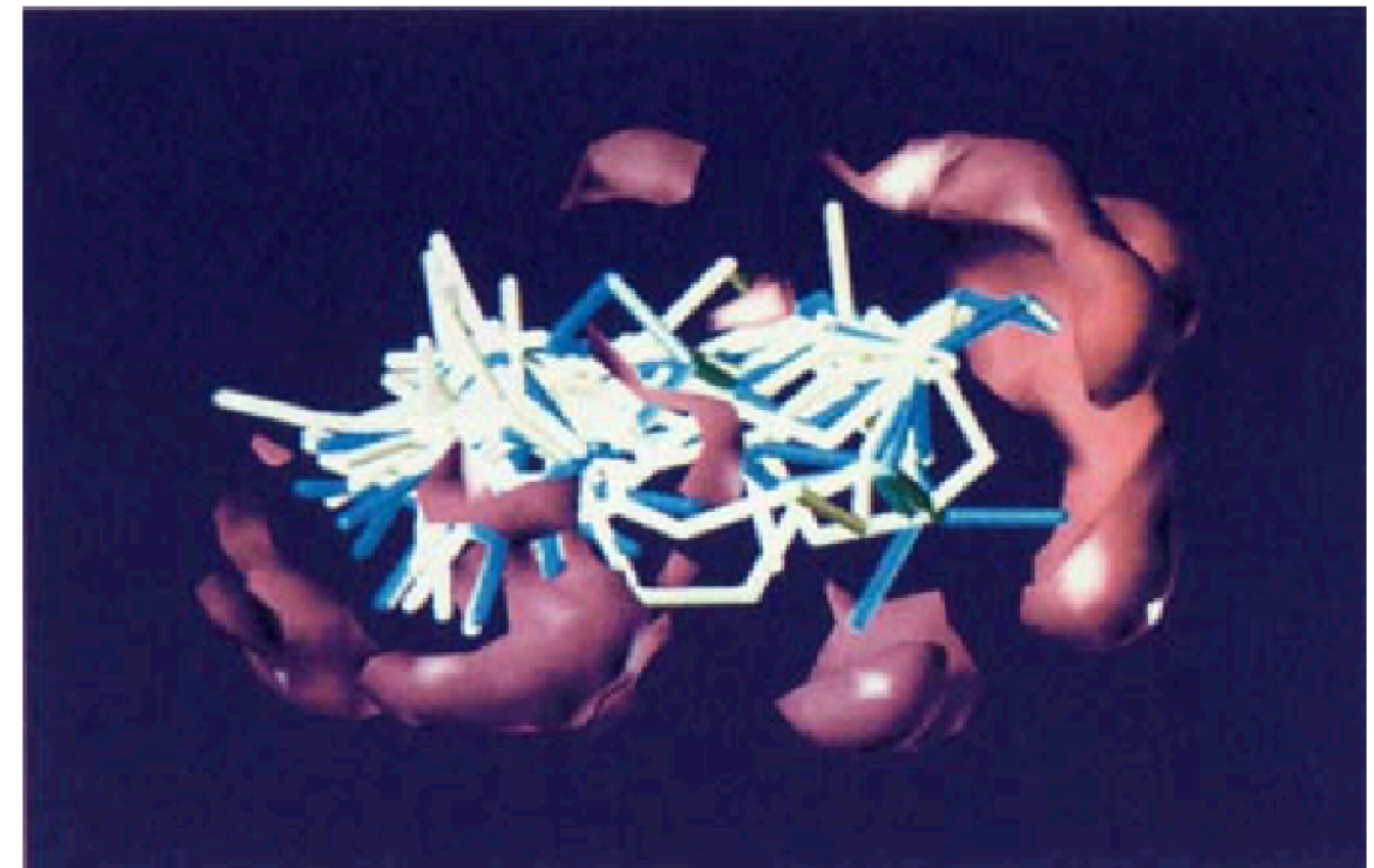
## Odorless molecules



**d**



**e**



**Overlay of Odor and Odorless Compounds**  
*purple bulks represent deviations of odorless compounds*



*The Discovery of Nympeal*



*Lily of the Valley (Convallaria majalis)*



Nympeal™ — Floral and Muguet scent by Givaudan



## *The Discovery of Nymphaeal*



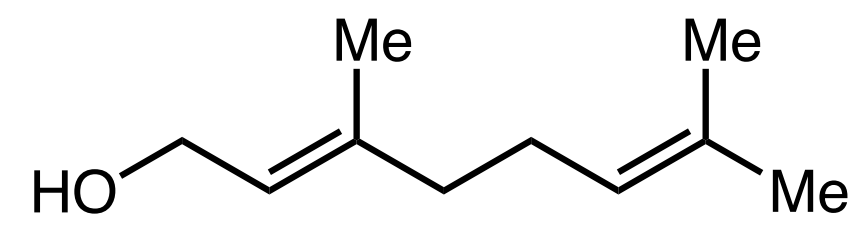
*Lily of the Valley (Convallaria majalis)*

- Very delicate odor mixture
- No commercial essential oil exists
- Even CO<sub>2</sub> (l) extraction destroys odor
- No principle natural odorant exists

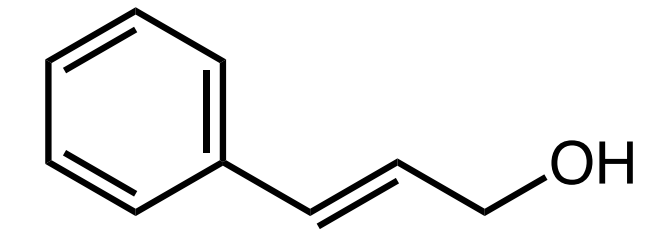
## The First Synthetic Muguet Oil



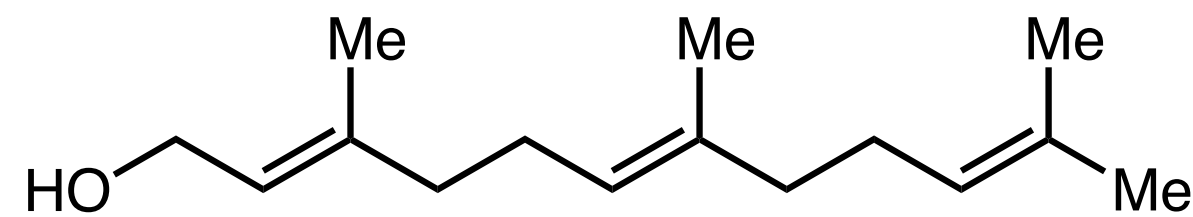
**“Synthetic muguet oil”**  
1902 by Haarmann&Reimer



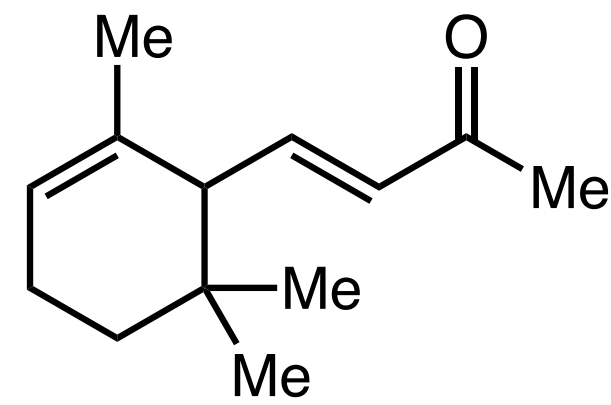
geranoil or geranium oil (50)



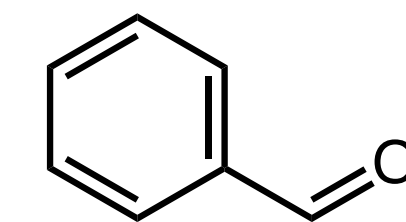
cinnamic alcohol (30)



farnesol (20)



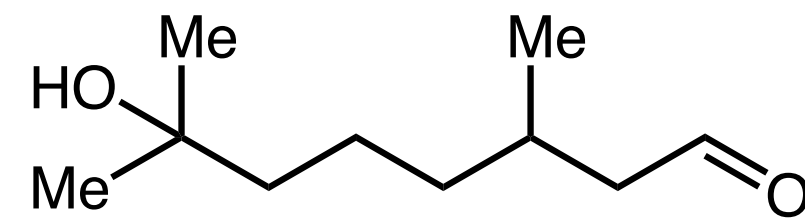
$\alpha$ -ionone (2)



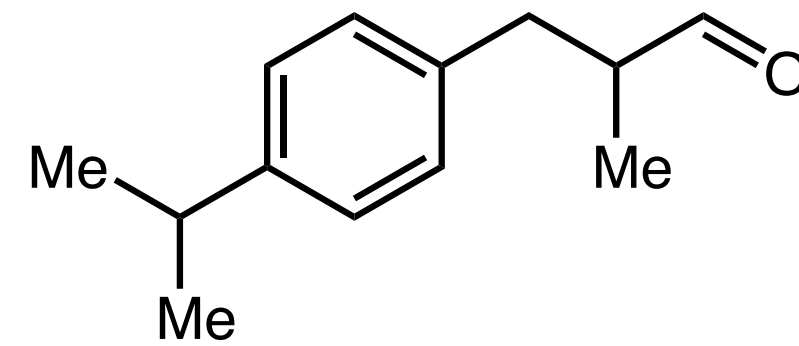
benzaldehyde (1)



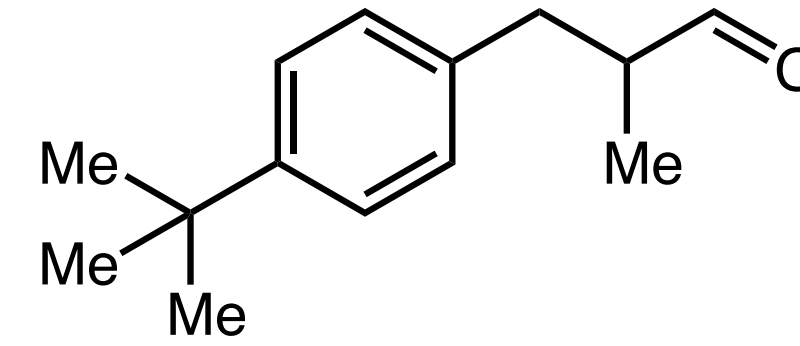
## The Discovery of Nympheal



hydroxycitronellal  
th 4.8 ng/L air  
(1905)



cyclamen aldehyde  
("Aldehyde B")  
th 2.5 ng/L air  
(1919)



Lillial  
th 0.45 ng/L air  
(1956)

***potential reprotoxin***

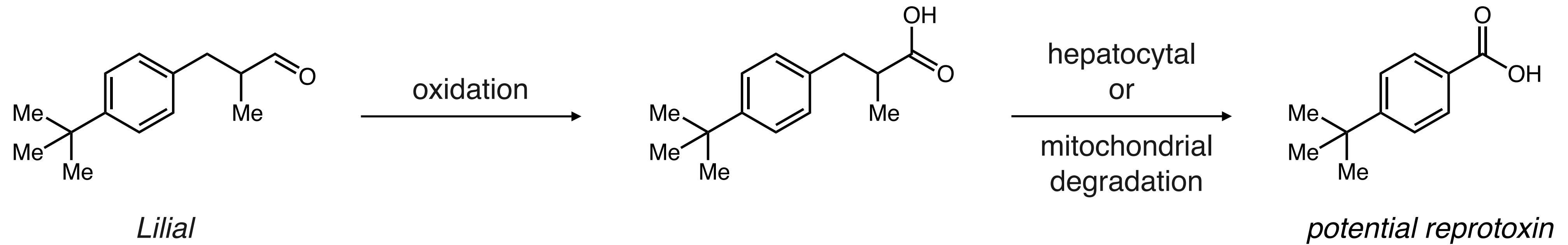


## *The Discovery of Nympeal – Goals*

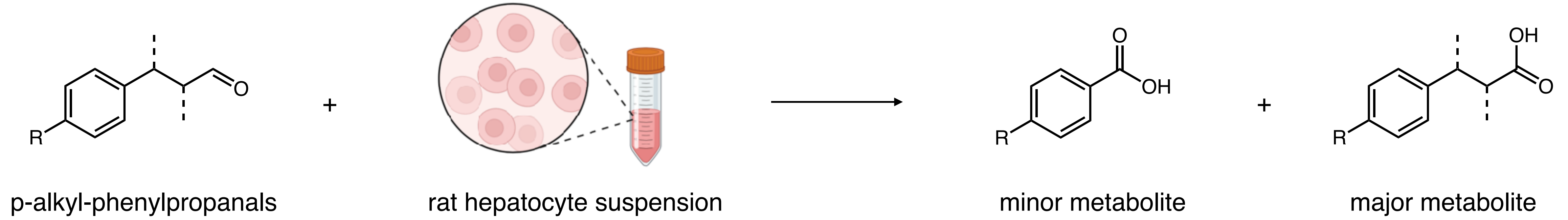
***1. olfactory properties to be close as possible to Lilial***

***2. molecule should be free of structural elements that could cause reprotoxictiy issues***

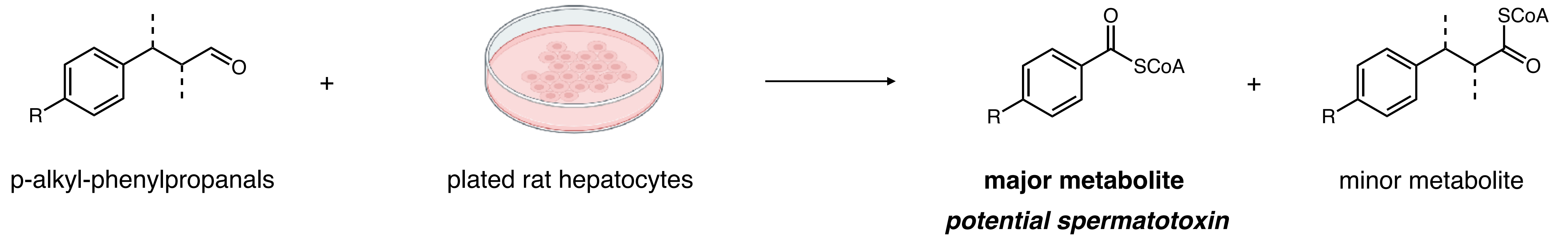
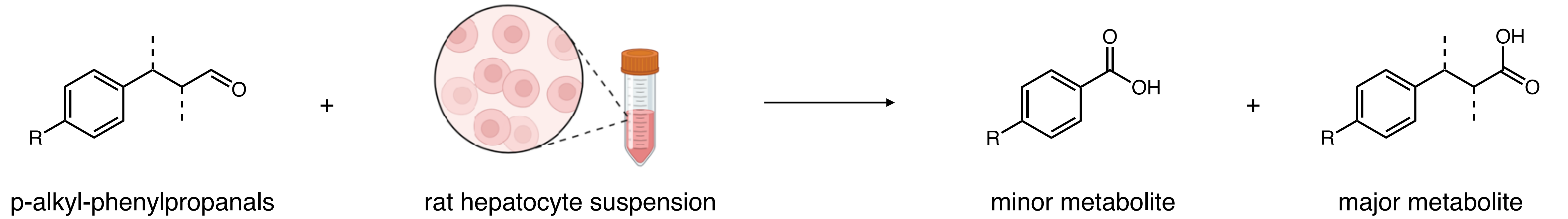
## Lilial Degradation Pathway



# Degradation Assay

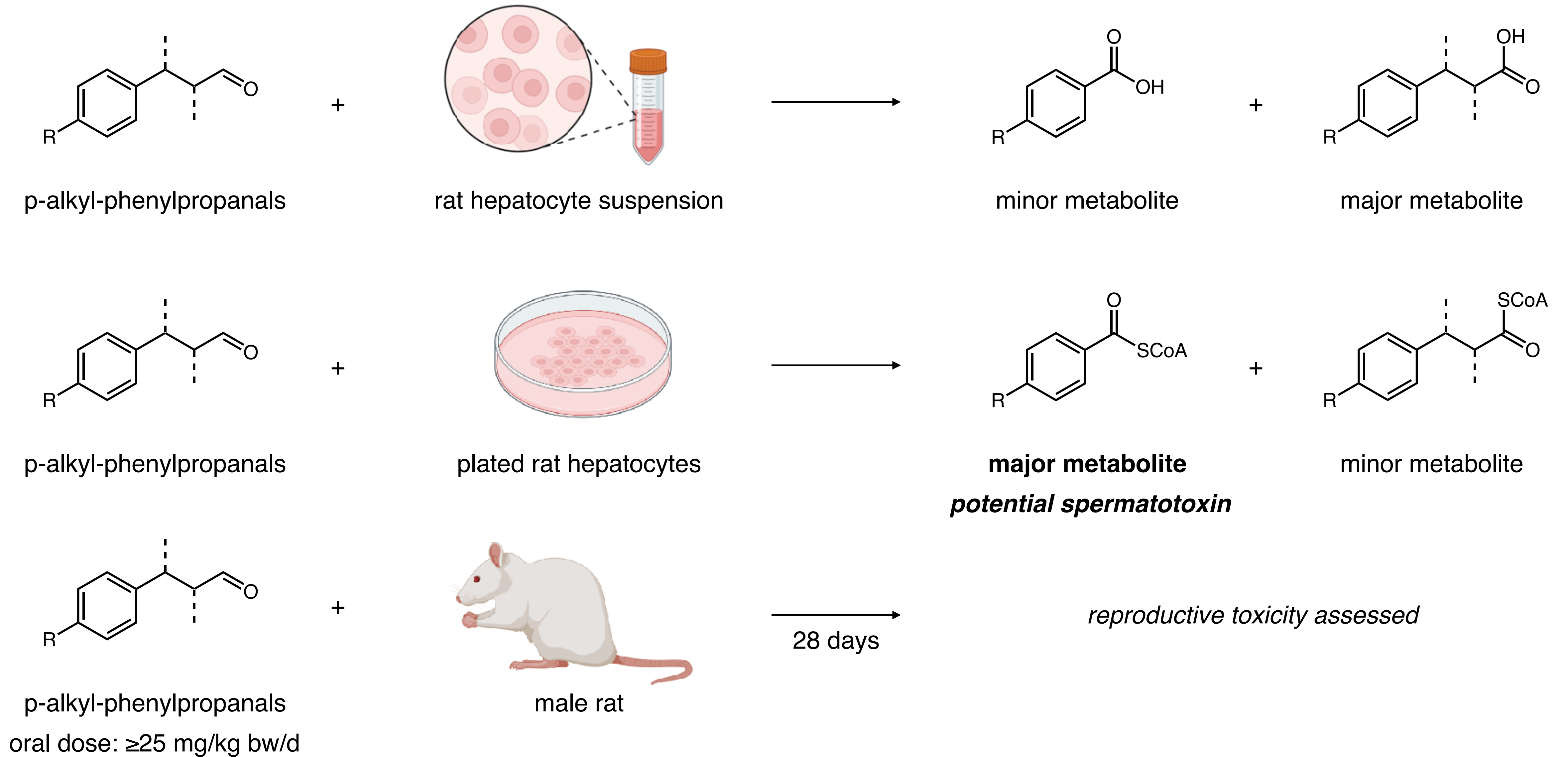


# Degradation Assay



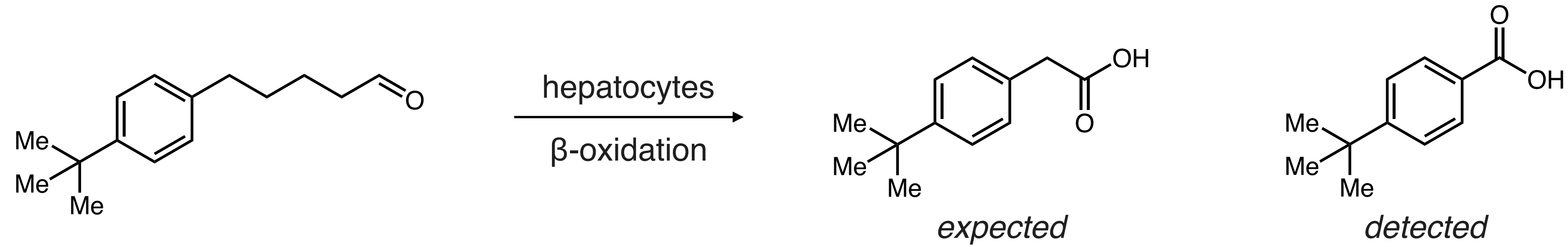


# Degradation Assay



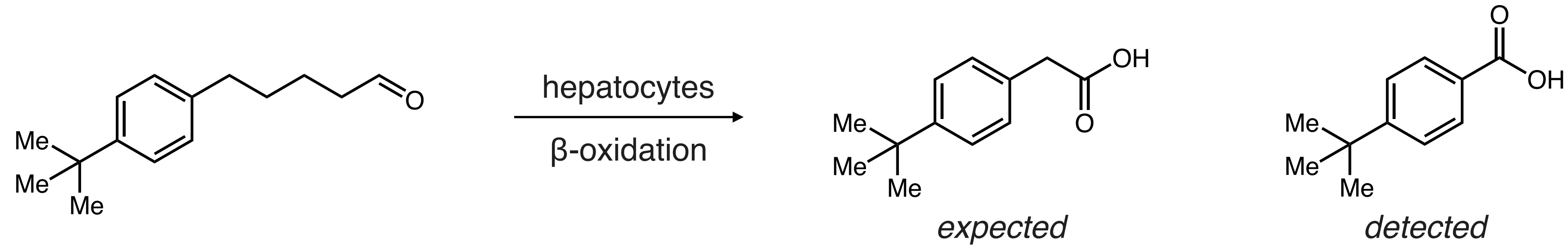
# The Discovery of Nympeal

## Strategy I: synthesis of unexplored phenyl butanals

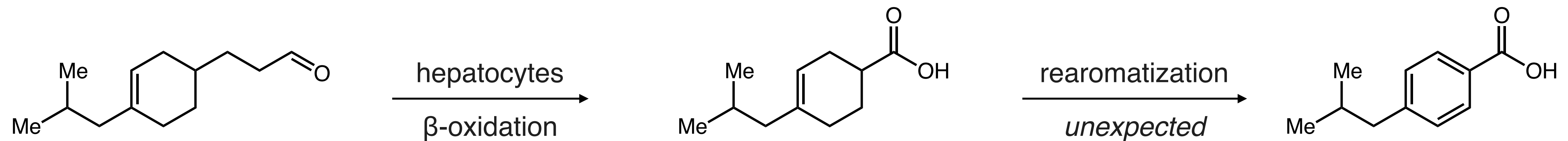


# The Discovery of Nympeal

## Strategy I: synthesis of unexplored phenyl butanals

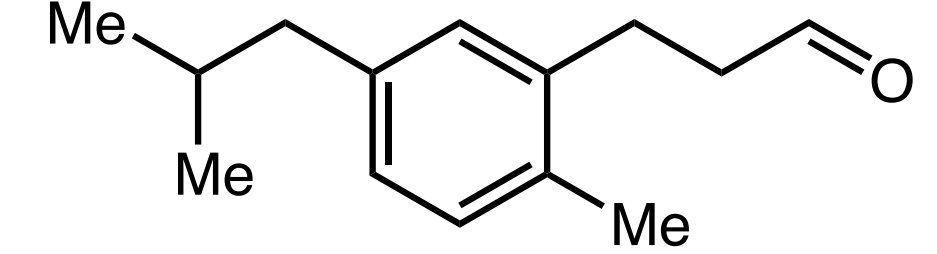
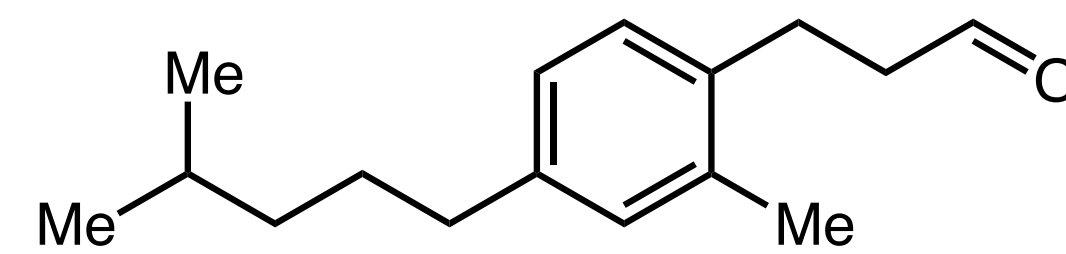
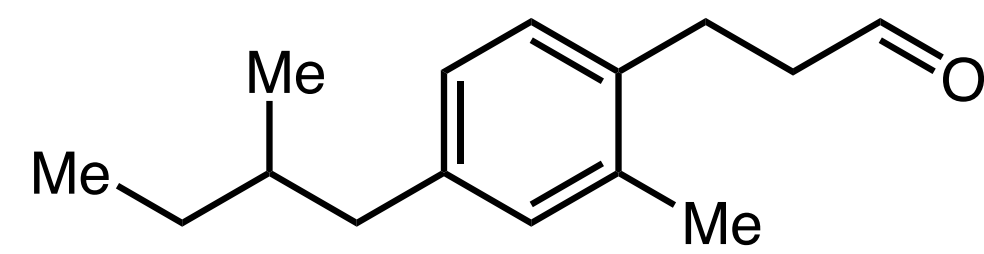
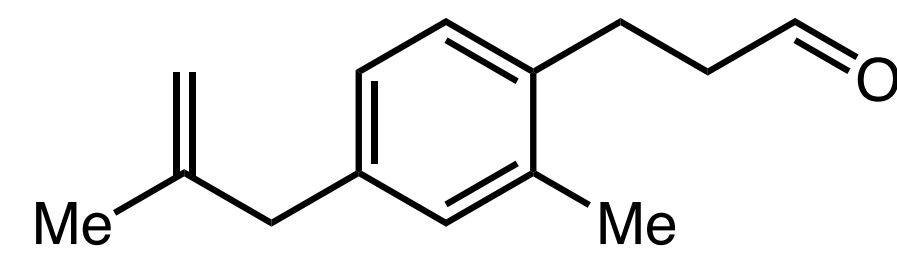
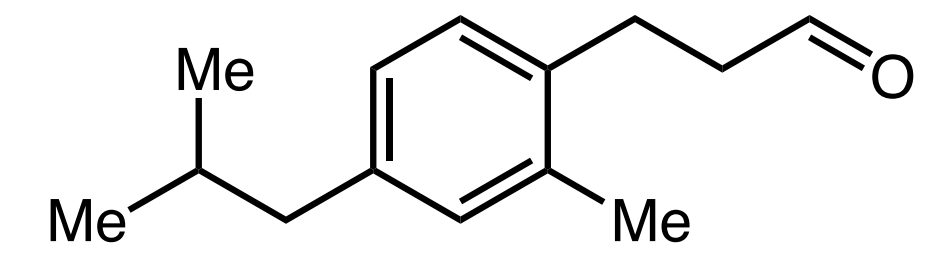
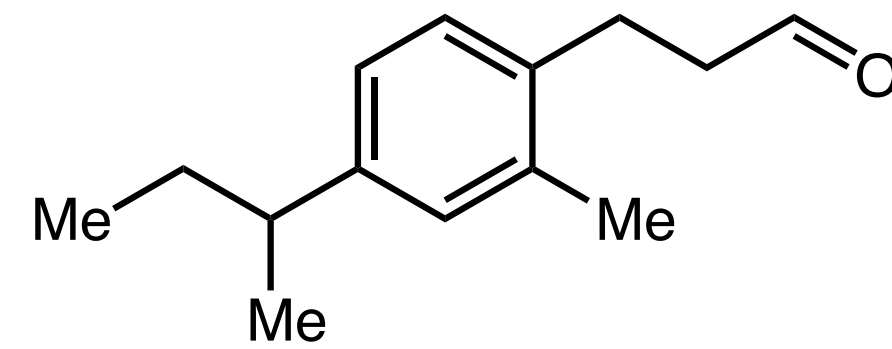
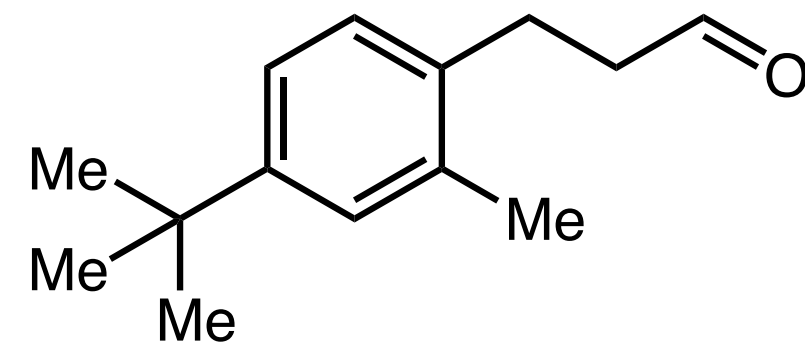
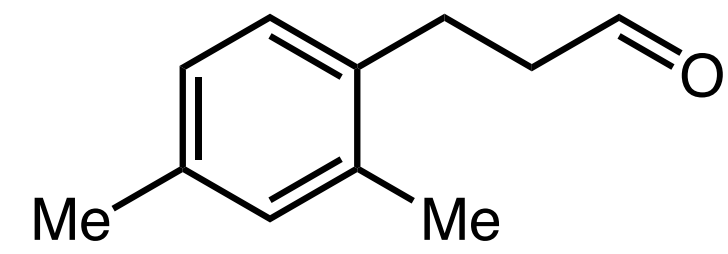


## Strategy II: introduction of cyclohexenyl derivatives of similar substitution



# The Discovery of Nympeal

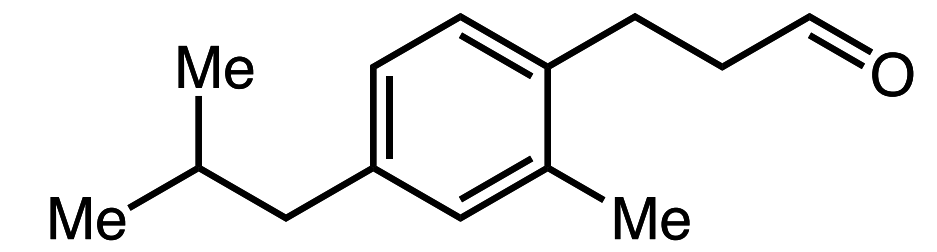
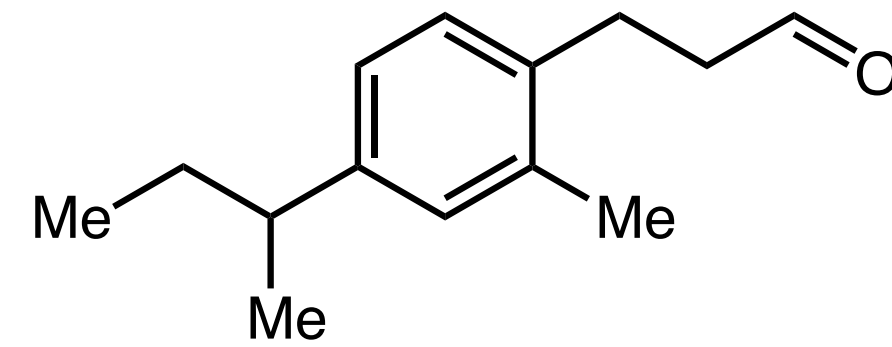
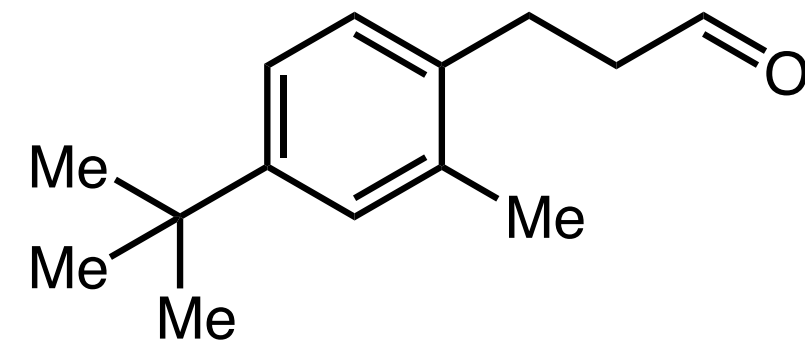
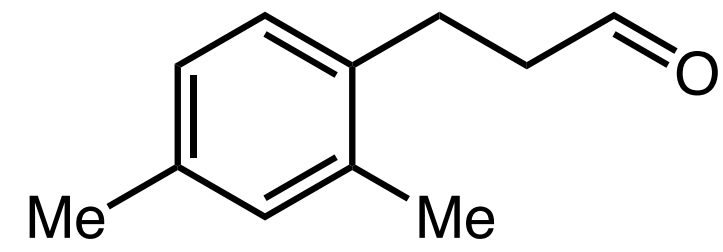
## Strategy III: ortho-substitution



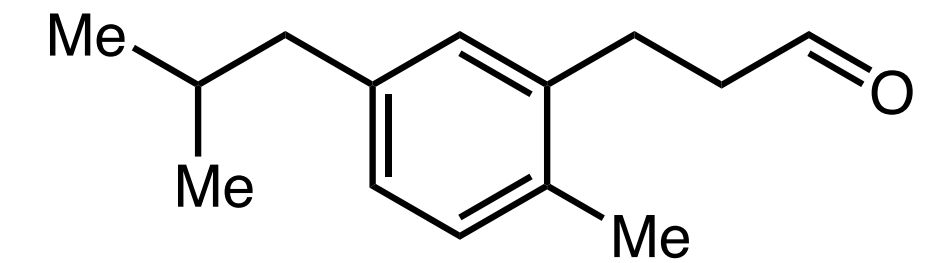
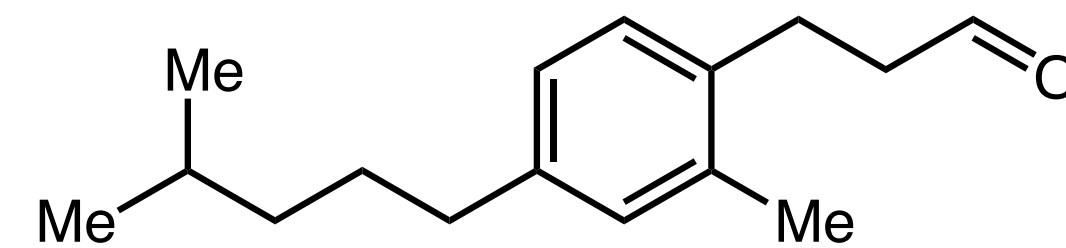
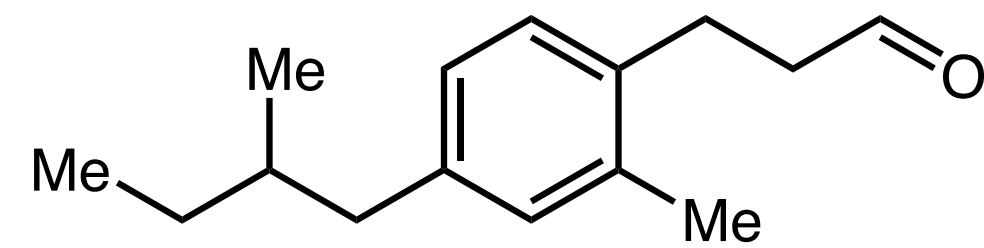
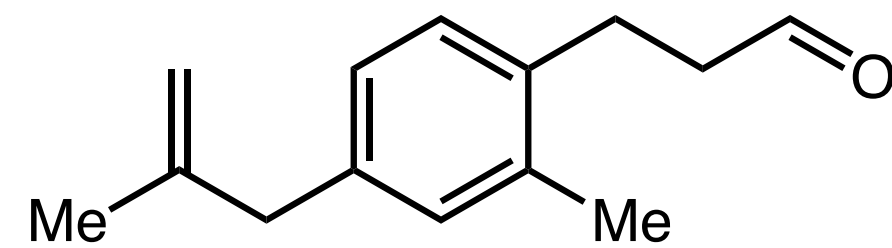


# The Discovery of Nympheal

## Strategy III: ortho-substitution

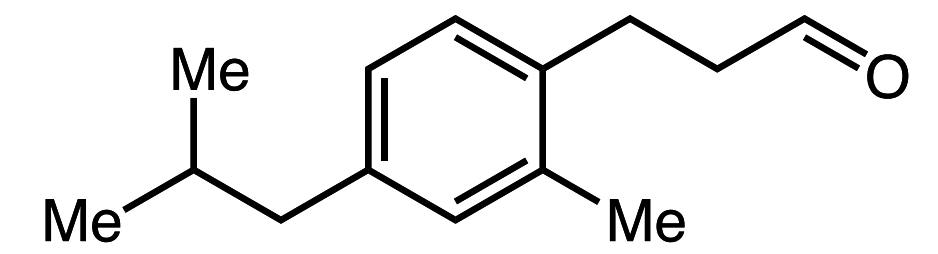
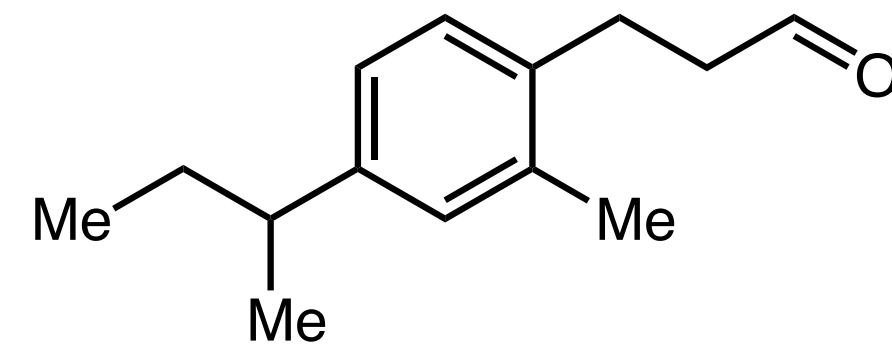
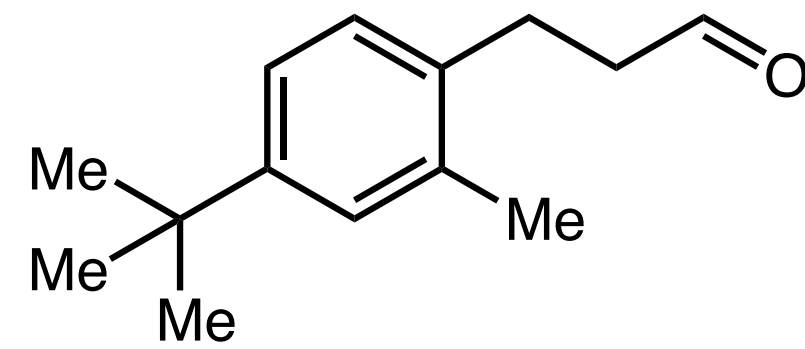
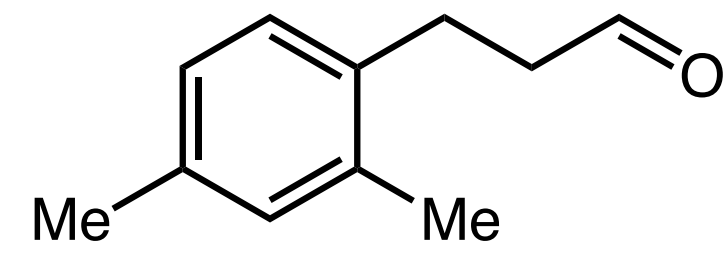


*Nympheal*



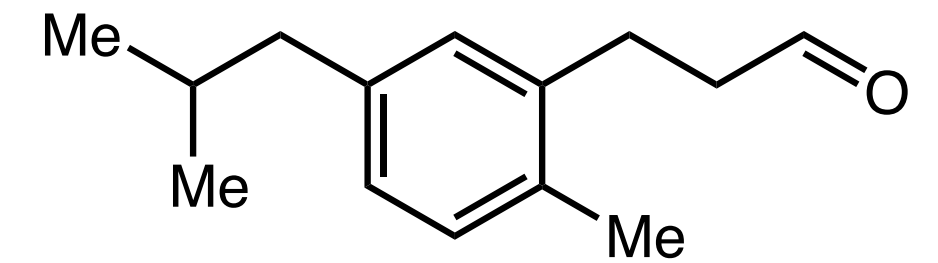
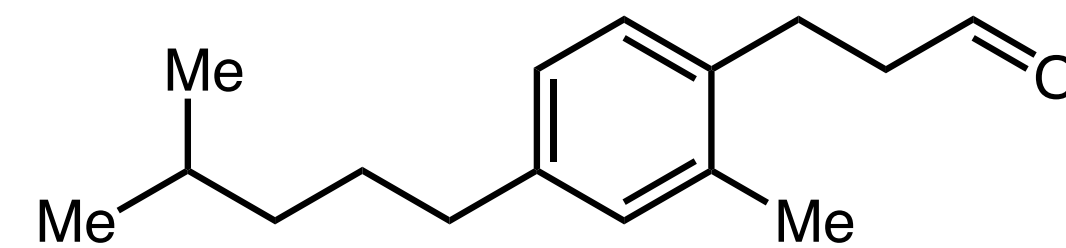
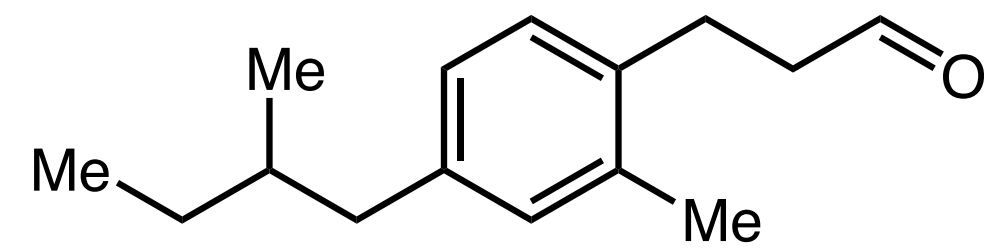
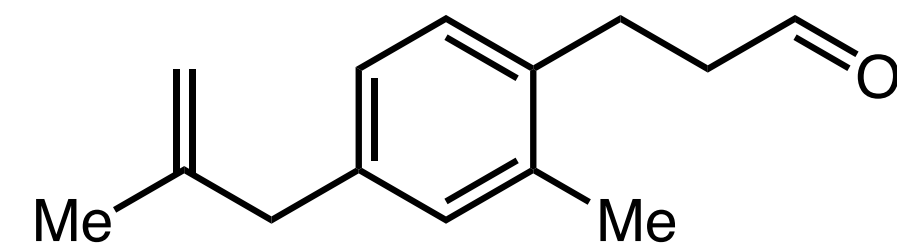
# The Discovery of Nympheal

## Strategy III: ortho-substitution



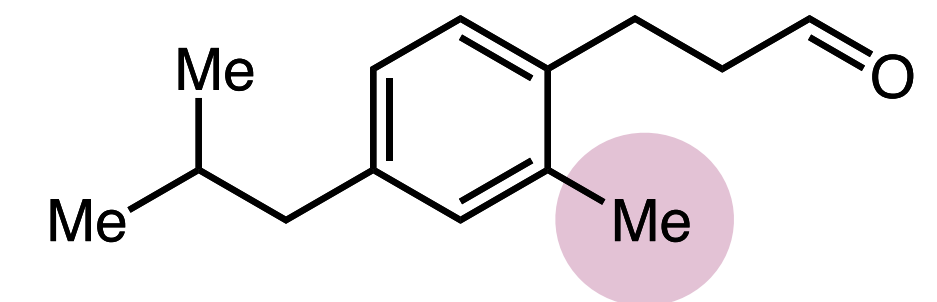
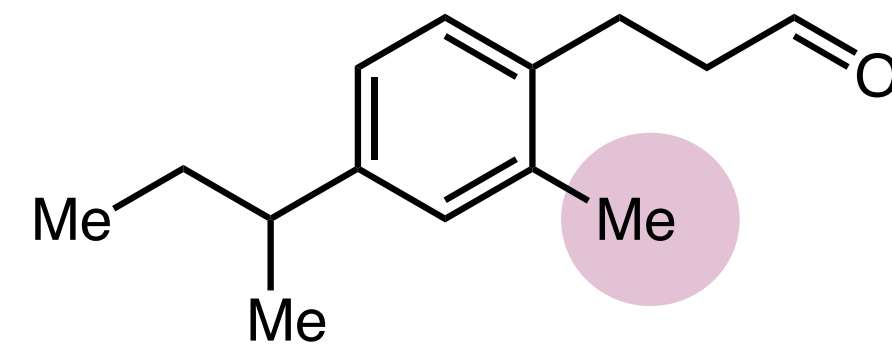
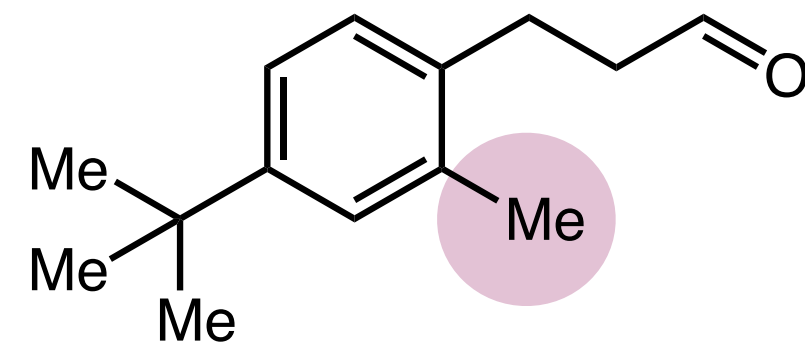
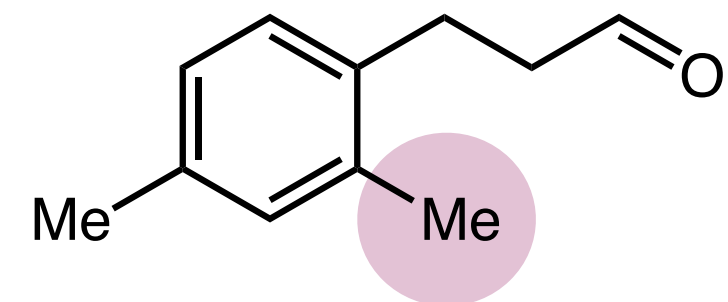
*Nympheal*

## No reproductive toxicity



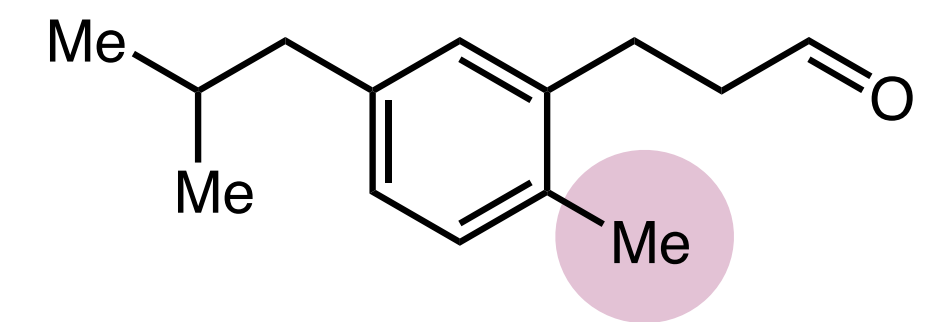
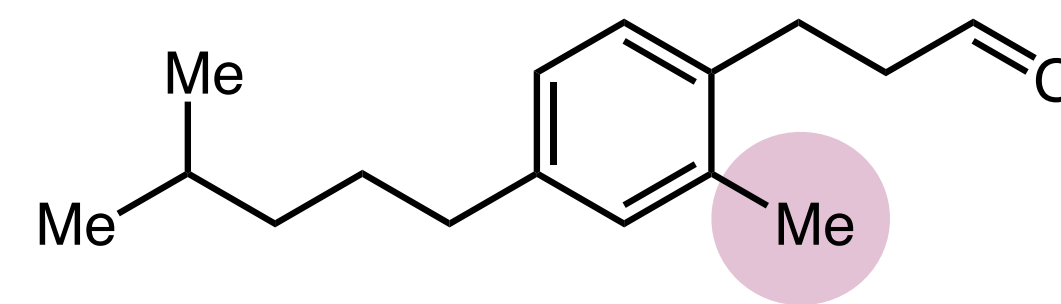
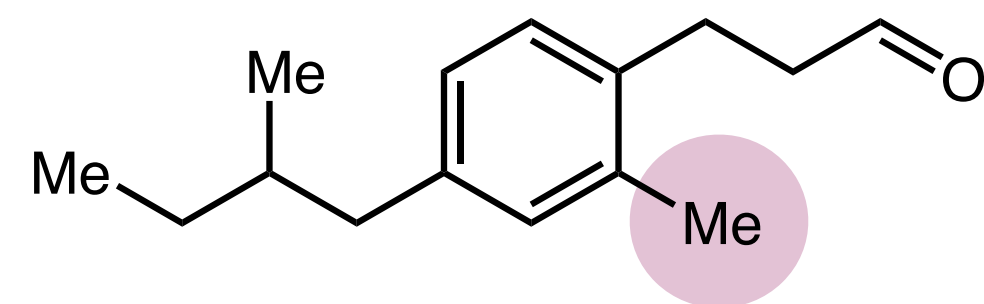
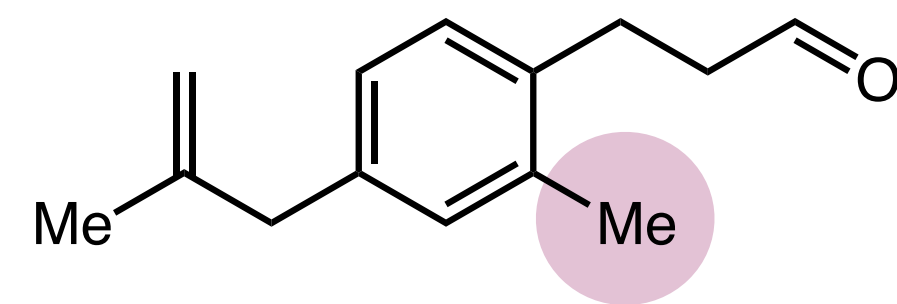
# The Discovery of Nympheal

## Strategy III: ortho-substitution



*Nympheal*

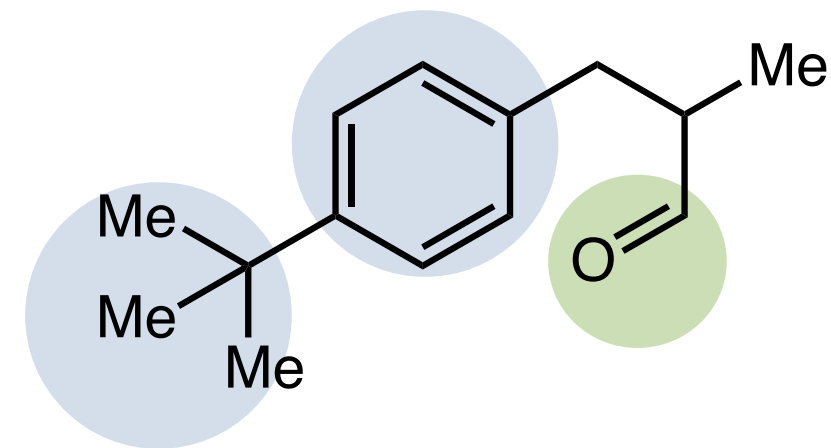
## “Magic Methyl Effect”



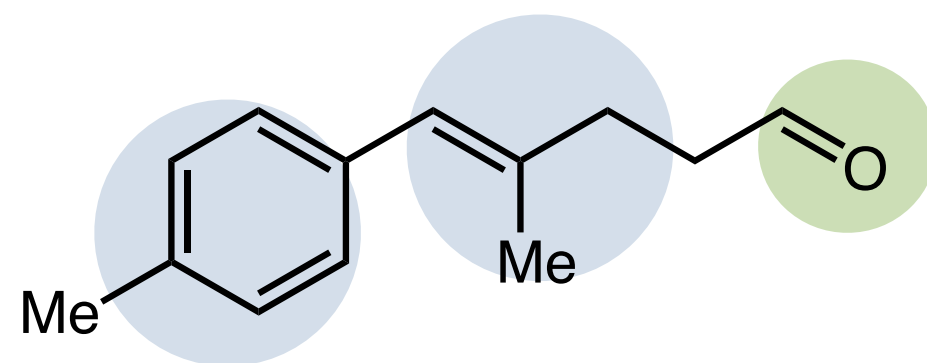
# Olfactophores



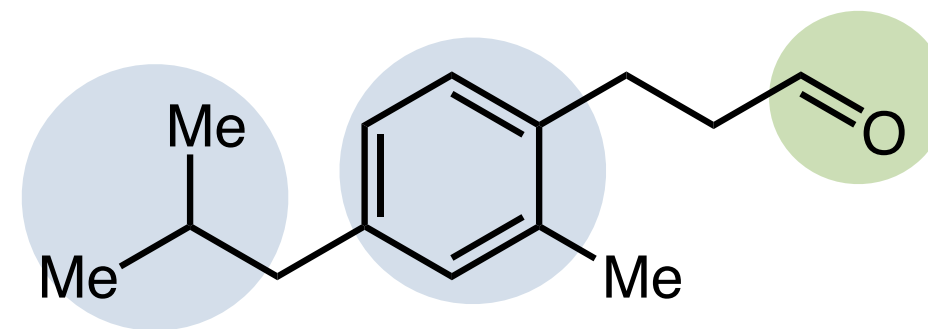
*Lily of the Valley*



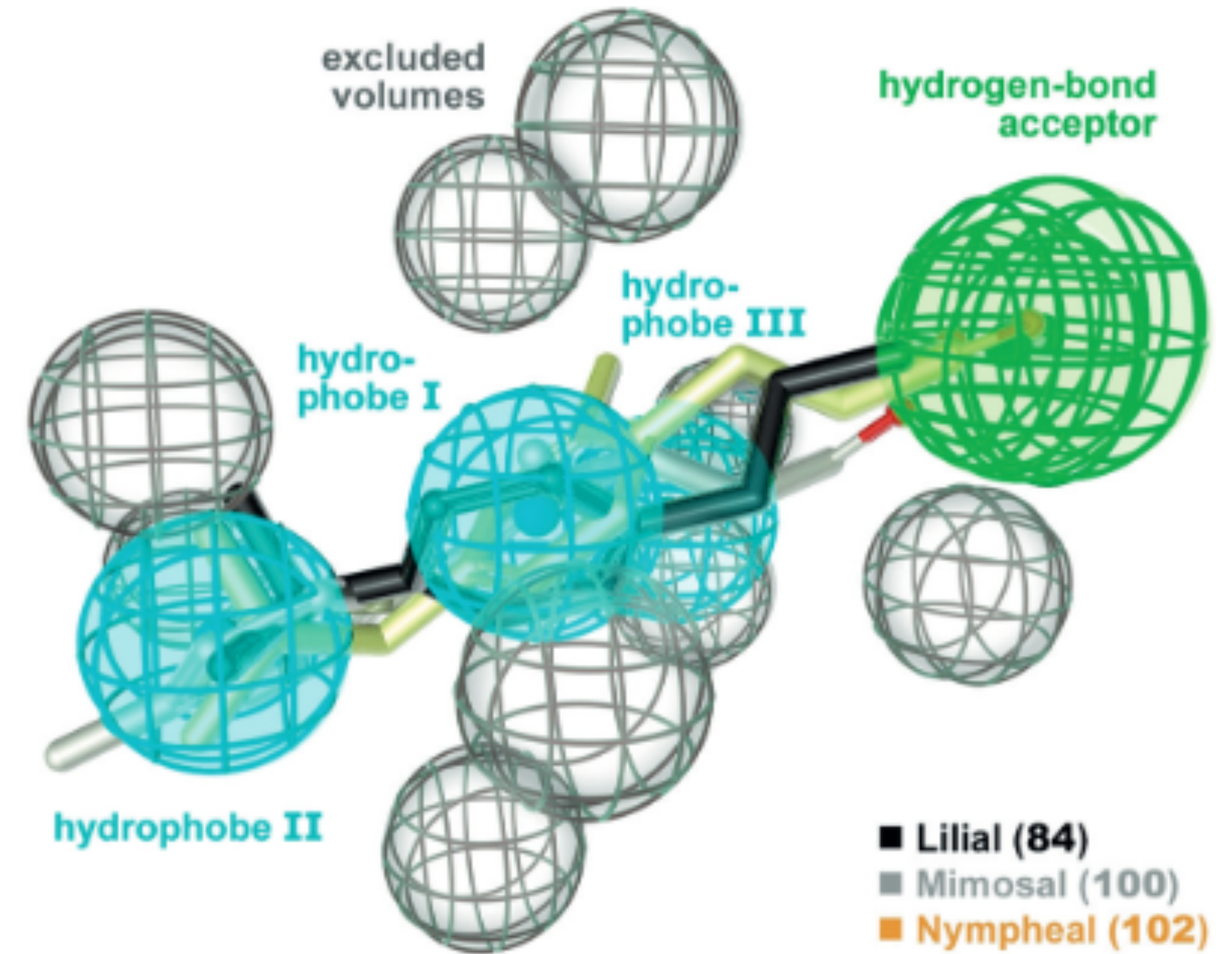
*Lilial*



*Mimosal*



*Nympeal*





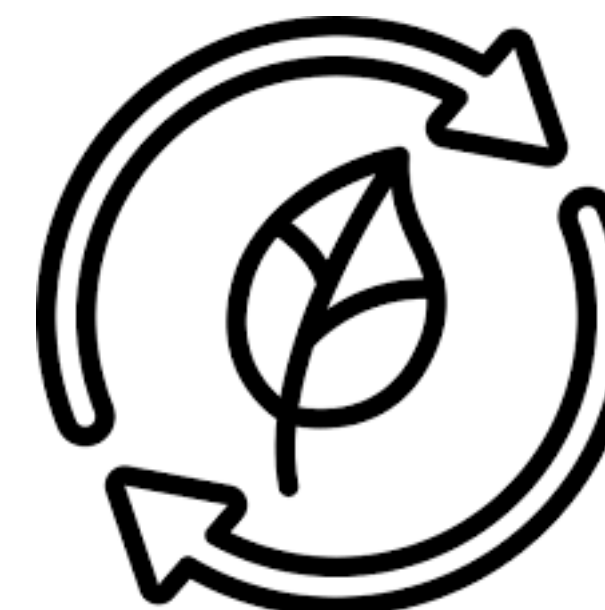
## Conclusion & Outlook



**Sustainability**



**Biodegradability**



**Renewability**

## Conclusion & Outlook



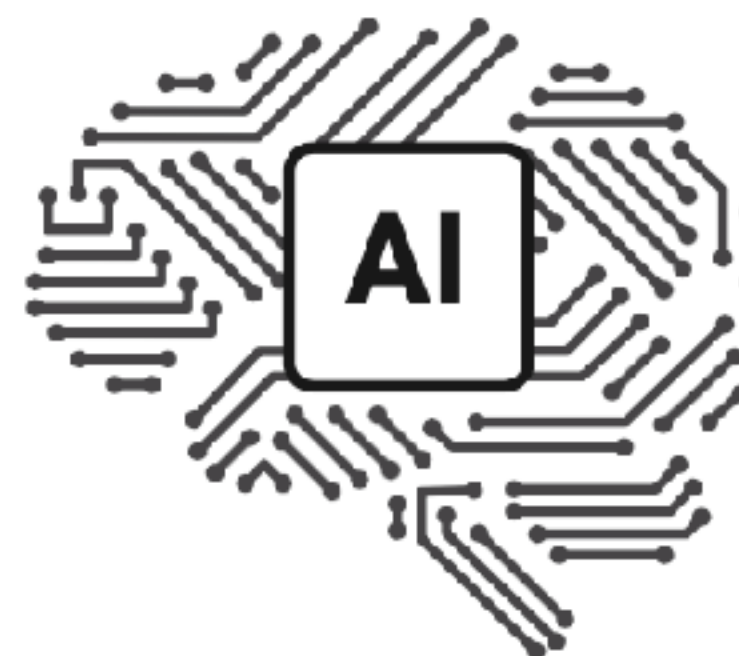
**Sustainability**



**Biodegradability**



**Renewability**



**Machine Learning**



**Biotechnology**

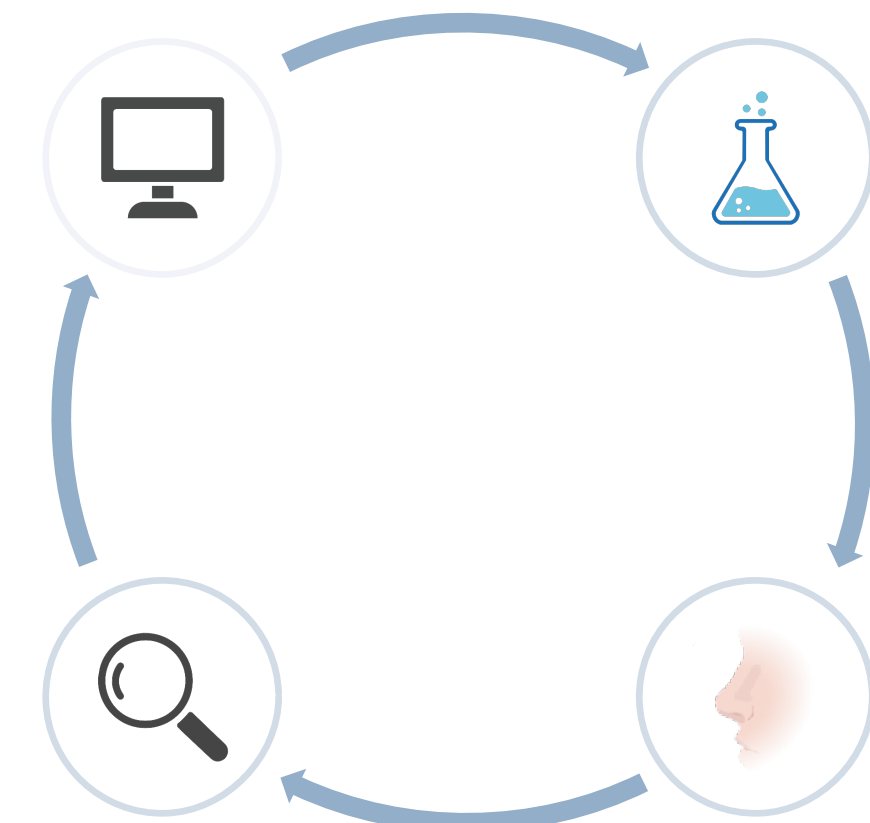
*Questions?*



**Natural Sources**



**Synthesis**



**Fragrance Discovery**

